

WHAT YOU'VE SHARED

**Brightmoor Area Framework Plan
Phase 3 Community Workshop
February 22, 2024**

Meeting Attendees: approx. 45

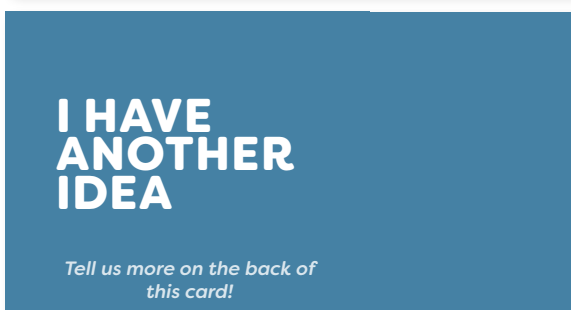
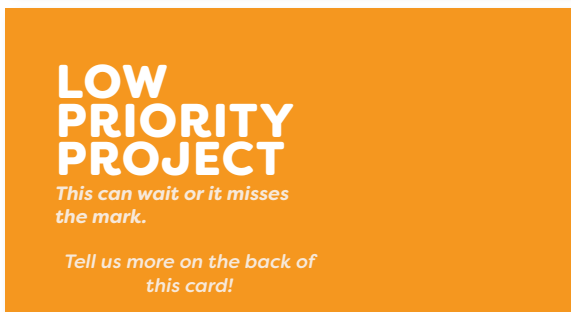
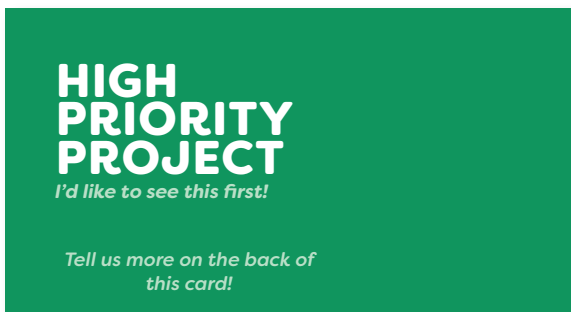


COMMUNITY EVENTS

Agenda

This was an open house-style meeting with a welcome table for sign-in and review of previous feedback, and then five stations with draft Framework Plan themes and goals with projects for the community to vote on and share feedback on.

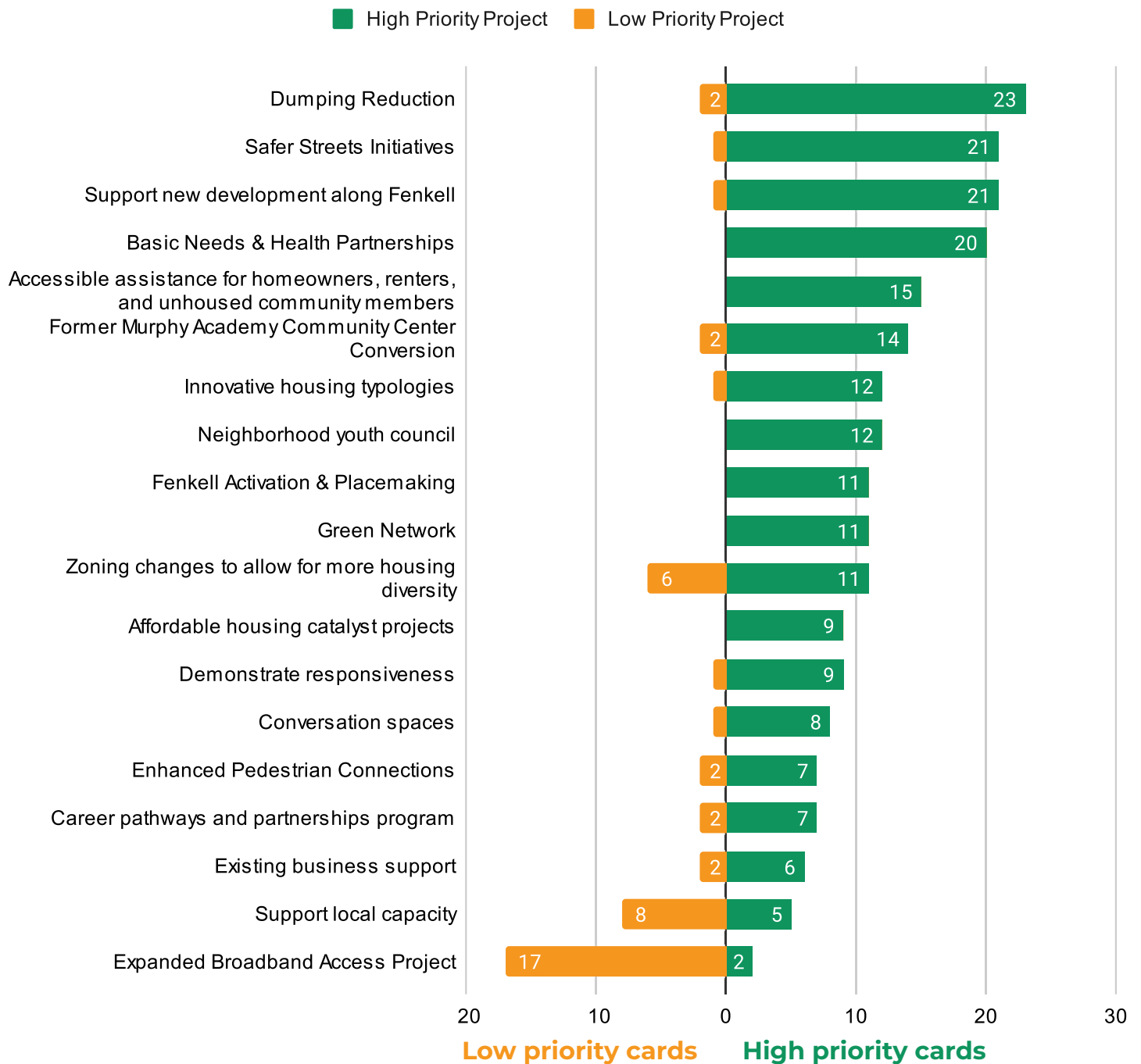
Please see the station boards [here](#) and watch this video for an explanation of the themes and projects. **If you would like to provide your feedback on the projects, please take the virtual survey [here](#) by March 29, 2024.**



