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June 20, 2016

Linda Vinyard  
Office of Special Events and Film  
Special Events Coordinator  
2 Woodward Ave., Suite 1126  
Detroit, MI 48226

Dear Ms. Vinyard,

We are making plans for the 39th running of the Detroit Free Press/Talmer Bank Marathon, which we will hold on Sunday, October 16, 2016. We will offer a 26.2 mile international marathon through the streets of Detroit and Windsor, a 13.1 mile international half marathon, a U.S. only half marathon and a five person marathon relay. On the morning of Saturday, October 15, we will once again feature a 3.1 mile 5K Run and a 1 mile Kids Fun Run. Last year, 27,696 participants registered to participate in these events, and over 21,700 finished. We expect to sell out all events again this year, with a cap of roughly 29,000 (a 5% increase). Participants must pick up their race packets at a Health & Fitness Expo which we hold at Cobo Center, Macomb Hall, two days prior to the event.

Our events remain essentially unchanged from last year, other than a mutually agreed upon Corktown course change to provide the bus station and the residents some gridlock relief on race morning. See attached "Event Changes Summary" for details.

Attached are the City of Detroit Special Events Application and support documents. We have also attached a draft of this year's course maps, turn by turn instructions, Start-Finish Area diagrams, street closure diagrams/requests.

Please let us know if you have any questions or need additional information. Thank you for your support. We're looking forward to working with you.

Regards,

Barbara Bennage  
Executive Race Director  
313-222-5038  
[bbennage@michigan.com](mailto:bbennage@michigan.com)

Bill Ewing  
Operations Director  
313-222-2174  
[bill\\_ewing@ameritech.net](mailto:bill_ewing@ameritech.net)



# **Detroit Free Press/Talmer Bank Marathon**

Friday-Sunday, October 14-16, 2016

## **Special Events Application**

Submitted June 20, 2016

Bill Ewing Operations Director 17Jun16
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Friday-Sunday, October 14-16, 2016

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Bill Ewing Operations Director 17Jun16
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# City of Detroit Special Events Application

### City of Detroit Special Events Application

Successful events are the result of advance planning, effective communication and teamwork. The City of Detroit will be strictly adhering to the special events guidelines, please print them out for reference. You are required to complete the information below so that the City of Detroit can gain a thorough understanding of the scope and needs of the event. This form must be completed and returned to the City of Detroit Clerk's Office at least 60 days prior to the first day of the event. If submitted later than 60 days prior, application is subject to denial. Please type or print clearly and attach additional sheets or maps as needed.

#### Section 1- GENERAL EVENT INFORMATION

Event Name: Detroit Free Press/Talmer Bank Marathon  
Event Location: Streets of Detroit, MI & Windsor, ON (Start-Finish Line near 450 W Fort St, Detroit)

#### Section 2- ORGANIZATION/APPLICANT INFORMATION

Organization Name: Michigan.com  
Organization Mailing Address: 160 W Fort St, Detroit, MI 48226  
Business Phone: 313-222-5038 Business Fax: 313-496-5296  
Federal Tax ID #: 38-2675631

*If registered as a non-profit, indicate non-profit ID number and attach a copy of the certificate.*

Applicant Name: Bill Ewing  
Title/Role: Operations Director, Detroit Free Press/Talmer Bank Marathon  
Email Address: bill\_ewing@ameritech.net  
Mailing Address: 160 W Fort St, Detroit, MI 48226  
Business Phone: 313-222-2174 Business Fax: 313-496-5296

Event On-Site Contact Person: Bill Ewing- Info Same as Above  
Mailing Address:

Business Phone: Business Fax:

Bill Ewing- (248) 231-6410 Barbara Bennage, Executive Director- (313)- 715-5298

*List name/phone number of person(s) authorized to make decisions for the organization/event (indicate role/responsibility).*

List Event Sponsors: See Attached Addendum

#### Event Elements (check all that apply)

- Walkathon
- Run/Marathon
- Political Event
- Parade
- Convention/Conference
- Carnival/Circus
- Bike Race
- Festival
- Sports/Recreation
- Fireworks
- Concert/Performance
- Religious Ceremony
- Filming
- Rally/Demonstration
- Other: \_\_\_\_\_

