

FOCUS GROUP
HISTORIC PROPERTIES + ART

RUSSELL WOODS + NARDIN PARK
NEIGHBORHOOD FRAMEWORK



TODAY'S GOALS

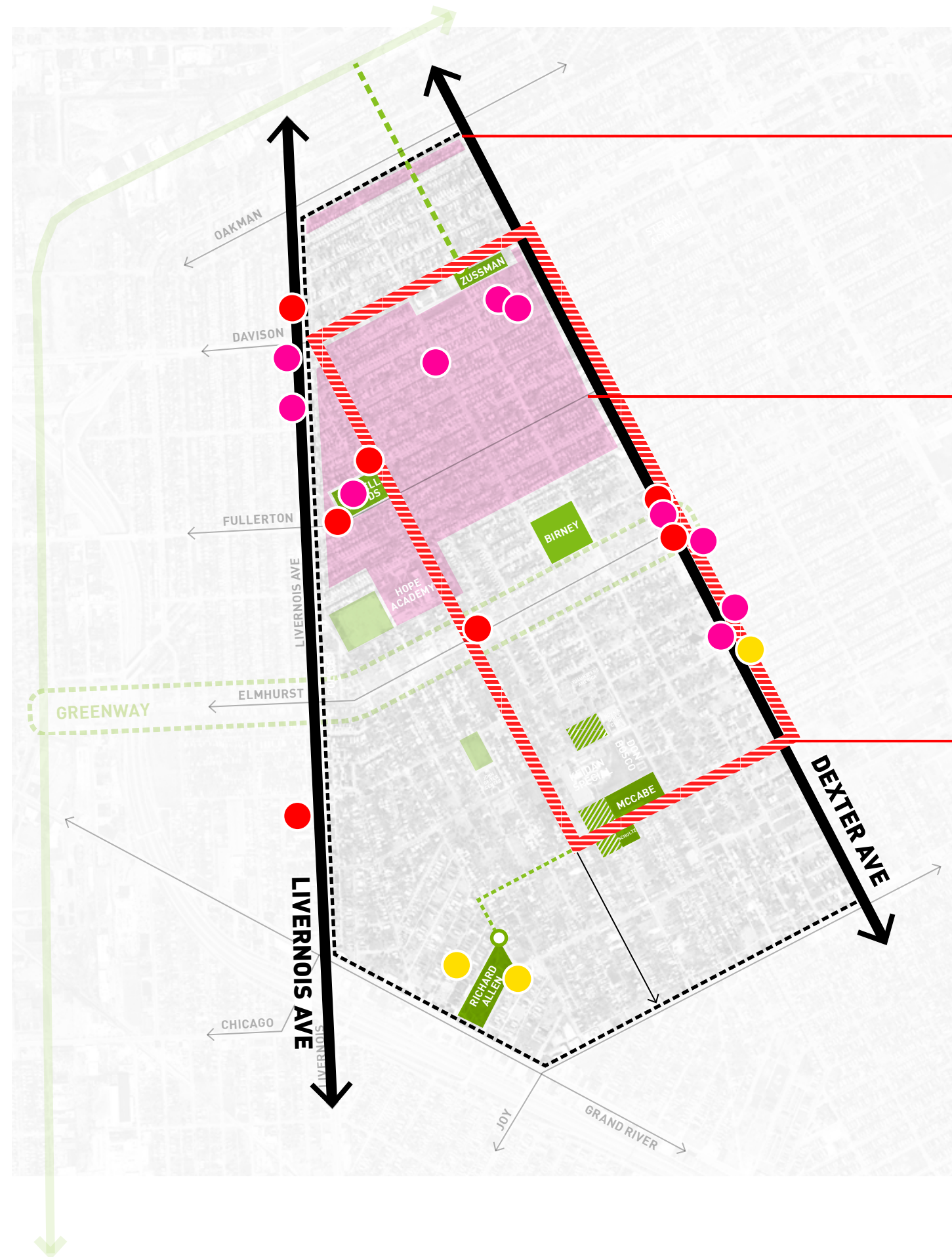
1. Find appropriate **locations for art installation & board-up initiatives** within the community
2. Determine which **neighborhood history to share**
3. Find **appropriate means** for sharing this history
4. Select **primary locations for historic story-telling**

HISTORIC PROPERTIES + ART

Existing Conditions

1. Concentration along commercial corridors - Dexter Ave, Livernois Ave
2. Concentration in Russell Woods Historic District

- Significant Sites
- Music & Entertainment History
- Historic Events
- Historic Properties & Community Institutions