Attendees used priority cards to share whether project ideas were a high priority, low priority, or if they had another idea.

OVERALL PRIORITY RESULTS

FEBRUARY 22, 2024



Expanding internet access and support local capacity received more low priority votes than high priority votes. Zoning changes had 6 low priority and 11 high priority votes.

More than 250 votes were cast, and of the high priority votes, dumping reduction, safe streets, Fenkell development and basic needs/resources were the most frequent high priority projects.

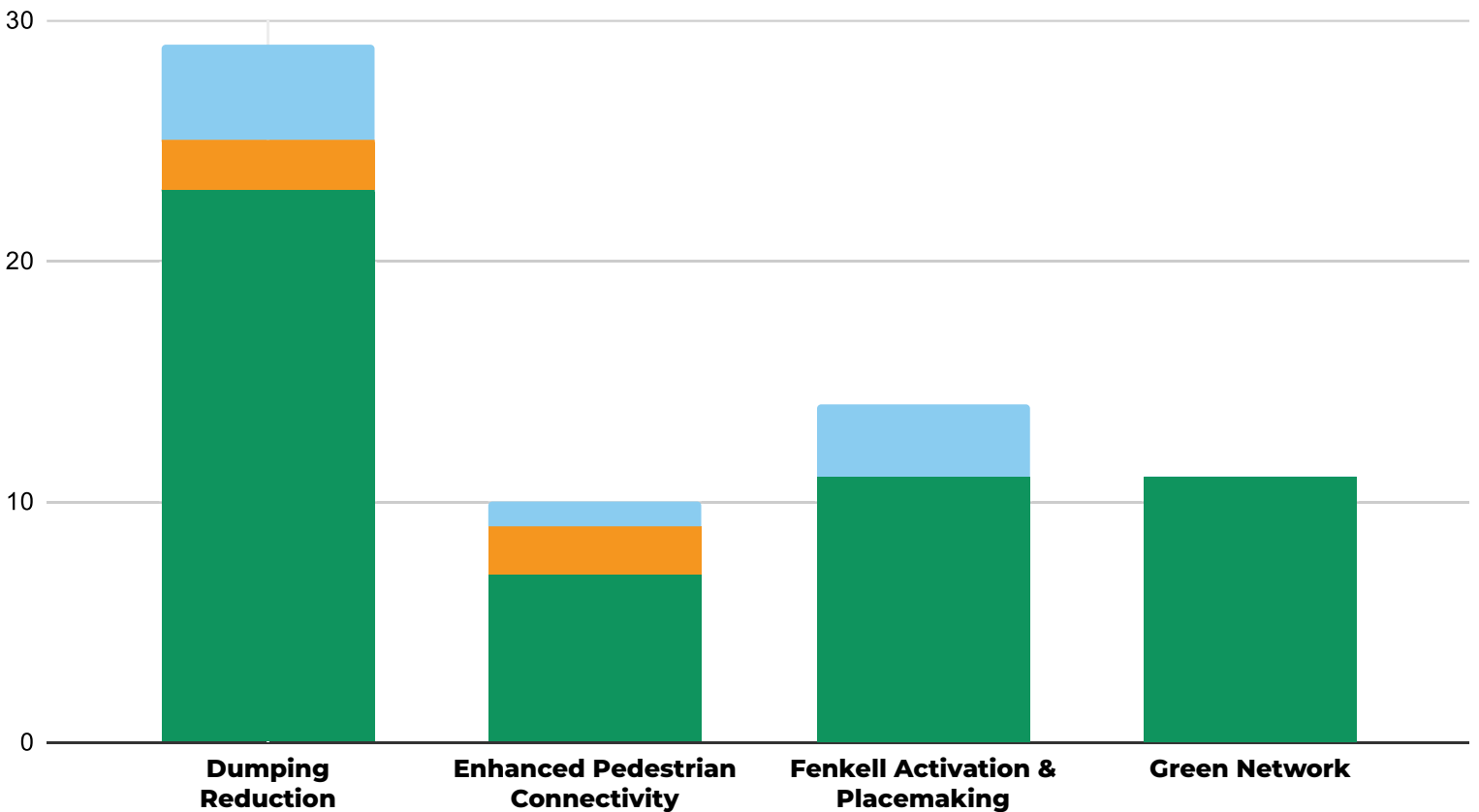
THEMATIC PROJECT PRIORITIES

FEBRUARY 22, 2024

THEME 1: Brightmoor is a beautiful cared for community...

These projects includes ideas for stormwater management, parks and open space.

■ High Priority Project ■ Low Priority Project ■ Other Idea



Majority of attendees wanted to see projects that helped with dumping reduction, such as compost pickup and expanded city curbside collections.

Dumping Reduction was the #1 Highest Priority Project out of all projects presented at the workshop.



THEMATIC PROJECT PRIORITIES

FEBRUARY 22, 2024

THEME 1: Brightmoor is a beautiful cared for community...

These projects includes ideas for stormwater management, parks and open space.

Other comments for this theme

included:

DUMPING REDUCTION

- Support Orgs cleaning up the Rouge River
- Steward some clean ups that are City led
- Businesses need to have trash cans outside their door
- Dumping is a huge problem and we need relief
- Clean up gas station lots



FENKELL ACTIVATION AND PLACEMAKING

- No nightclubs or liquor stores please....too much noise, chaos and potential violence
- Update Grand River and Greenfield Area along Fenkell
- Decorative light posts along Fenkell, Lahser & Outer Drive