**Provide a brief description of your event:**

Celebrating our 39th year... one of the longest continuously running marathons in the country. A running and walking fitness event through the streets of Detroit, Michigan and Windsor, Ontario. One of the few events in the world to enjoy the privilege of running across an international border... and the only one in North America to do it twice in the same event (United States to Canada, then back to the United States) Events include a full marathon, and international half marathon, a U.S. only half marathon, a 5 person marathon relay and two events on Saturday... a 5 kilometer run and a one mile kids fun run.

**What are the projected set-up, event and tear down dates and times (must be completed)?**

Event Set Up Date & Time: Saturday, Oct 15, 7:30 AM Complete Set Up Date & Time: Sunday, Oct 16, 5:00 AM  
Event Start Date & Time: Sunday, Oct 16, 6:58 AM Event Finish Date & Time: Sunday, Oct 16, 2:00 PM  
Begin Tear Down Date & Time: Sunday, Oct 16, 8:00 AM  
Complete Tear Down Date & Time: Sunday, Oct 16, 6:00 PM Event Times: See Attached

Is this the first time you have held this event in the City of Detroit?  Yes  No

If no, what years has the event been held in Detroit? 1978 thru 2015 (38 years)

When was the event last held in Detroit? Sunday, October 18, 2015

Where was the event last held in Detroit? Similar Courses- Start-Finish near the Detroit Club, 721 Cass

What were the hours last year? No Change- See Event Hours Attached

Project Attendance This Year (Minimum - Maximum)? 27,000 min- 29,000 max registered participants

What is the basis for your projected attendance? Historical data, projections based on registration to date

Please describe your anticipated target audience: Fitness enthusiasts, ages 5 to 85 (58% to 42%- Women to Men)

Is this going to be an annual event?  Yes  No

If yes, do you have a preferred/proposed for next year? Sunday, October 15, 2017 (third Sunday in October)

If a parade is planned. Indicate elements (check all that apply): Not Applicable

People  Balloons

Floats  Animals

Vehicles  Other: \_\_\_\_\_

Bands

If animals included, specify type, number and how used. Not Applicable

Name of business supplying animal(s): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_



Address: 39600 Schoolcraft Rd

Phone: 734-420-1000

City/State/Zip: Plymouth, MI 48170

### Section 5- COMMUNICATION/ADVERTISING STRATEGY

Check all applicable boxes that describe the type of promotion you plan to use to attract participants:

Radio (Specify stations):

Television (Specific stations):

Newspapers (specify papers): Detroit Free Press, Lansing State Journal, Observer & Eccentric,  
Port Huron Times Herald, Battle Creek Enquirer

Web site (identify web address): [www.freepmarathon.com](http://www.freepmarathon.com), Facebook.com/freepmarathon

Public Relations or Marketing Firm (Specify):

Contact Info:

Raffle (List Item(s)):

Billboards

Flyers

Street Banners Advertising in local & national running/fitness publications, distributing postcards to 900 specialty running stores in U.S. and Canada, placing postcards in 9 other race goodie bags, and attending 5 other race expos in target market area

Other (specify): \_\_\_\_\_

NOTE: All raffles subject to laws of State/City.

### Section 6- SALES INFORMATION

Will there be advanced ticket sales?  Yes  No Event registration sold thru a third party online company  
If yes, please describe: \_\_\_\_\_

Will there be on-site ticket sales?  Yes  No  
If yes, list price(s): \_\_\_\_\_

Will food be sold?  Yes  No Independent vendors, local restaurants serving at post  
If yes, please pick up Special Events Vendor Packet in Suite 105: race party kiosks

Will merchandise be sold?  Yes  No Independent vendors at Health & Fitness Expo, and by  
If yes, describe: New Balance selling logo'ed merchandise at post race party

Will a percentage of the proceeds be distributed to a charitable organization?  Yes  No  
If yes, describe: \_\_\_\_\_

If the event is a fundraiser, identify charity or recipient of funds: We do not distribute funds, Charities use the event to raise pledges. We have 41 charity partners this year

Will there be vending or sales?  Yes  No We do not receive any portion of the vendor or charity  
If yes, check all that apply: food sales

Food  Merchandise

Non-Alcoholic Beverages  Alcoholic Beverages

Other (specify):

Indicate type of items to be sold: \_\_\_\_\_

Logo'ed merchandise to include shirts, hats, jackets, etc. Food to include packaged and prepared onsite, coffee, soft drinks, beer (sold by a charity), etc...