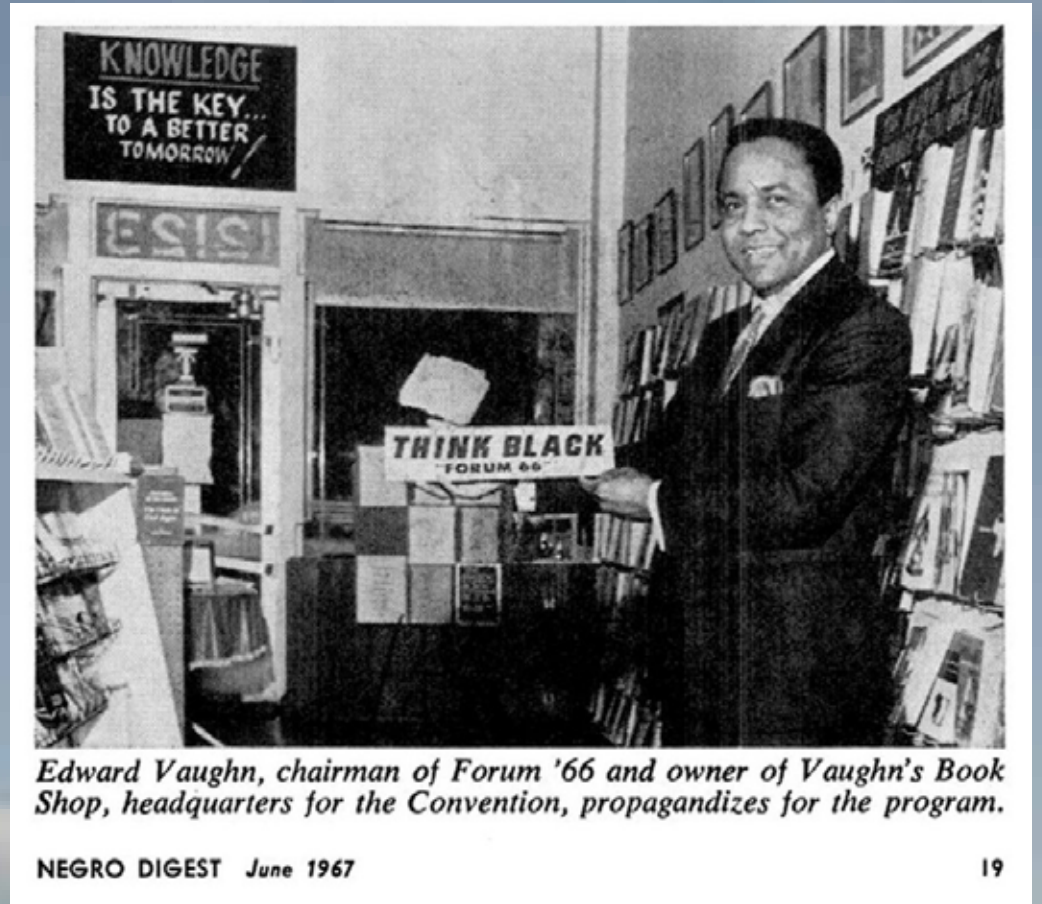
**OAKMAN BLVD
HISTORIC DISTRICT**

**RUSSELL WOODS
HISTORIC DISTRICT**

**BROADSTREET
PARADE ROUTE**

SIGNIFICANT SITES

Vaughn's Bookstore

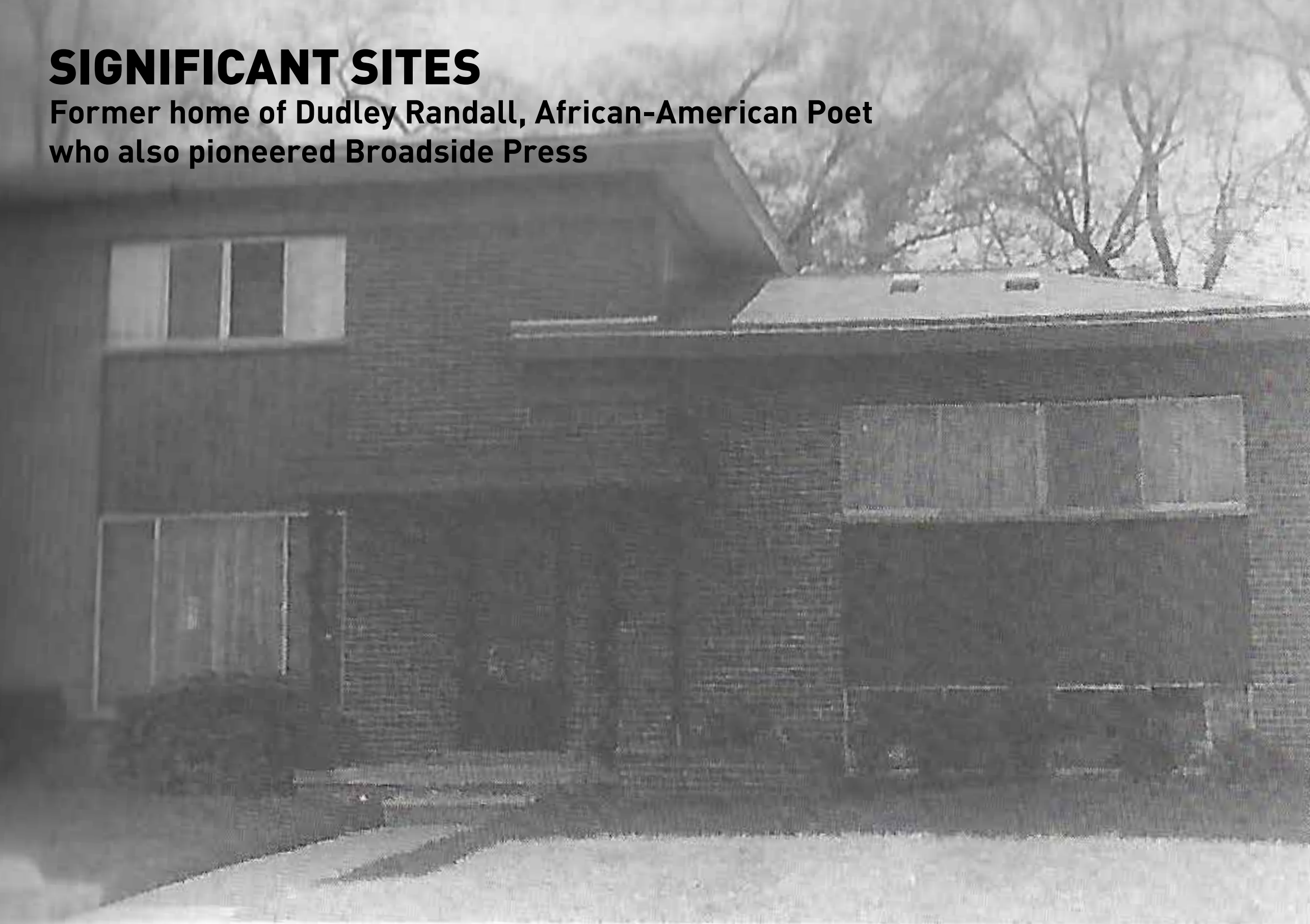


Edward Vaughn, chairman of Forum '66 and owner of Vaughn's Book Shop, headquarters for the Convention, propagandizes for the program.

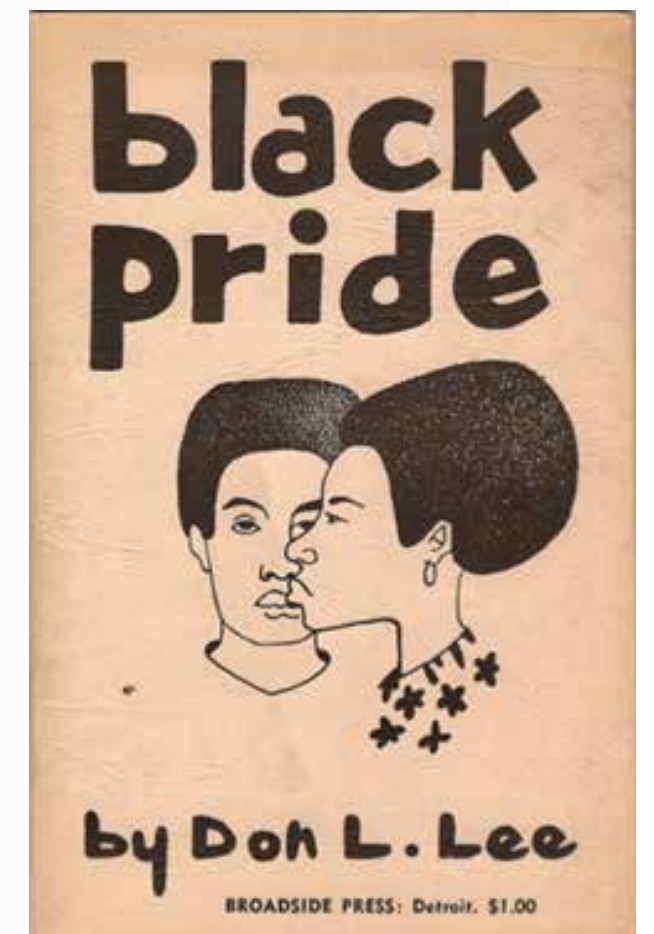
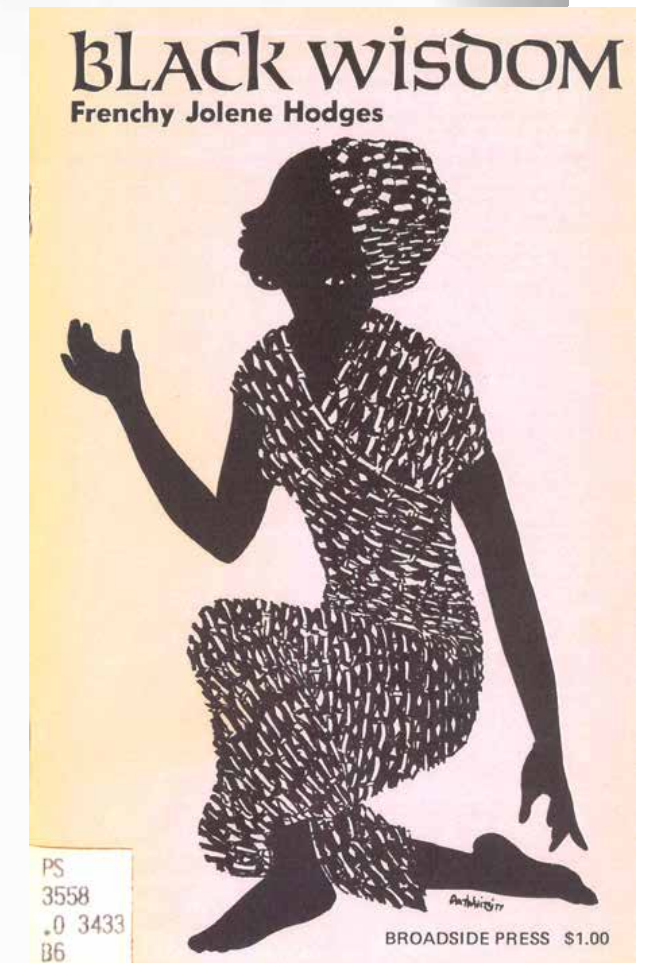
NEGRO DIGEST June 1967

SIGNIFICANT SITES

Former home of Dudley Randall, African-American Poet
who also pioneered Broadside Press



