

Take your message to the streets!

The heart of the motor city offers a kaleidoscope of activity and that can mean increased exposure to your advertising message. There is year-round activity attracting hundreds of thousands of people to the downtown area.

D-DOT Reaches: Business Areas

The Financial District
General Motors World Headquarters
Ford World Headquarters
Lincoln-Mercury Division
New Center Area
Little Caesars Headquarters
BASF Corp.
Cadillac Motor Division
Detroit Medical Center
Renaissance Center

D-DOT Reaches: Universities and Cultural Centers

Wayne State University
College for Creative Studies
Wayne County Community College
Detroit Institute of Arts
Detroit Public Library
Detroit Science Center
Detroit Historical Museum
Orchestra Hall
Music Hall
Michigan Opera Theatre
Detroit Zoo

D-DOT Reaches: Sports and Entertainment

Comerica Park
Cobo Hall
Joe Louis Arena
Hart Plaza
Eastern Market
Greektown
Rivertown
Chene Park
The Fisher Theatre
The Gem Theatre
The Fox Theatre
Ford Field
Motor City Casino
Greektown Casino
MGM Casino

D-DOT Reaches: Shopping Centers

Renaissance Center
Royal Oak Shopping District
New Center One
Livonia Mall
Oakland Mall
Northland Mall
Fairlane Town Center
Eastland Mall



CBS
OUTDOOR

88 Custer Ave., Detroit, MI 48202 • 313-872-6030 • www.cbsoutdoor.com