Will these be exclusive vendors or outside vendors? (please describe): Merchandise- Exclusive All Other Sales- Outside

**Section 7- PUBLIC SAFETY & PARKING INFORMATION**

Name of Private Security Company: Existing park contract security will be used. TBD- contract awarded by June 30

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Number of Private Security Personnel Hired Per Shift: 92 Max- multiple shifts

Are the private security personnel (check all that apply):

Licensed  Armed TBD  Bonded

Describe the emergency evacuation plan: Crisis Plan available upon request. Detroit Homeland Security has copy

Describe the parking plan to accommodate anticipated attendance: Private, Municipal Parking facilities at discounted rates

How will you advise attendees of parking options? Website, information booth at expo

Are you seeking a group parking rate? Yes... negotiating Municipal Parking lots, operating times and rates already

**Section 8- COMMUNITY IMPACT INFORMATION**

How will your event impact the surrounding community (pedestrian traffic, sound carryover, safety)? Our event will close certain roads for a short period of time. At the same time, it will bring a spirit of conviviality to our community, providing an opportunity to share our neighborhoods with athletes from our region, state, country and world.

Have local neighborhood groups/businesses approved your event?  Yes  No

Indicate what steps you have or will take to notify them of the event: We publicize the event throughout the year in the Detroit Free Press, and road closures particularly during the weeks leading up to the event. We communicate directly with businesses, churches, apartment buildings and residents with written materials and maps, by email, phone and in person to make sure the road closures are understood.

Indicate contact names and phone numbers (for verification) or attach approved letter(s): We provide the Detroit Police Department- Downtown Services with an example letter and the mailing list for all community contacts listed above

**Section 9- EVENT SET-UP**

Complete the appropriate categories that apply to the event.

Structure Start Line Truss, Photo Bridge, Bleachers (12 ea)  
How Many?  
Size/Height See attached outline drawings  
Booth 20 (10 x 10 tents)  
Tent (enclosed on 3 sides) 15

Canopy (open on all sides) 0

Staging/Scaffolding 2

Bleachers: 12- See attached outline drawing

Company: Performance Event Services- Plymouth, MI

Grill  
 Gas       Charcoal       Electrical       Propane      Outside vendors responsible for applicable permits

Fireworks (Pyrotechnics)  
 Aerial       Stage      Not applicable

Provide Sketch:

Portable Restrooms:  
 Standard 370       ADA Accessible 21

Vehicles      Not applicable

Type/Weight: \_\_\_\_\_

Other: \_\_\_\_\_

NOTE: Specific requirements must be met and special approval must be received by the Detroit Fire Department.

Will additional electrical wiring need to be installed? Specify locations, voltage, amperage, and phase.

Yes... provided by Performance Event Services and Reinforcement Inc

Will additional utility services be used (power, water, etc.)? Please describe.

Yes... will request Public Lighting Authority to turn on all the street lamps

Do you plan a fireworks display? List dates, time, location, vendor, and attach certificate of insurance.