18. The home of Dudley and Vivian Randall,
12651 Old Mill Place in Russell Woods in Detroit.



SIGNIFICANT SITES

St. Cecilia's Gym



SIGNIFICANT SITES

Davis Chrysler Plymouth dealership

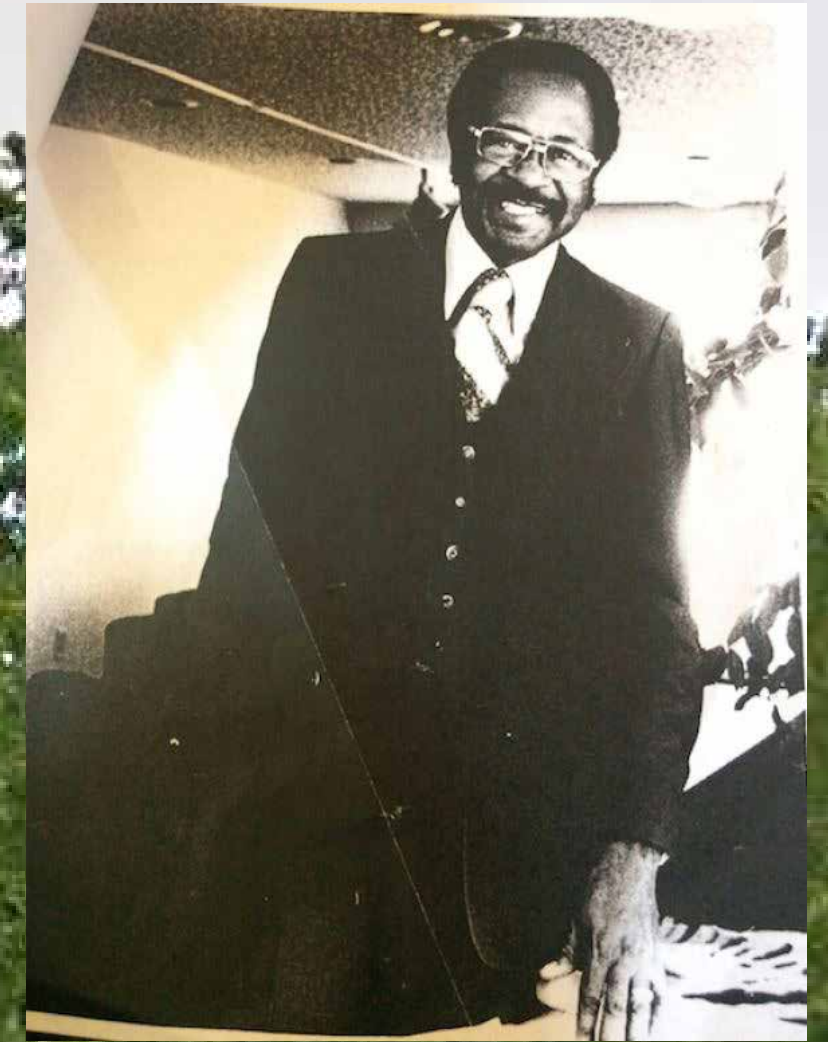
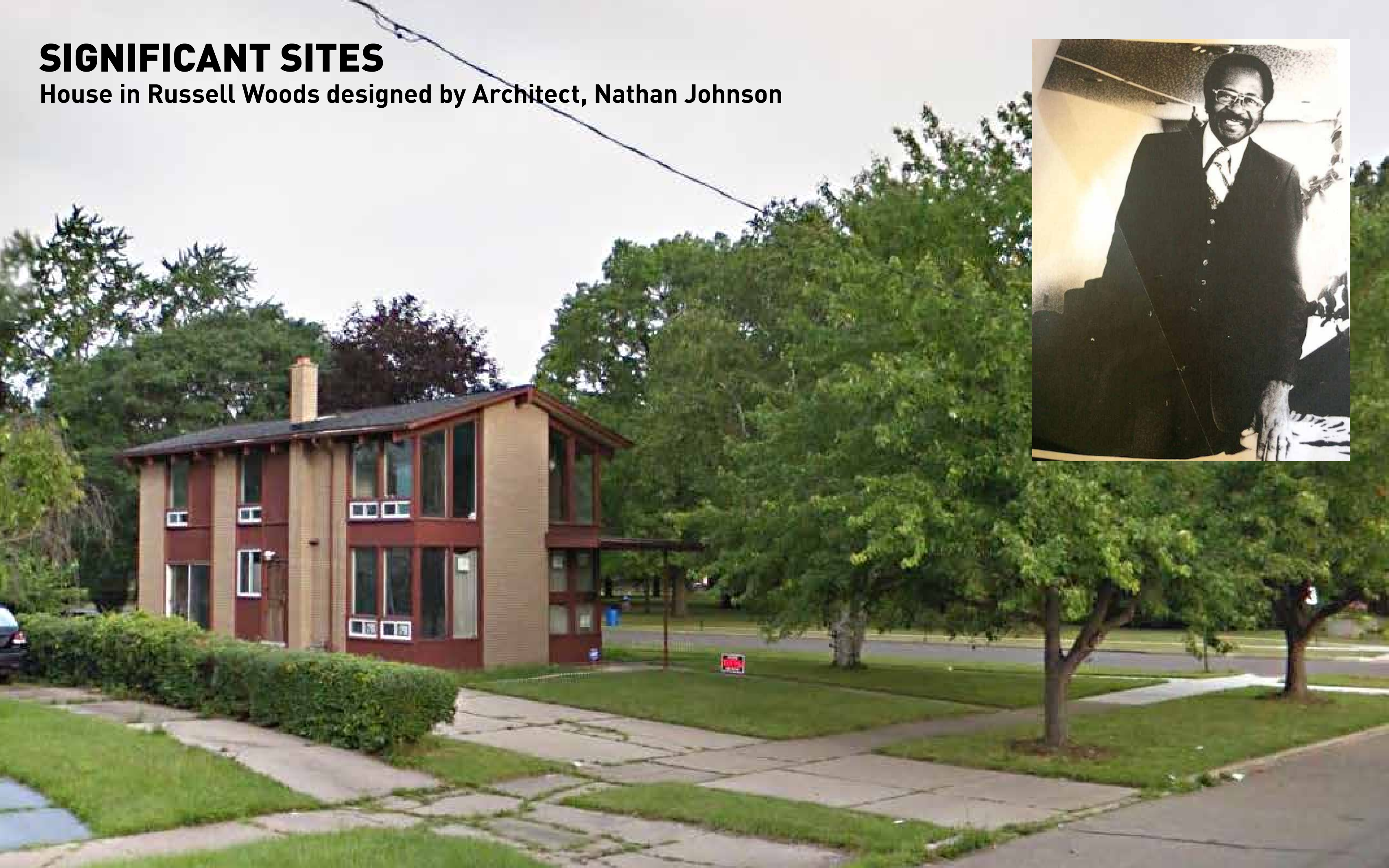


ED DAVIS
"GOOD CITIZENSHIP IS OUR BUSINESS TOO"
Plymouth-Valiant
Chrysler-Imperial
Sales & Service
DIAL...
834-9750
11825 DEXTER AT ELMHURST

On Nov. 11, 1963, Davis Chrysler-Plymouth would open for business at 11825 Dexter Avenue at Elmhurst (southwest corner). Ed Davis became the first African-American to be awarded a new-car franchise from one of the "Big Three" automakers. In left photo, Davis (right) can be seen posing in front of his dealership, while the top photo is from a Yellow-Pages phone book advertisement.
(Edward Davis Estate photo (left) – adv courtesy of DetroitYES.com)