GREEN NETWORK + GREEN INFRASTRUCTURE

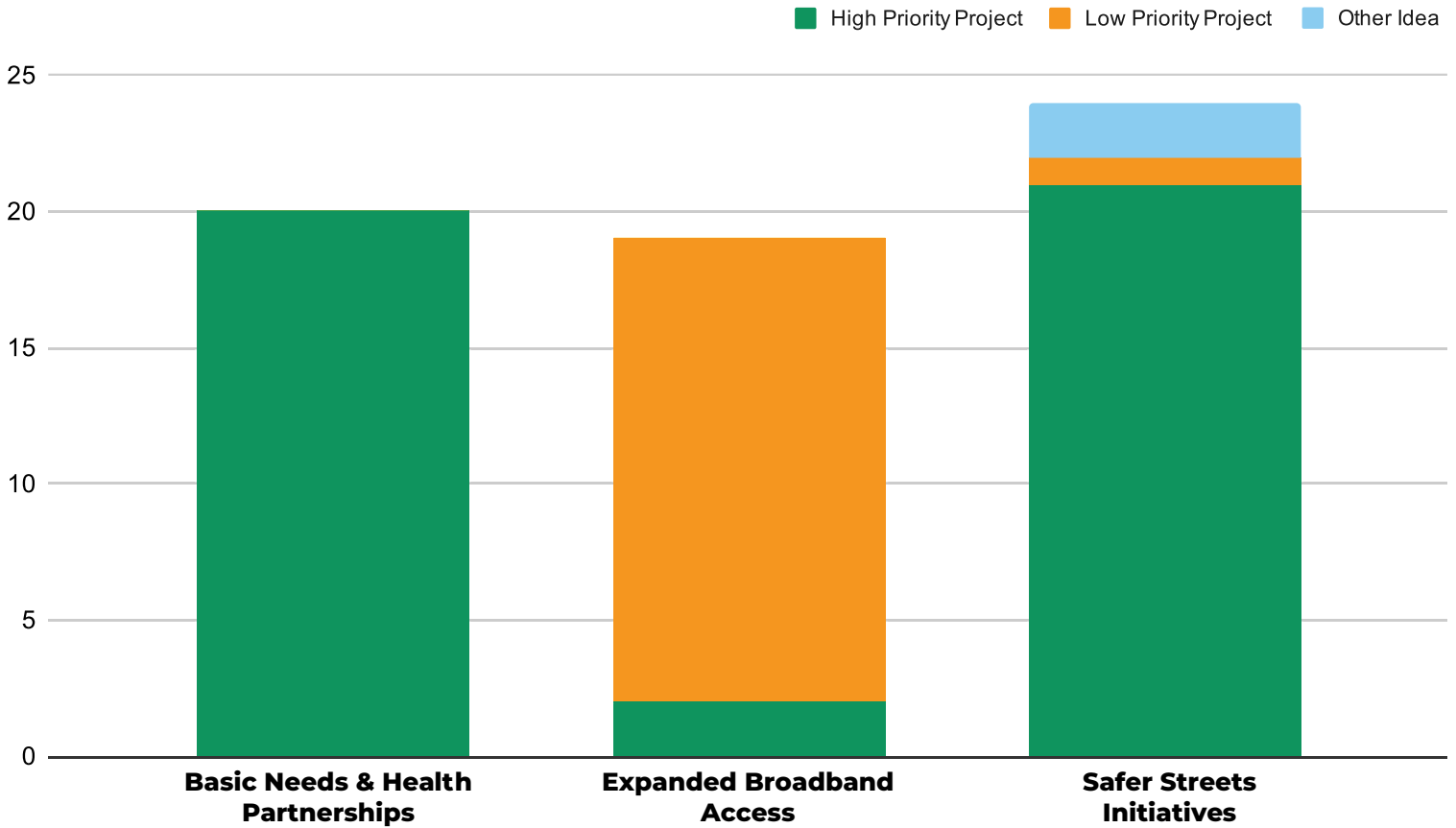
- Neighborhood Youth Council
- Engage youth in the reimagining of education....YOUTH VOICE

THEMATIC PROJECT PRIORITIES

FEBRUARY 22, 2024

THEME 2: ...with affordable, quality housing options...

These projects includes ideas for streets, basic needs and community resources.



Safer Streets Initiatives like traffic calming and stray dog management were high priorities in this category, followed closely by Basic Needs and Health Partnerships.

Expanded Internet Access was the Lowest Priority Project out of all projects presented at the workshop.



THEMATIC PROJECT PRIORITIES

FEBRUARY 22, 2024

THEME 2: ...with affordable, quality housing options...

These projects includes ideas for streets, basic needs and community resources.

Other comments for this theme included:

GREEN NETWORK + GREEN INFRASTRUCTURE

- Safer streets initiative
- Update Grand River & Greenfield....DDOT Bus lines needs clean up