Not applicable

**Section 10- COMPLETE ALL THAT APPLY**

**Name of Sanitation Company collecting refuse and garbage?**

Contact Person: Patricia Wilson- Professional Building Management (The Professional Group)

Address: 719 Griswold St, Suite #200

Phone: 313-496-3500

City/State/Zip: Detroit, MI 48226

**Name of company providing emergency medical services?**

Contact Person: Patty Jobbitt- Detroit Medical Center

Address: 261 Mack Blvd

Phone: 313-745-9779

City/State/Zip: Detroit, MI 48201

**Name of company providing ports-johns.**

Contact Person: Lori- Scotty's Potties

Address: P.O. Box 40837

Phone: 734-421-1400

City/State/Zip: Redford, MI 48220

**Name of private catering company?**

Contact Person: Gateway Deli Cafe

Address: 333 W Fort St

Phone: 313-256-1900

City/State/Zip: Detroit, MI 48226

**SPECIAL USE REQUESTS**

List any streets or possible streets you are requesting to be closed. Include the day, date, and time of requested closing and reopening. Neighborhood Signatures must be submitted with application for approval.

See start-finish area closure maps and street closures list attached. Course road closures list developed. provided at a later date

Attach a map or sketch of the proposed area for closure.

STREET NAME: \_\_\_\_\_

FROM \_\_\_\_\_

TO \_\_\_\_\_

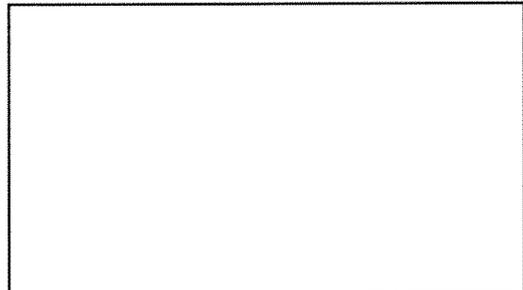
Closure Dates: \_\_\_\_\_

Beg. Time: \_\_\_\_\_

End Time: \_\_\_\_\_

Reopen Date: \_\_\_\_\_

Time: \_\_\_\_\_



**STREET NAME:** \_\_\_\_\_

**FROM** \_\_\_\_\_  
**TO** \_\_\_\_\_

**Closure Dates:** \_\_\_\_\_  
**Beg. Time:** \_\_\_\_\_  
**End Time:** \_\_\_\_\_  
**Reopen Date:** \_\_\_\_\_  
**Time:** \_\_\_\_\_

**STREET NAME:** \_\_\_\_\_

**FROM** \_\_\_\_\_  
**TO** \_\_\_\_\_

**Closure Dates:** \_\_\_\_\_  
**Beg. Time:** \_\_\_\_\_  
**End Time:** \_\_\_\_\_  
**Reopen Date:** \_\_\_\_\_  
**Time:** \_\_\_\_\_

**STREET NAME:** \_\_\_\_\_

**FROM** \_\_\_\_\_  
**TO** \_\_\_\_\_

**Closure Dates:** \_\_\_\_\_  
**Beg. Time:** \_\_\_\_\_  
**End Time:** \_\_\_\_\_  
**Reopen Date:** \_\_\_\_\_  
**Time:** \_\_\_\_\_

**Requested City Equipment**

**Provided In:** \_\_\_\_\_ (year)

**Current Request:** \_\_\_\_\_ (year)

**Street Closures:** We post our own "No Parking" signs, with permission of Municipal Parking, Traffic Engineering and the Detroit Police Department

Posting no parking signs  Light pole

Electrical Services  Storage for Trailers/Trunks

**Barricades are not available from the City of Detroit.** Barricade services provided by Poco, Inc, Canton, MI

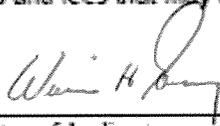
**ADDITIONAL INFORMATION**

**Is there any additional information that you feel is important to mention regarding your event or additional request?**

Unfortunately for all of us, Detroit Lions home game at Ford Field at 1 PM

**AUTHORIZATION & AFFIDAVIT OF APPLICANT**

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understand and agree to abide by the rules and regulations governing the proposed Special Event, and I understand that this application is made subject to the rules and regulation established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to Special Events. I further agree to abide by these rules, and further certify that I, on behalf of the Event agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the Event, to the City of Detroit.