SIGNIFICANT SITES

House in Russell Woods designed by Architect, Nathan Johnson

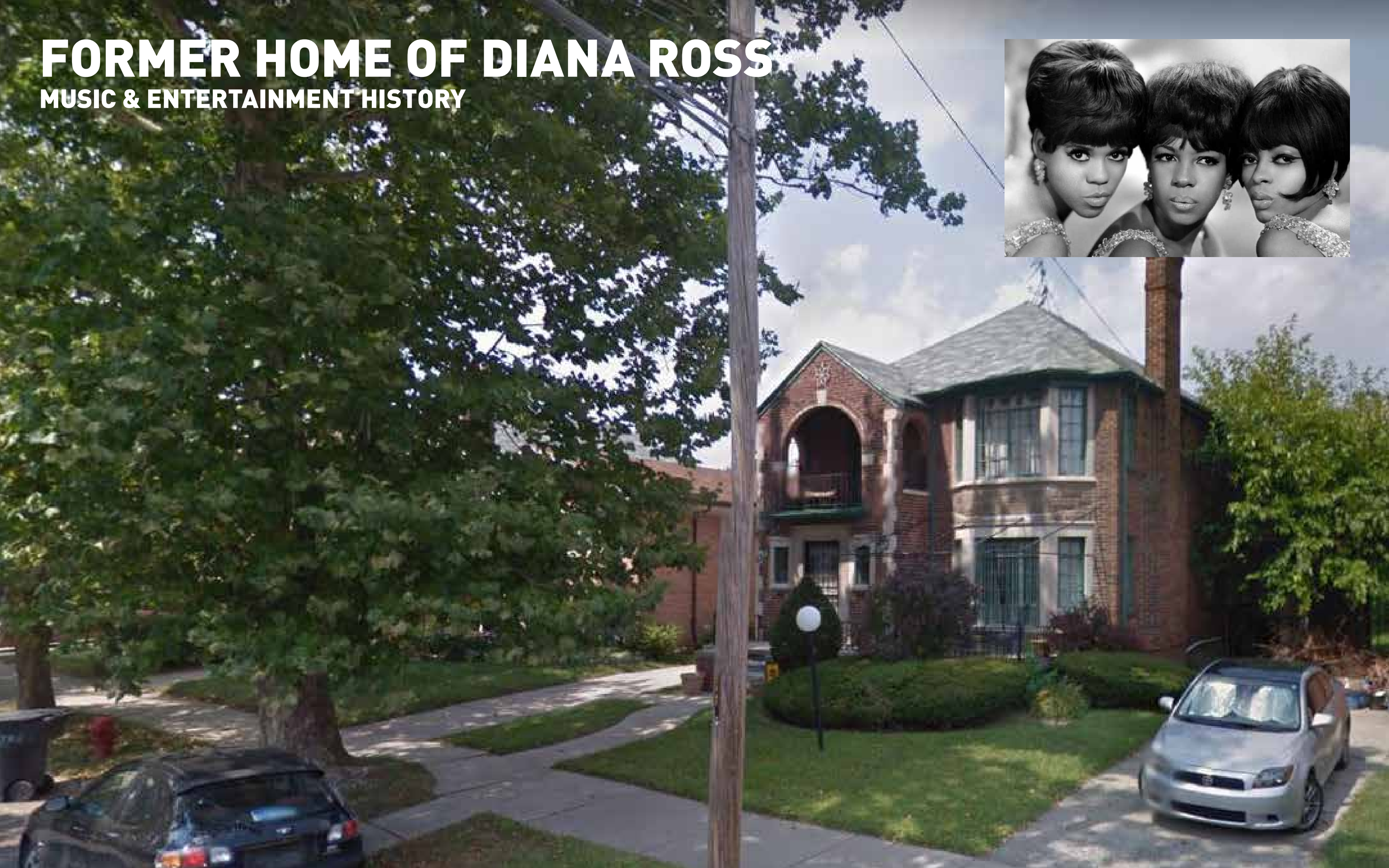


Existing Historic Assets

MUSIC & ENTERTAINMENT HISTORY

FORMER HOME OF DIANA ROSS

MUSIC & ENTERTAINMENT HISTORY



FORMER HOME OF FLORENCE BALLAD

MUSIC & ENTERTAINMENT HISTORY



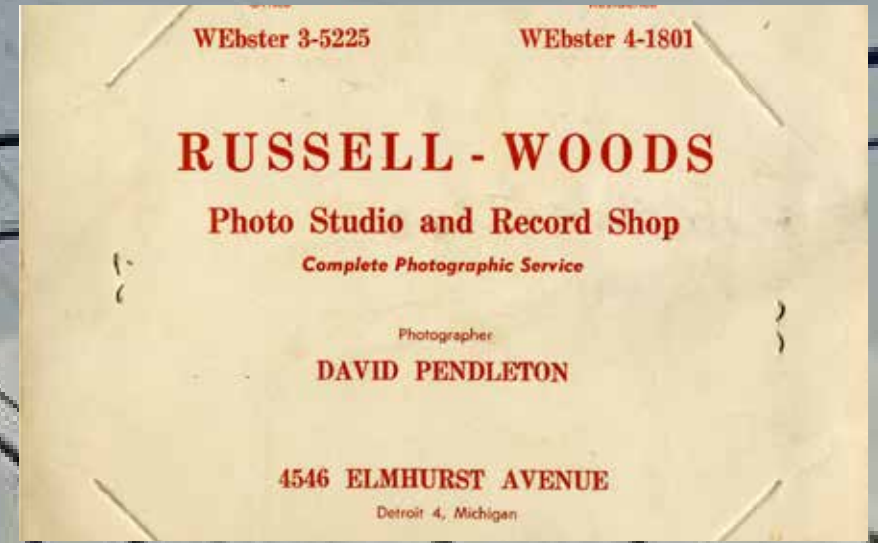
FORMER HOME OF MARY WILSON

MUSIC & ENTERTAINMENT HISTORY



RUSSELL WOODS PHOTO STUDIO & RECORD SHOP

MUSIC & ENTERTAINMENT HISTORY



CLUB DEXTER SPEAKEASY

MUSIC & ENTERTAINMENT HISTORY

Phone Townsend 7-9759

No 3800

CLUB DEXTER

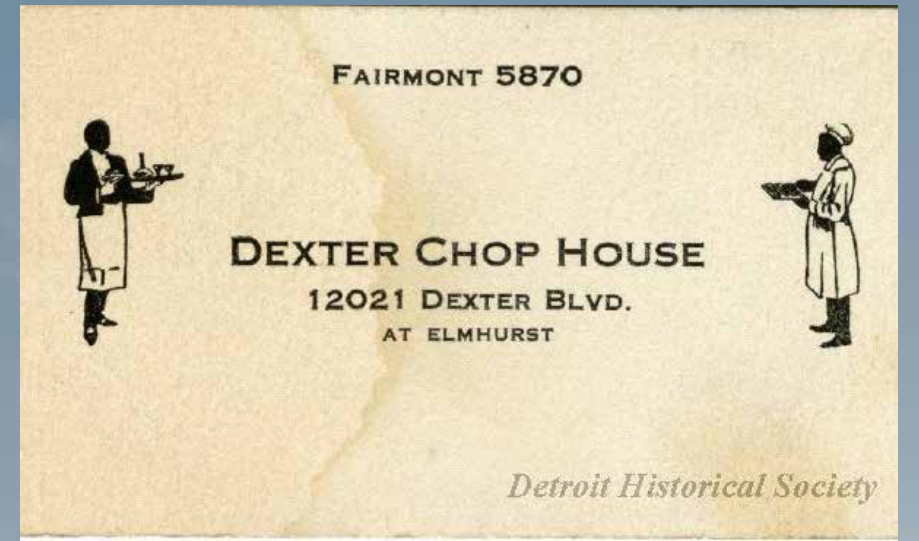
11740 Dexter Blvd.
near Tuxedo

Detroit, Mich.
Detroit Historical Society



DEXTER CHOP HOUSE SPEAKEASY

MUSIC & ENTERTAINMENT HISTORY



THE MINOR KEY JAZZ CLUB

MUSIC & ENTERTAINMENT HISTORY



SOUVENIR and MENU from . . .

The Minor Key
Home of the Jazz Greats
11541 DEXTER near BURLINGAME
For Information Call

WEBster 5-9373 WEBster 5-9330

COFFEES	SANDWICHES
Cafe Espresso .35	THE MINOR KEY SPECIAL
Cinnamon Stick Coffee .40	Large Viennese Bread
Royal Espresso .40	Boiled Ham
Russian Coffee .45	Salami — Cheese — Spiced Ham
Ukrainian Coffee .60	Mayonnaise — Lettuce — Tomatoes
Cappucino .65	Topped with Pickles .95
Espresso Anise .35	
American Coffee .35	
Viennese Coffee .35	
Mint Coffee .35	
	GRILLED HAM & CHEESE
	Topped with Pickles .75
	HAM SANDWICH
	Mayonnaise — Lettuce — Tomato
	Topped with Pickle .75
	COMING ATTRACTIONS
	Starting Tuesday July 3
	STAN GETZ
	Quartet
	Starting Tuesday July 10
	DUKE ELLINGTON
	and his Orchestra
	Starting Tuesday July 17
	MAYNARD FERGUSON
	<i>The Minor Key</i>
	11541 Dexter, near Burlingame

JAZZ 'TILL DAWN, FRIDAY AND SATURDAY — 9 P.M. - 5 A.M.

LANGSTON HUGHES THEATRE

MUSIC & ENTERTAINMENT HISTORY



Unlimited Enterprises Presents
An Evening of Comedy
featuring Detroit's best amateur talent
Comedians Wanted Weekly
\$25 to the best five minute routine
\$25 to the best lie of the night (politicians not eligible to win)

LANGSTON HUGHES Theatre

13325 Livernois at Davison
Starting Oct. 19th, 7:30 to 11:00 p.m.

\$2.00 advance - \$2.50 at the door
refreshments good clean fun
For more information call 935-9425 or 933-1380 after 1:00 p.m.