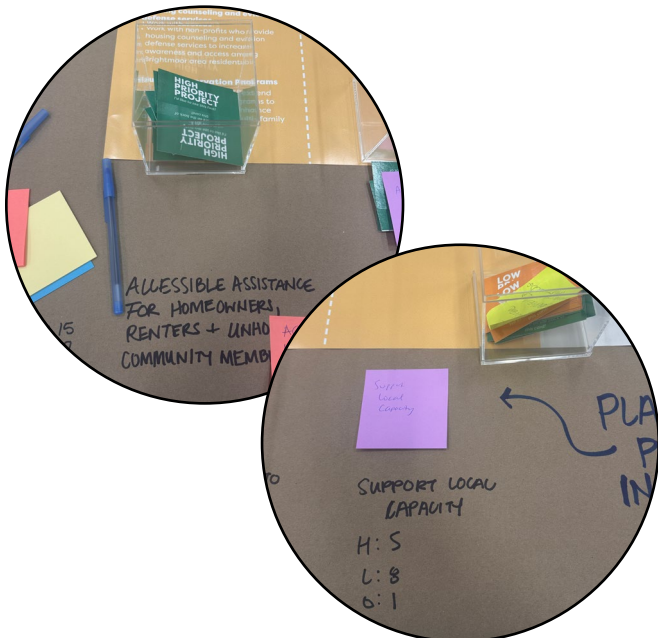
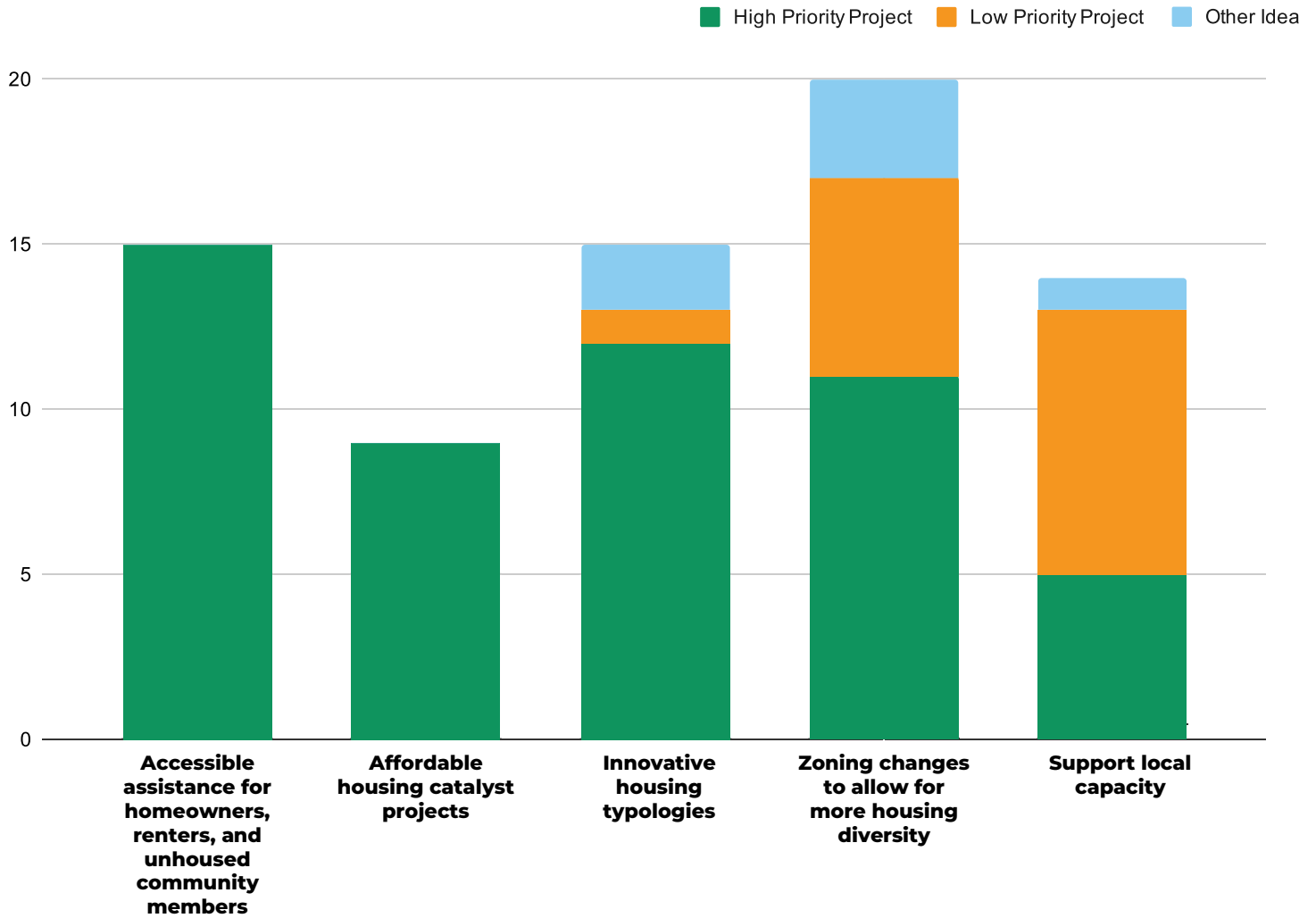


THEMATIC PROJECT PRIORITIES

FEBRUARY 22, 2024

THEME 3: ...with affordable, quality housing options...

These projects includes ideas for housing affordability, accessibility and rezoning.