6/20/16

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Signature of Applicant

Date

Bill Ewing, Operations Director

**NOTE:** Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.



## **Detroit Free Press/Talmer Bank Marathon Schedule of Events**

### **Friday, October 14, 2016**

2pm – 8pm: Health and Fitness Expo, Cobo Center

### **Saturday, October 15, 2016**

7am: 5K/Kids Fun Run packet pickup, Detroit Riverfront / Atwater between Orleans and St. Aubin

9am: 5K Starts, Detroit Riverfront / Atwater between Orleans and St. Aubin

10am – 7pm: Health and Fitness Expo, Cobo Center

10:30am: Kids Fun Run Starts, Detroit Riverfront / Atwater between Orleans and St. Aubin

### **Sunday, October 16, 2016**

5:30am: Gear Check Open / Lafayette between Cass and Washington; Participants begin to arrive

6:58am: Disabilities Division Starts / Fort Street just west of Cass Street

7:00am: Marathon, Half-Marathon and Marathon Relay Starts / Fort Street just west of Cass Street

8:00am – 2pm: CONQUERED / Lafayette between Cass and Washington

10:30am: U.S.-Only Half-Marathon Starts / Cadillac Square east of Bates Street

# **Detroit Free Press/Talmer Bank Marathon**

Sunday, October 16, 2016

## **Street Closures**

### **Start- Finish Line Line Area**

#### **Street Closures Saturday, October 15- 7:30 AM to Sunday, October 16- 2 AM**

- W. Fort St, from east side of 1st Street to the west side of Griswold St  
(Keep all cross streets open except Cass Ave, which we will close between south side of W Lafayette Blvd and north side of W Congress St)

#### **Street Closures Sunday, October 16- 2 AM to 3 PM**

- W Fort St, from east side of W 2nd St to Campus Martius (Woodward Ave)
- W. Lafayette Blvd, from the east side of W 2nd St to Griswold St/Michigan Ave
- 2nd St, from south side of W Lafayette Blvd to north side of W Congress St
- 1st St, from barricade north of W Lafayette St to north side of W Congress St
- Cass Ave, from Michigan Ave to north side of W Congress St
- Washington Blvd, from Michigan Ave to north side of W Congress St
- Shelby St, from Michigan Ave to north side of W Congress St
- Griswold St, from Michigan Ave to north side of W Congress St
- Washington Blvd, from south side of W Congress St to north side of W Larned St  
(4:00 am to 7:15 am- for Relay Bus staging)

Note: Michigan Ave, Griswold St from W Congress St to W Larned St, W Congress and W Larned Streets east of Griswold St are part of the course barricade plan, available upon request

#### **Street Closures Sunday, October 16- 3 PM to 6 PM**

- W. Fort St, from east side of 2nd Street to the west side of Griswold St  
  
(Keep all cross streets closed. We will open sections of W. Fort Street when we have removed all equipment and cleaned the streets, and when it is safe to do so.)

### **Relay Buses**

#### **Street Closures Sunday, October 16- 4 AM to 7:15 AM**

- Washington Blvd, from south side of W Congress St to north side of W Larned St

## **Marathon Course**

### **Street Closures Sunday, October 16- No later than 6:30 AM to 2:10 PM**

- Marathon street closures, "no parking" and vehicle towing plan will be developed by Officer Felicia Evans, Event Project Manager, Detroit Police Dept Downtown Services, Kevin Wilson, Course Director (barricade plan), Chris Stillwell, Metro Engineering Solutions (traffic control plan) and Bill Ewing, Operations Director

### **Belle Isle State Park Sunday, October 16 from 7:30 AM to 1:30 AM**

- In addition to city streets outlined above, the following is a list of closures/restrictions on Belle Isle during the event
- MacArthur Bridge restricted to one vehicle lane entrance/one vehicle lane exit to and from the park
- Riverbank Dr restricted vehicle traffic from MacArthur Bridge to Inselruhe Ave
- Inselruhe Ave closed to vehicle traffic from Riverbank Dr to The Strand
- The Strand/Sunset Dr closed to vehicle traffic from Inselruhe Ave to Casino Way
- Sunset Dr restricted vehicle traffic from Casino Way to MacArthur Bridge
- Streets will re-open individually once the last participant has crossed the intersection and marathon service workers and volunteers have cleaned their area.  
(at the discretion of the officers on duty)