DEXTER THEATER

MUSIC & ENTERTAINMENT HISTORY



Existing Historic Assets

HISTORIC PROPERTIES & COMMUNITY INSTITUTIONS

ST. PAUL A.M.E. ZION CHURCH

HISTORIC PROPERTIES & COMMUNITY INSTITUTIONS



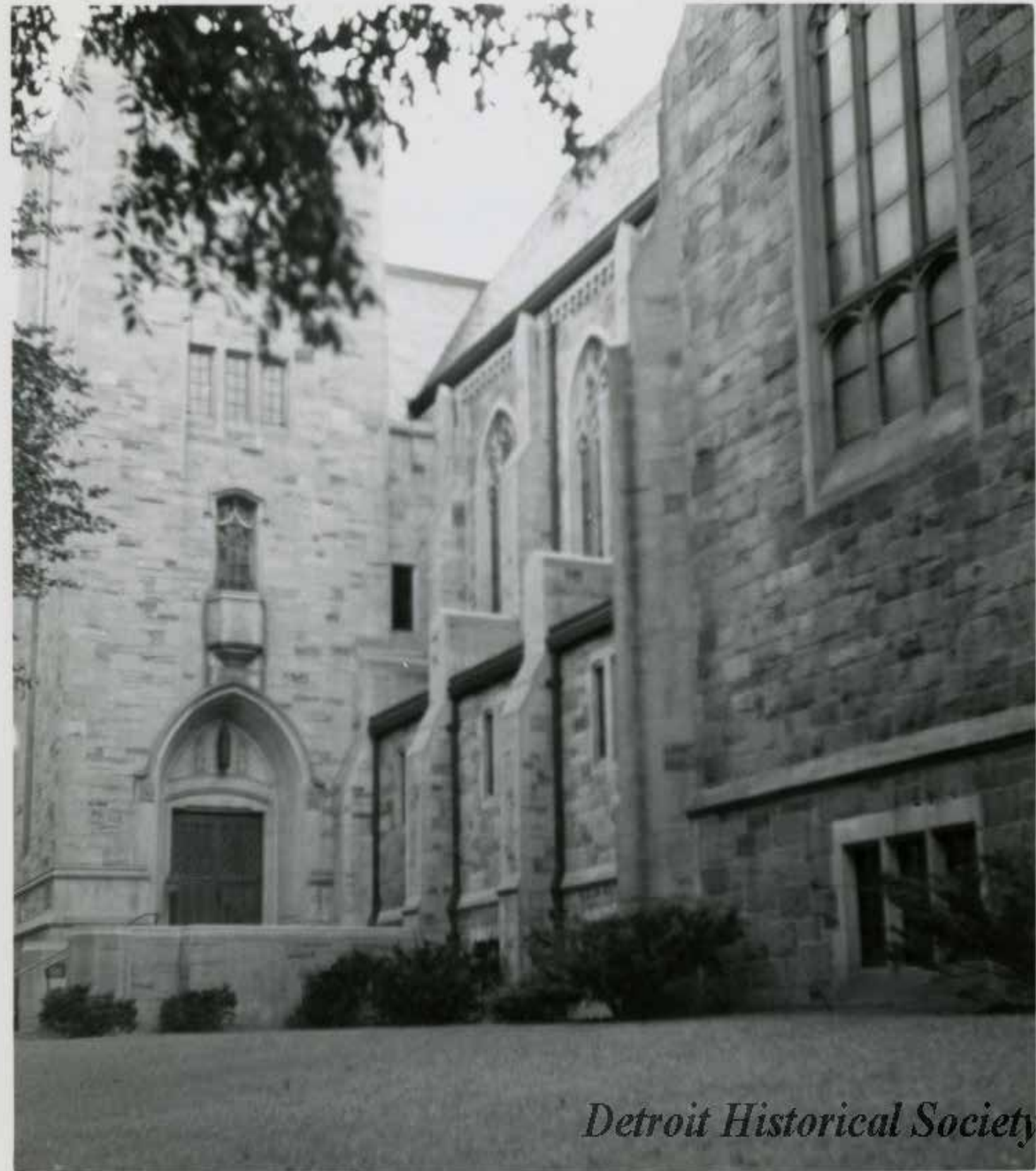
NEW LIGHT BAPTIST CHURCH
HISTORIC PROPERTIES & COMMUNITY INSTITUTIONS



Detroit Historical Society

EBENEZER AME CHURCH

HISTORIC PROPERTIES & COMMUNITY INSTITUTIONS



Detroit Historical Society

Existing Historic Assets

HISTORIC EVENTS



BROADSTREET PARADE

HISTORIC EVENTS



JAZZ IN THE PARK

HISTORIC EVENTS





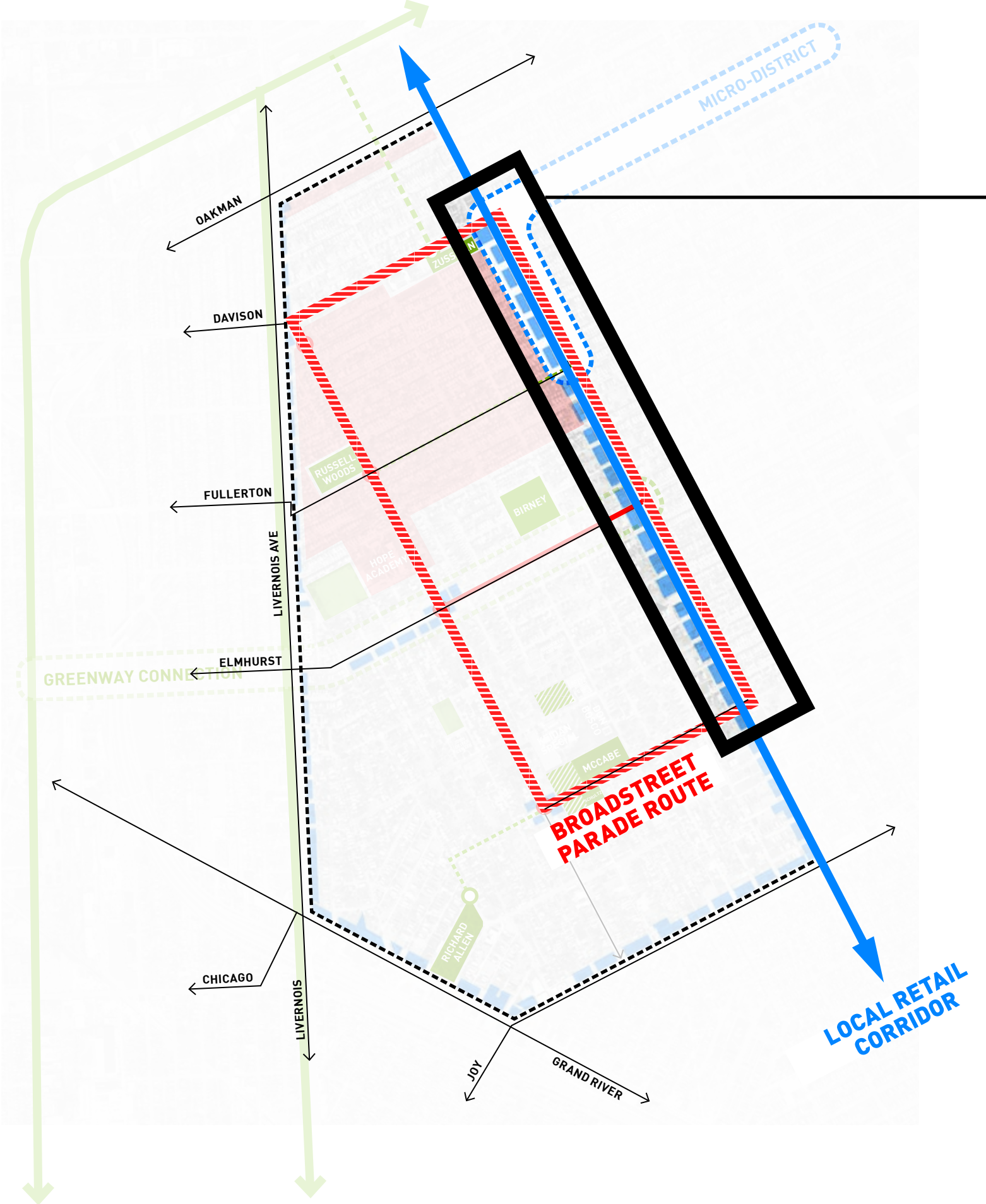
WHAT WE HEARD

1. Community members think **neighborhood history & stories** are the **most defining characteristics of the neighborhood**
2. Community members are concerned about **illegal dumping on vacant land** or alleys in **Russell Woods**
3. In order to feel safer, residents would like occupants in **vacant housing** and if not at least boarded up more tightly

OPPORTUNITIES

- 1. Integration of art + architecture**
- 2. Introduce art along commercial streets**
- 3. Introduce art in residential areas**
- 4. Rehab existing structures to promote new businesses + economic development**
- 5. Utilize City board-up initiative**

HISTORIC PROPERTIES + ART
OPPORTUNITIES

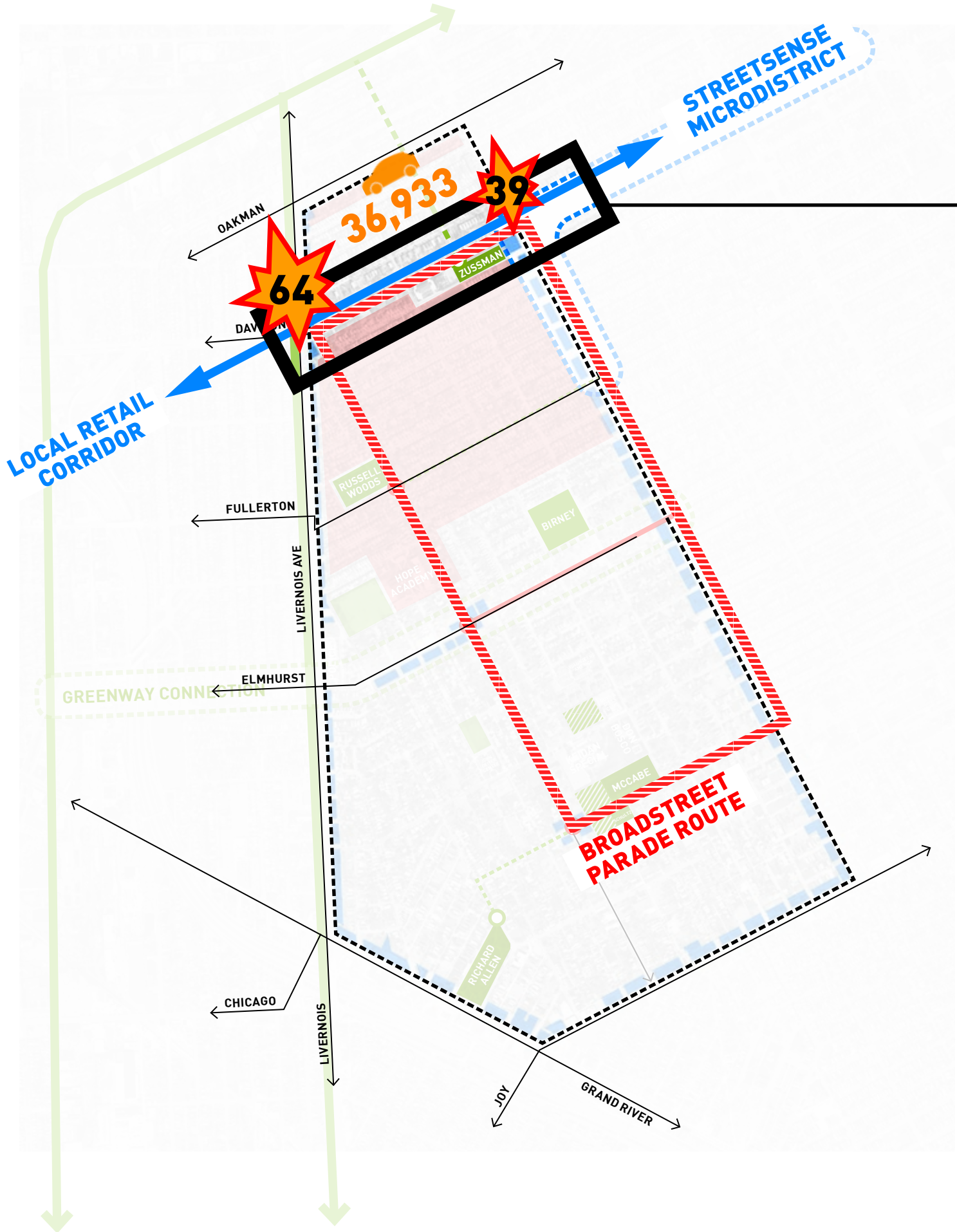


1 DEXTER AVE

- Majority of community members would like to see **more public art along commercial streets**
- Commercial zoning overlaps with **historic Broadstreet Parade route**



