



**Detroit Recreation Department**

Brad Dick

Interim Director



# Recreation Department

## Mission Statement

The Detroit Recreation Department's mission is to deliver the highest quality of service in the management of parks and leisure facilities, so that children, families and seniors in the City of Detroit can grow and flourish.



# Recreation Department

## DESCRIPTION

**Provides opportunities:** for the public to participate in organized and informal activities in 308 parks, 14 recreation centers, 49 Department owned properties with other uses, 250 outdoor basketball courts, 150 tennis courts and 4 golf courses, Chandler Park, Palmer Park, Rouge and Rackham Golf Courses

**Major facilities:** Belle Isle, Chandler Park, Palmer Park, Rouge Park, Hart Plaza, Henderson Marina, Riverside Boat Launch, Chene Park Ampitheater, Historic Fort Wayne



# Recreation Department

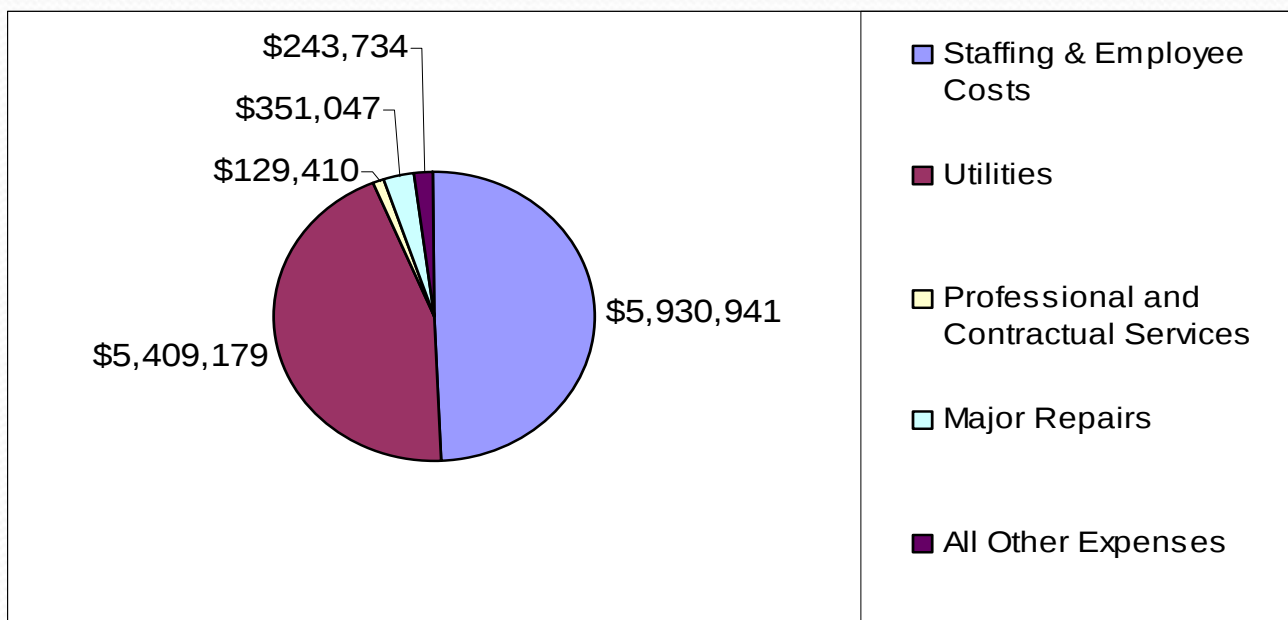
## GOALS

- Promote a safe community by expanding the development of parks and recreation programs.
- Assist the City by providing those who live, work and visit Detroit with the opportunities to participate in a multiplicity of leisure experiences, including recreation, sports, art and cultural enrichment.
- Promote Department facilities and parks as environmental enhancements and anchors for viable neighborhoods, thereby increasing property values and attracting business growth and development to Detroit.

# Recreation Department

## Cost Analysis 2012 - 2013

**General Fund Budget \$12,064,311**



\*Includes all contractual amounts



# Recreation Department

## AGENCY APPROPRIATIONS

- Administration: 6
- Business Operations: 3
- Recreation Operations: 71
- Belle Isle Operations: 7
- **AGENCY TOTAL: 87 Full-Time EMPLOYEES**



# Recreation Department

## ADMINISTRATION

- IT
- Administrative Support Unit
- Partnerships
- Contract Management
- Procurement & Purchasing
- Permits/Petitions/Park Use Request
- Strategic Planning & Grants
- Advisory Councils/Commissioners
- GSD Liaison
- Policy Establishment
- Recreation Advocacy/Lobbying
- Funding Outreach/Grants
- Public Relations



# Recreation Department

## Strategic Planning & Grants

- Grant Writing
- Strategic Master Plan
- Property Management



# Recreation Department

## PUBLIC RELATIONS

- Press Releases
- Departmental Publications, Promotion & Marketing
- Employee Recognition
- Web Page
- Paraphernalia
- Ground Breakings/Ribbon Cuttings/Receptions



# Recreation Department OPERATIONS

- Northwest District
- Southeast District
- Special Program/Events
- Belle Isle



# Recreation Department

## DESCRIPTION

The Recreation Department's core activities include: recreational, social and educational/tutorial activities, aquatics, technology, culture enrichment, fitness, healthy lifestyles.



# Recreation Department

## MAJOR PROGRAMS

- Health and fitness activities for adults
- Youth health/fitness programs
- Physically and mentally challenged activities
- Aquatics
- Special Events
- Senior programming



# Recreation Department

## Physically and Mentally Challenged

- Lenox Center
- Daily Living Skills
- Exercise and Physical Fitness
- Michigan Special Olympics
- Music Appreciation
- Arts & Crafts
- Field Trips



# Recreation Department

## Special Events

- Day Camp Program
- Fishing Derby
- Easter Fun Fest
- Kite Day
- Open Houses
- Halloween Activities
- Breakfast with Santa



# Recreation Department

## Belle Isle Operations

- Belle Isle Beach
- Belle Isle Waterslide
- Conservatory/Formal Gardens
- Scott Fountain
- Facility Rentals: Casino, Flynn
- Special Events
- Special Programs: Senior Olympics, Fireworks, Metro Youth Day, Halloween Extravaganza
- Athletic Events: Baseball/Softball, Cricket, Soccer, Track, Rugby, Golf Driving Range

# Recreation Department

## Senior Programming

- 4 Locations, Butzel Family Center, Farwell, Patton and Williams
- Food and Friendship
- Leisure & Fitness Classes
- Health & Nutrition Outreach
- Special Programs: New Year's, Black History, Senior Olympics, Senior Friendship Day, Thanks & Praise
- Senior Crafts
- Cooperative Services: DAAA, Matrix, Adult Well-Being, Arthritis Foundation, Detroit Senior Citizens Agency



# PUBLIC COMMENT