Projects that provide support for homeowners such as repair resources, eviction defense, counseling and preservation programs were prioritized highly.

Zoning changes such as rezoning to R3 and supporting local capacity through Community Development Groups was less of a priority to attendees.

THEMATIC PROJECT PRIORITIES

FEBRUARY 22, 2024

THEME 3: ...with affordable, quality housing options...

These projects includes ideas for housing affordability, accessibility and rezoning.

Other comments for this theme included:

ACCESSIBLE ASSISTANCE FOR HOMEOWNERS, RENTERS, AND UNHOUSED COMMUNITY MEMBERS

- Accessibility means ADA!

INNOVATIVE HOUSING CATALYST PROJECTS AND PARTNERSHIPS

- We like the various housing possibilities
- Need all sizes of home small/ as well as large

REZONING TO R3 IN A FEW AREAS TO ALLOW MORE HOUSING DIVERSITY AND FLEXIBILITY

- We need middle income housing to upgrade the Area and include more residents and compete with the suburbs
- Absolutely

SUPPORT LOCAL CAPACITY

- Update Grand River and Greenfield (Mammoth Building)

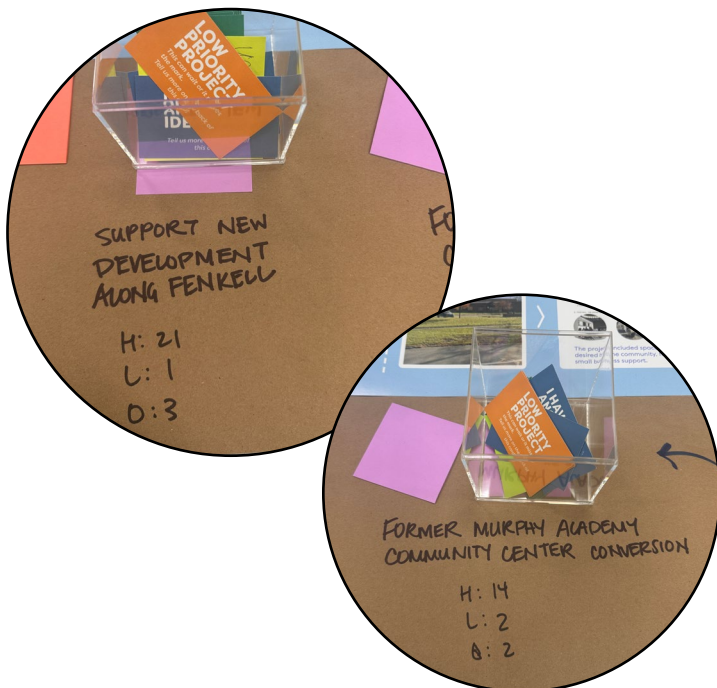
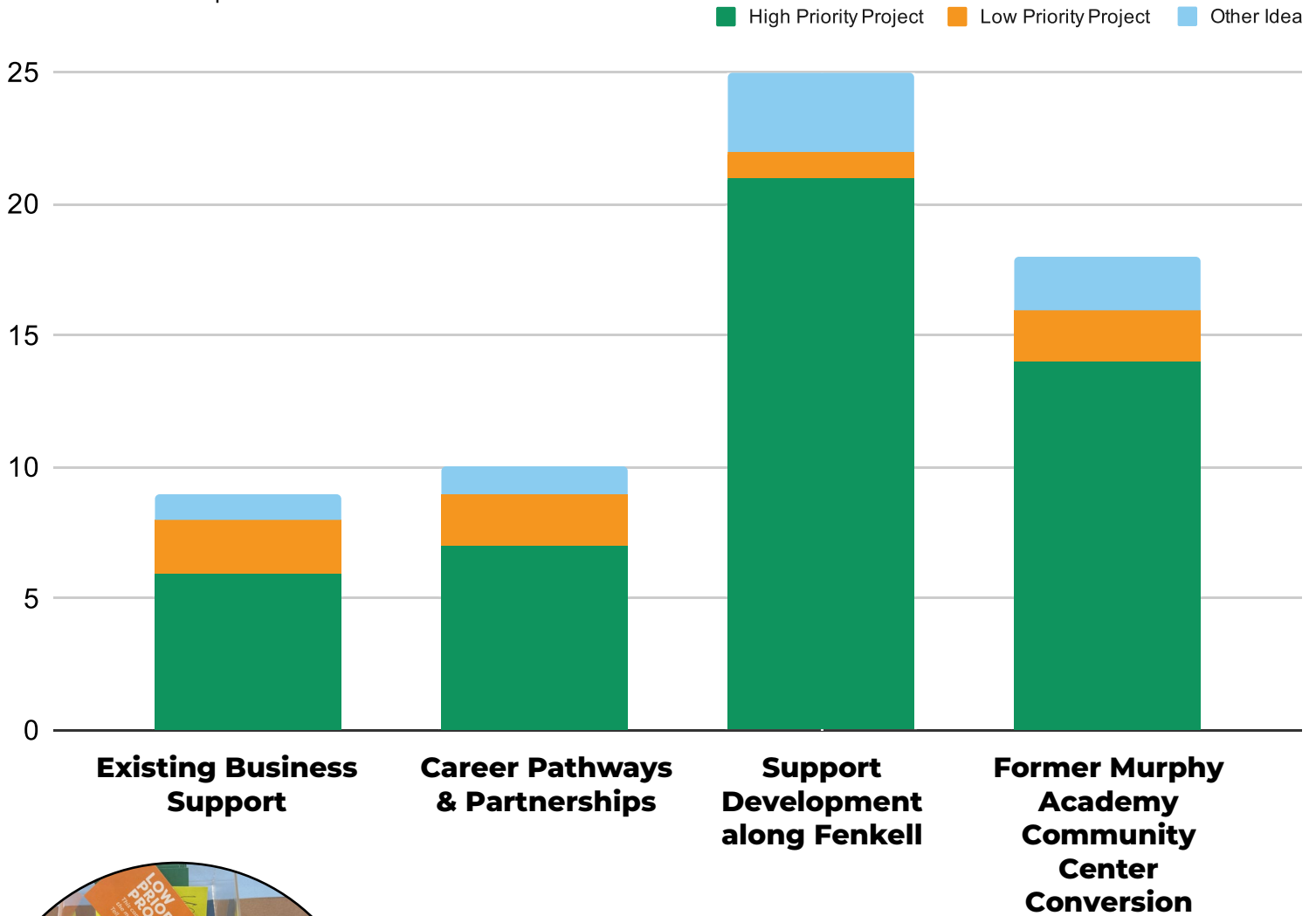