HISTORIC PROPERTIES + ART OPPORTUNITIES

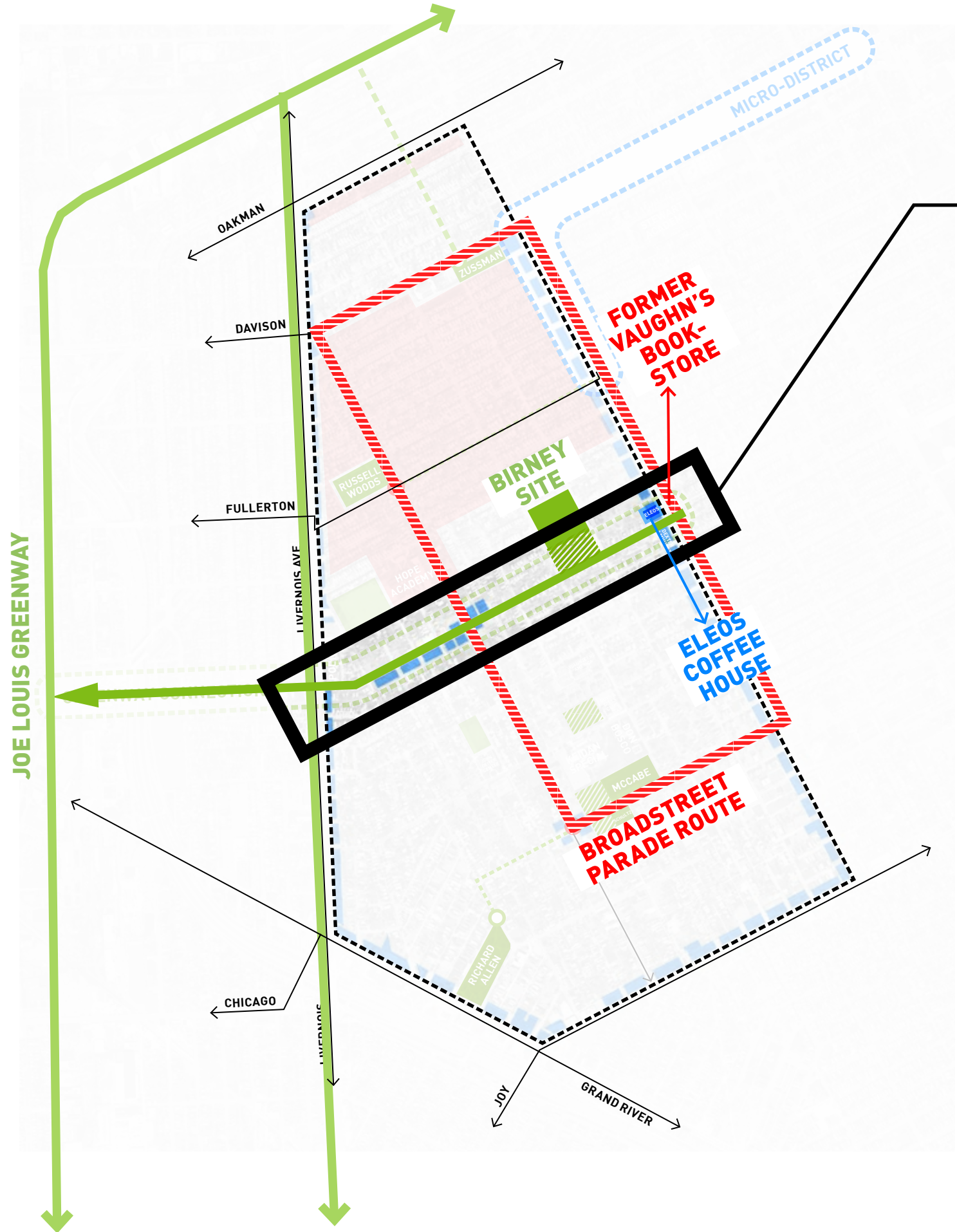


2 DAVISON ST

- Majority of community members would like to see **more public art along commercial streets**
- Commercial zoning overlaps with **historic Broadstreet Parade route**
- Average daily traffic volumes of **36,933 cars per day**
- Intersection of Davison, Livernois & Broadstreet saw **64 accidents** in 2016. Art potentially as a traffic-calming strategy



HISTORIC PROPERTIES + ART
OPPORTUNITIES

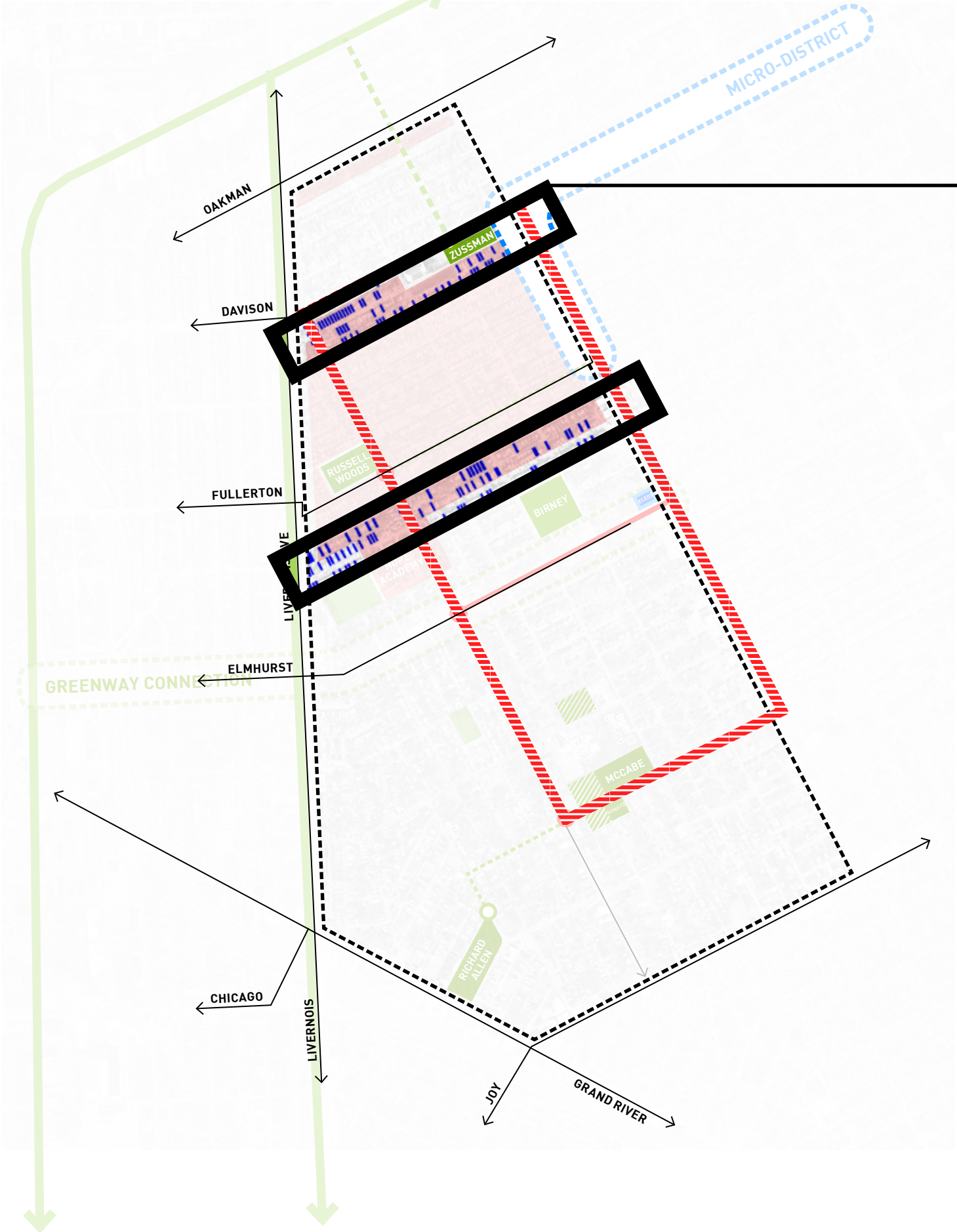


3 ELMHURST ST

- Majority of community members would like to see **more public art along commercial streets**
- Strong existing community - **Eleos Coffee House** & former Vaughn's bookstore
- Some existing commercial zoning
- Close to **Birney** site
- Potential connection to **Joe Louis Greenway**



HISTORIC PROPERTIES + ART
OPPORTUNITIES



**4 WAVERLY ST +
CORTLAND ST**

- Community members expressed concerns about vacant structures along Waverly & Cortland

HISTORIC PROPERTIES + ART
OPPORTUNITIES



**5 ALONG
BROADSTREET
PARADE ROUTE**

- Connects the two neighborhoods - **Russell Woods and Nardin Park**
- Connects existing parks within the neighborhood, including **Russell Woods, Zussman, McCabe, Schultz**
- Approximately 3.25mi (1h walk / 20m bike)



ART + COMMUNITY ENGAGEMENT

PRECEDENTS



ART + ARCHITECTURE

PRECEDENTS



AFRICAN BEAD MUSEUM

ART + ARCHITECTURE PRECEDENTS



THEASTER GATES DORCHESTER PROJECTS, CHICAGO



ART + ARCHITECTURE

PRECEDENTS

SKYSTAGE

ART + ARCHITECTURE

PRECEDENTS



ART + COMMUNITY ENGAGEMENT

PRECEDENTS



BREATHING LIGHTS, ALBANY, SCHENECTADY, TROY

ART + COMMUNITY ENGAGEMENT

PRECEDENTS

Think
outside
the
building.