Bill Ewing Operations Director 17Jun16
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## **Addendum**

**List Event Sponsors:** Detroit Free Press, Talmer Bank and Trust, Priority Health, Metro Detroit Chevy Dealers, American Home Fitness, Paralyzed Veterans of America Michigan Chapter, DMC Sports Medicine, New Balance, Miller Lite, Meijer, Gatorade Endurance Formula, Metro Detroit Youth Day, Ambassador Bridge, Detroit-Windsor Tunnel, City of Detroit, City of Windsor, Albert Kahn & Associates, Michigan Fitness Foundation, Kroger, Level Eleven Physical Therapy, Clif Bar, RUN Detroit, Johnson Law, PLC, Absopure

## Event Changes Summary

# 2016 Detroit Free Press/Talmer Bank Marathon

Friday-Sunday, October 14-16, 2016

## 2016 Event Changes Summary

- We will move the start-finish line from W Fort St, east of Cass Ave (Detroit Club) to a location approximately one block southwest (Anchor Bar). The new location will give us more room to line up on W Fort St, and will afford us the opportunity to make better use of our leased property in the area.
- We have changed the course exit off of the Ambassador Bridge, at their request. We will use the vacant ramp on the west side of the bridge on the Canadian side, instead of the active immigration plaza. This change will segregate runners from vehicles for a short distance, making it safer for our participants.
- We will change the route in the Corktown area in the vicinity of the Greyhound / Indian Trails Bus Station. We will use the 2015 route for the lead hand cyclists only, using the Lodge Fwy to the Howard St ramp along the Service Drive and past the bus station. Once the lead runner reaches the Lodge Fwy and the W Jefferson Ave ramp, we will direct them down W Jefferson Ave to Rosa Parks Blvd... and a turn-around at Porter St, before rejoining last year's course at Rosa Parks Blvd & W Lafayette Blvd. We will use Brooklyn St instead of W 8th St for the final jog north and out of the Corktown area.

We are making the change by mutual agreement of the marathon organizers and the Detroit Police Department- Downtown Services. The change will minimize the impact on bus station operations and will afford residents the opportunity to leave the area using Howard St to the northbound Lodge Fwy. We will still close the Lodge Fwy no later than 5 AM, but should be able to re-open it to Howard St no later than 8:30 AM, instead of 11:00 AM the last two years.

We will brief the community leaders and the businesses in the area by August 1.

- We will move the U.S. Only Half Marathon start line to Cadillac Square (eastbound), east of Bates St. This new location moves the start off of the marathon course, making it safer for our participants. Cadillac Square also gives us more infrastructure opportunities. We will need to close the general area to vehicle traffic until 10:45 AM, when we will re-open following the start of the race.
- We will change last year's 5K course by routing it westbound from the DNR Outdoor Adventure Center along Atwater St / Steve Yzerman Dr to a point just west of Joe Louis Arena, where it will join the Detroit RiverWalk for the return loop. This change keeps us off of E Jefferson Blvd between Jos Campau and Riopelle St, which was difficult for us and the Detroit Police Department to manage.

Bill Ewing Operations Director 17Jun16
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## Event Courses

- Marathon Course Map & Turn by Turn Instructions
- International Half Marathon Course Map & Turn by Turn Instructions
- U.S. Only Half Marathon Course Map & Turn by Turn Instructions
- 5K Course Map & Turn by Turn Instructions
- Kids Fun Run Course Map & Turn by Turn Instructions



2016 Detroit Free Press/Talmer Bank Marathon Turn by Turn Instructions- Draft 16Jun16

These are the DRAFT turn by turn instructions for the Detroit Free Press/Talmer Bank Marathon, scheduled for Sunday, October 16, 2016 at 7:00 AM. The distances shown here are determined from satellite photos using MapMyRun.com and have been adjusted. The course is pending approval and USATF measurement & certification