THEMATIC PROJECT PRIORITIES

FEBRUARY 22, 2024

THEME 4: ...and growing wealth and economic opportunities...

These projects includes ideas for commercial corridors, career pathways, and career development.



Support for Development along Fenkell such as redevelopment, incremental development, and commercial identity was the highest priority in this category.

THEMATIC PROJECT PRIORITIES

FEBRUARY 22, 2024

THEME 4: ...and growing wealth and economic opportunities...

These projects includes ideas for commercial corridors, career pathways, and career development.

Other comments for this theme included:

EXISTING BUSINESS SUPPORT

- Businesses in the area need support and access to local advertising

CAREER PATHWAYS AND PARTNERSHIPS PROGRAM

- Strengthen the Arts and Practical “Know How” in education
- Offer college courses

SUPPORT NEW DEVELOPMENT ON FENKELL

- Update buildings on Grand River paint and clean area

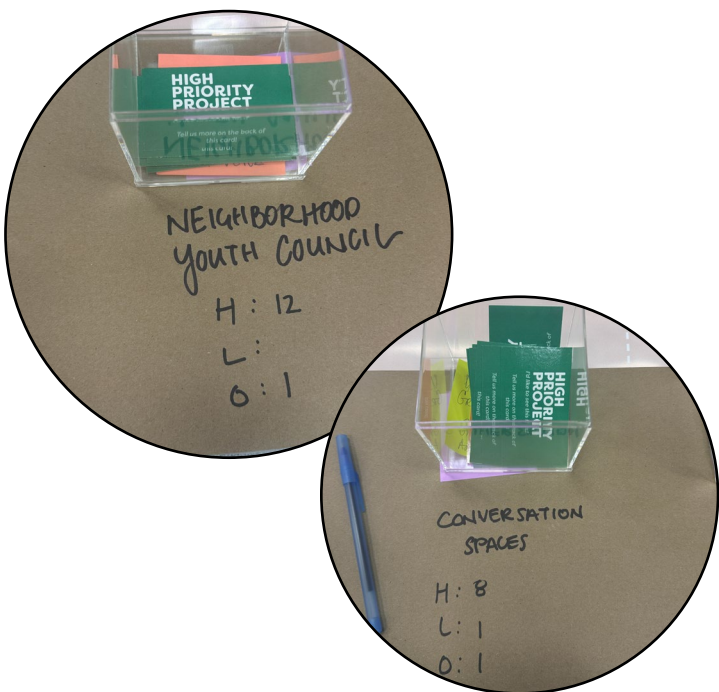
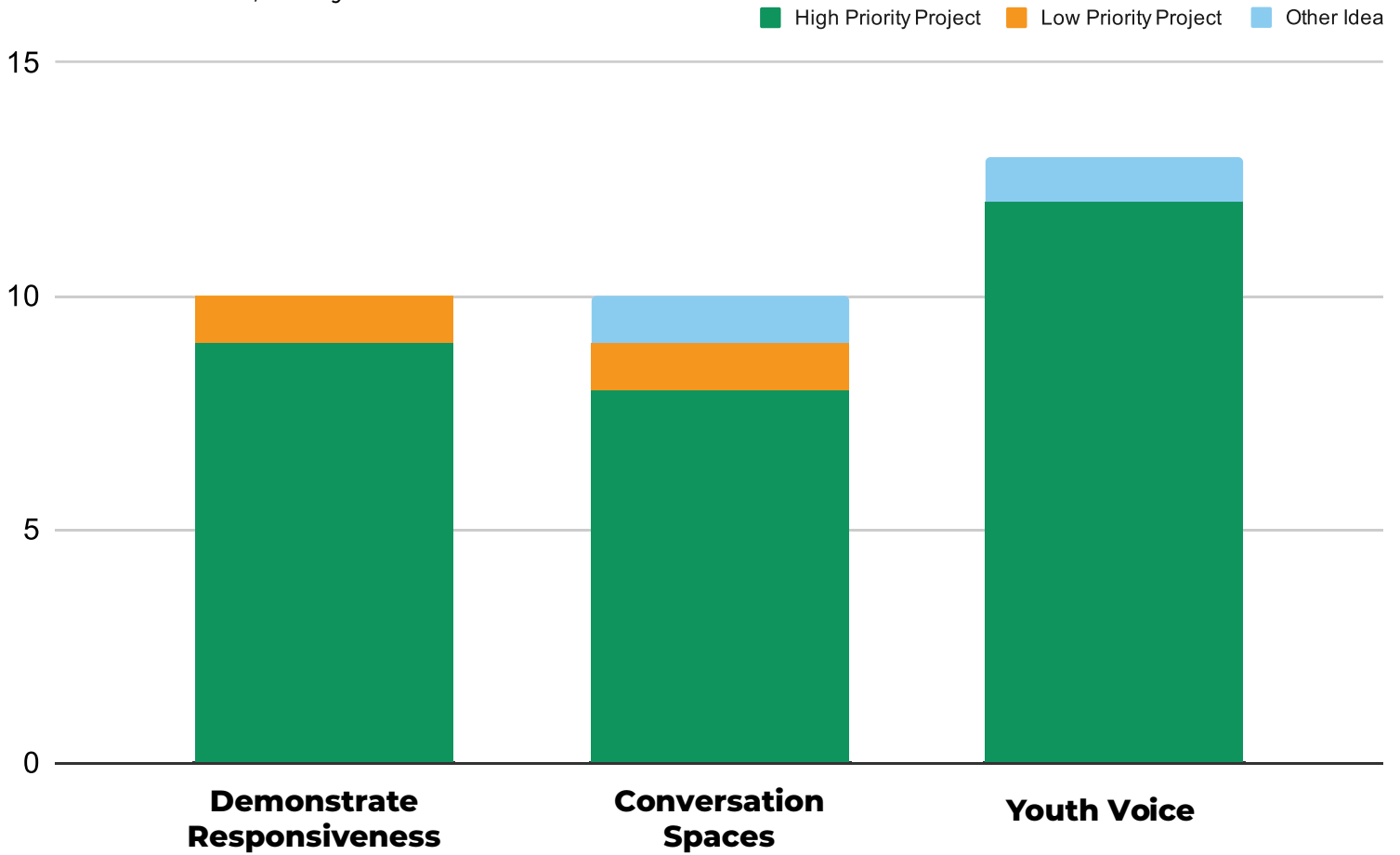


THEMATIC PROJECT PRIORITIES

FEBRUARY 22, 2024

THEME 4: ...and increased community connectedness.

These projects includes ideas for city-community trust building, community connectedness, and youth voice.



Although this category received the fewest number of votes overall, Youth Voice is a standout priority for increasing community connectedness.