We've
temporarily
moved
inside a building.

ART + COMMUNITY ENGAGEMENT PRECEDENTS



SITE:LAB, GRAND RAPIDS

COMMUNITY ENGAGEMENT

PRECEDENTS



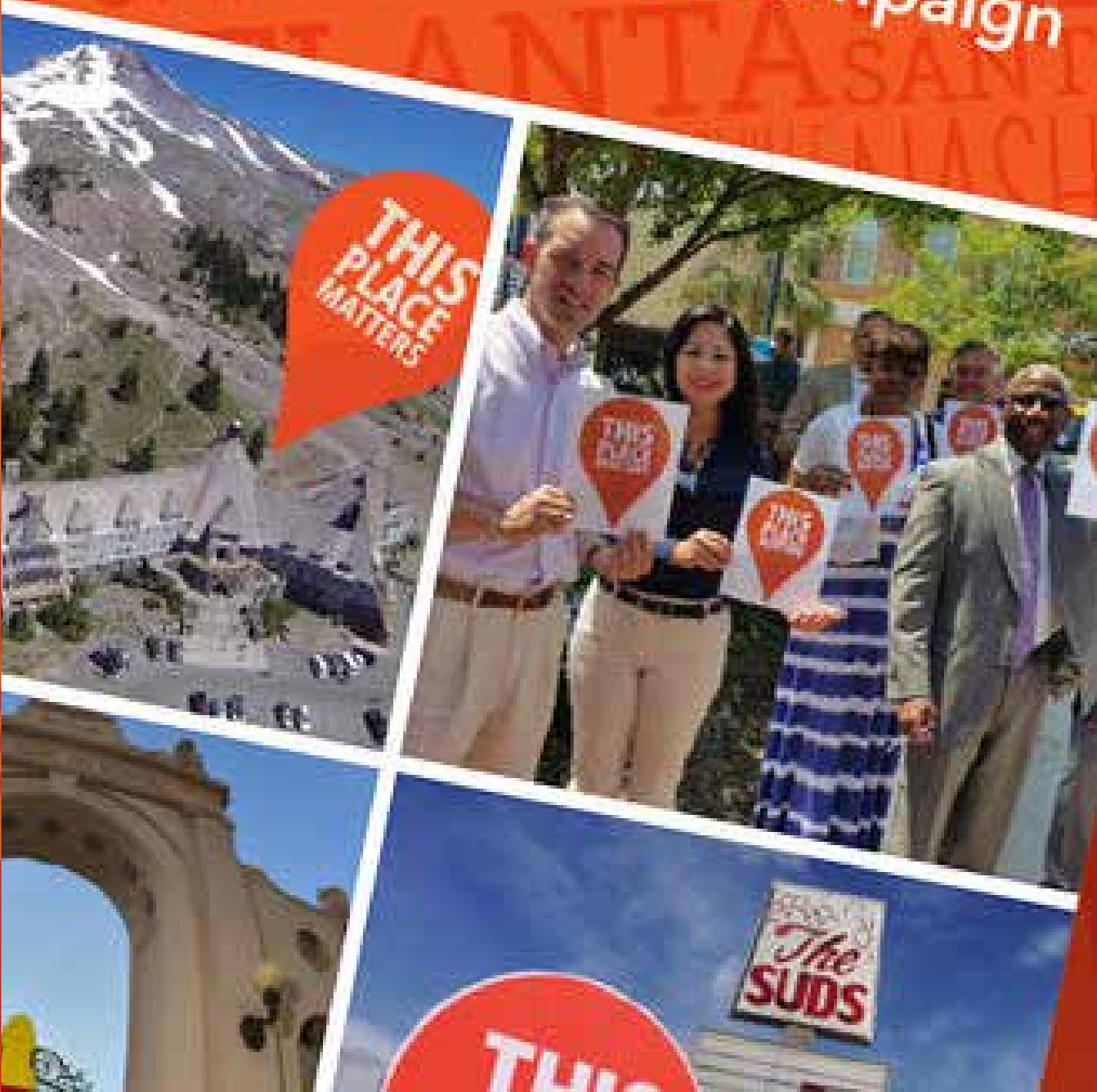
Speak up for the places that matter most to you



THIS PLACE MATTERS

This Place Matters Toolkit

How to Create Your Campaign



HERITAGE TRAIL

PRECEDENTS



BIRMINGHAM CIVIL RIGHTS HERITAGE TRAIL, ALABAMA

B1

“GET UP, STAND UP, STAND UP FOR YOUR RIGHTS.”

A graphic design element featuring two white silhouettes of people against a light blue background. The silhouette on the left is holding a large sign. The text “GET UP, STAND UP, STAND UP FOR YOUR RIGHTS.” is written in white, bold, sans-serif capital letters across the silhouettes.

BIRMINGHAM CIVIL RIGHTS HERITAGE TRAIL

DON'T TREAD ON ME

A photograph of a woman with dark curly hair and glasses, wearing a blue button-down shirt. She is holding a white sign that says “DON'T TREAD ON ME” in black capital letters. The background is a blurred city street. The text “BIRMINGHAM CIVIL RIGHTS HERITAGE TRAIL” is written vertically in white, bold, sans-serif capital letters along the right edge of the image.

D1

MARCH ROUTE FOR EDUCATION

THE IMPORTANCE OF BEING EDUCATED

A graphic design element featuring a white silhouette of a person standing against a dark green background. The text “THE IMPORTANCE OF BEING EDUCATED” is written in white, bold, sans-serif capital letters above the silhouette. The text “MARCH ROUTE FOR EDUCATION” is written vertically in white, bold, sans-serif capital letters along the right edge of the image.

HERITAGE TRAIL

PRECEDENTS



BIRMINGHAM CIVIL RIGHTS HERITAGE TRAIL, ALABAMA



COMMUNITY ENGAGEMENT - BIKE TOUR

PRECEDENTS



ART ALONG COMMERCIAL STREETS

PRECEDENTS



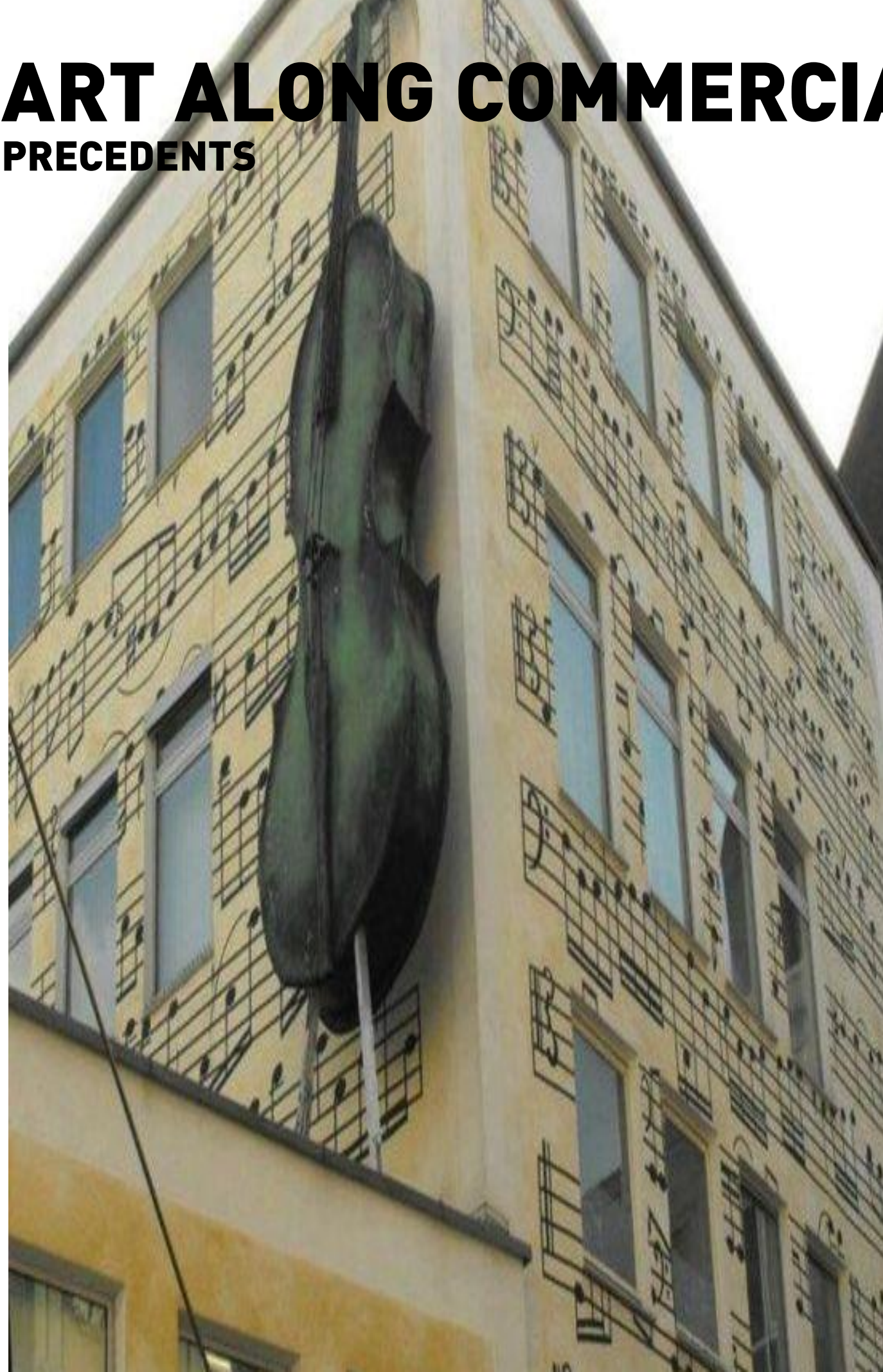
NESPOON, CHICAGO



PIANO STAIRS, VALPARAISO CHILE

ART ALONG COMMERCIAL STREETS

PRECEDENTS



ART IN PARKS

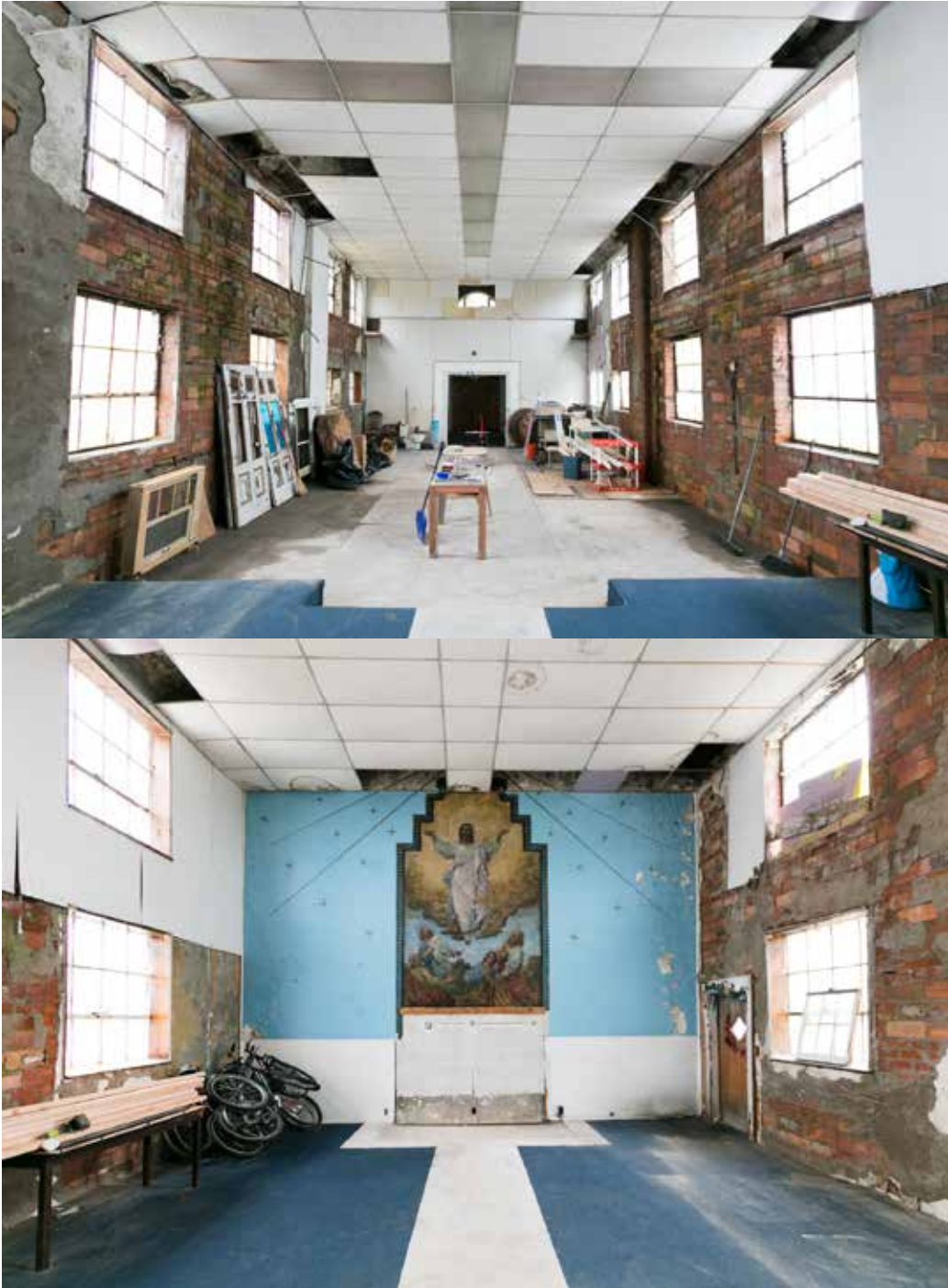
PRECEDENTS



FREENOTES HARMONY PARK, DURANGO COLORADO



SUPPORTING PROGRAMS - LIVING TRADES ACADEMY



Living Trades Academy program



SUPPORTING PROGRAMS - MICHIGAN HISTORIC PRESERVATION NETWORK



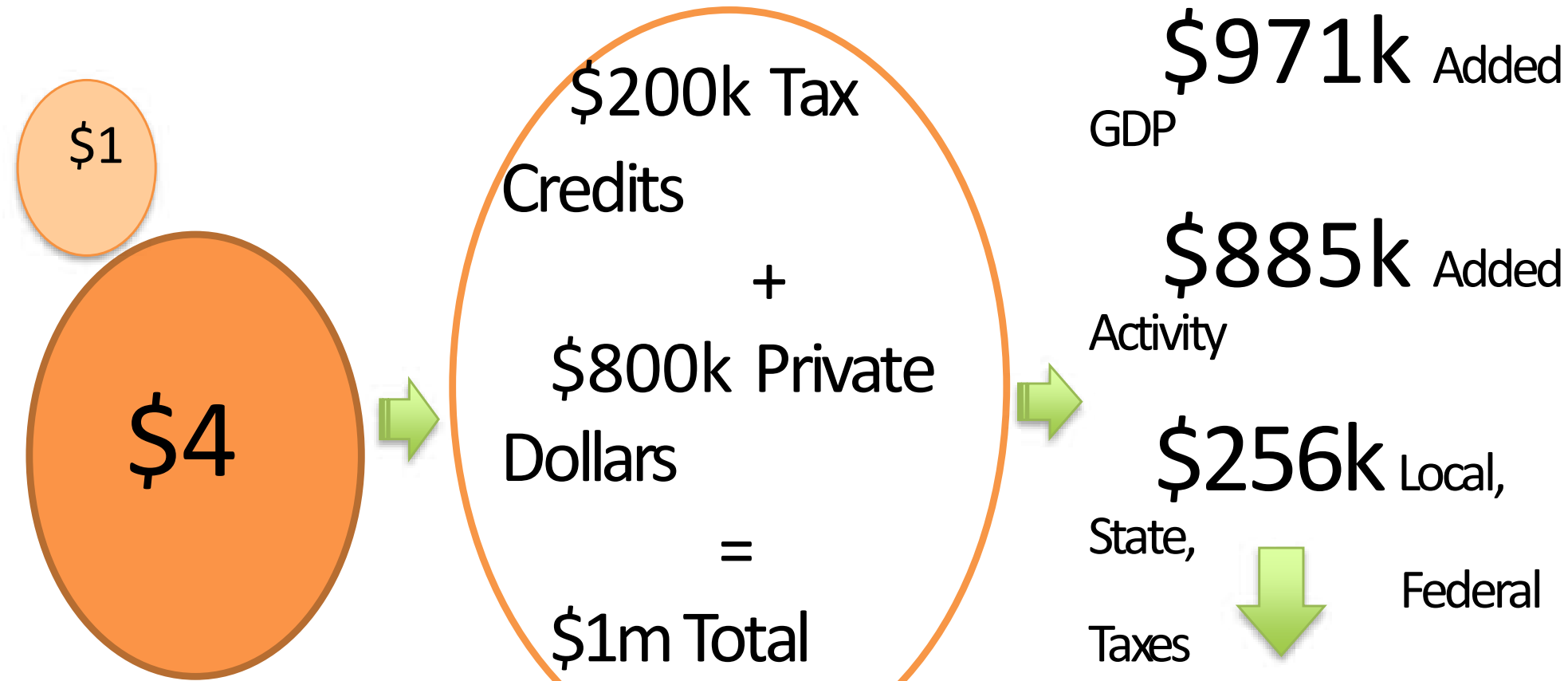
HISTORIC PROPERTIES + ART

SUPPORTING PROGRAMS - MICHIGAN STATE HOUSING DEVELOPMENT AUTHORITY



HISTORIC PROPERTIES + ART

How the Historic Tax Credit (HTC) Leverages Private Investment



Each dollar of tax credit leverages four dollars of private investment.

Investment: \$200,000 of tax credits spurs \$800,000 in private dollars, creating \$1 million of investment

Total Economic Activity: For every \$1 million in historic property investment, 16 jobs are created and \$2.1 million in economic activity is catalyzed



HISTORIC PRESERVATION: CONSERVATION OVERLAY DISTRICTS

An opportunity to protect neighborhood character according to residents' criteria.



WORKING GROUPS

- 1. Which commercial streets are best suited for integration of art and story-telling?**
- 2. Which historic narrative resonates most with you?**
- 3. What is the best way to tell this story?**
- 4. Where do you think is the best location to demarcate this history?**

MAP YOUR STORY!