Turn #	Description	Leg Distance	Elevation (Ft)	Cumulative Distance
Start	W. Fort St, east of Cass Ave, at southeast corner of the Anchor Bar building (Start)	0.00	607	0.00
-	Straight (west) on W. Fort St to W. Grand Blvd	1.88	590	1.88
1	Turn right on W. Grand Blvd (in northbound lanes, with traffic) to northbound I-75 Service Drive	0.05	591	1.93
2	Turn right onto northbound I-75 Service Drive to Ambassador Bridge "Truck" entrance ramp (bottom of bridge ramp)	0.60	589	2.53
3	Turn right at bottom of bridge ramp and follow bridge to unused ramp / immigration booths west of the bridge	1.64	600	4.17
4	Turn right (180 degrees) onto Huron Church St, then straight to Riverside Dr	0.59	590	4.76
5	Turn right on Riverside Dr to Goyeau St	1.88	595	6.64
6	Turn right on Goyeau St to Park St	0.23	600	6.87
7	Turn right on Park St to Windsor Side Tunnel Plaza Exit	0.05	601	6.92
8	Turn left at Windsor Side Tunnel Plaza Exit (Use Booth #'s 8, 7 & 6) to Plaza Turnaround	0.08	601	7.00
9	Turn left (180 degrees) and proceed to U.S Side Tunnel Plaza (Use Booth #'s 10, 9 & 8), then to W Jefferson Ave	1.16	586	8.16
10	Turn left on W Jefferson Ave (in eastbound lanes, against traffic) to the John C Lodge Fwy	0.21	602	8.37
11	Merge right onto John C Lodge Fwy (in southbound lanes, against traffic) to W Jefferson Ave ramp	0.33	589	8.70
12	Turn left (30 degrees) on W Jefferson Ave ramp to Rosa Parks Blvd/W Jefferson Ave Extension	0.80	603	9.50
13	Bear right on W Jefferson Ave Extension (becomes Rosa Parks Blvd) to Porter St (Turnaround)	0.32	594	9.82
14	Turn left (180 degrees) at Porter St, then southbound on Rosa Parks Blvd to W Lafayette Blvd	0.19	595	10.01
15	Turn right on W Lafayette Blvd to W 18th St	0.43	594	10.44
16	Turn right on W 18th St to Bagley Ave	0.38	595	10.82
17	Turn right on Bagley Ave to Rosa Parks Blvd	0.44	595	11.26
18	Turn left on Rosa Parks Blvd (in northbound lanes, with traffic) to Leverette St	0.06	596	11.32
19	Turn right on Leverette St to Trumbull St	0.23	599	11.55
20	Turn right on Trumbull St to Porter St	0.18	599	11.73
21	Turn left on Porter St to Brooklyn St	0.14	600	11.87
22	Turn left on Brooklyn St to Leverette St / Michigan Ave	0.18	600	12.05
23	Turn right on Michigan Ave to Griswold St	0.78	601	12.83
24	Turn right (45 degrees) on Griswold St (in northbound lanes, against traffic) to W. Congress St	0.15	592	12.98
25M	Turn left on W Congress St (against traffic) to Rivard St	0.67	596	13.65
26	Turn left on Rivard St to E Lafayette Blvd	0.18	598	13.83
27	Turn right on E Lafayette Blvd (in westbound lanes, against traffic) to Seminole St	2.49	595	16.32
28	Turn left on Seminole St to Goethe St	0.92	606	17.24
29	Turn right on Goethe St to Burns St	0.15	602	17.39
30	Turn right on Burns St to E Jefferson Ave	0.98	597	18.37
31	Turn right on E Jefferson Ave (in westbound lanes, with traffic) to MacArthur Bridge exit ramp (Runner Entrance)	0.74	597	19.11
32	Bear left at ramp and cross MacArthur Bridge (in far northbound lane, against traffic) to Riverbank Dr (at clock)	0.61	590	19.72
33	Bear left on Riverbank Dr (at clock) to Inselruhe Ave (stay in far left hand lane, against traffic)	0.47	578	20.19
34	Turn right on Inselruhe Ave to Sunset Dr / The Strand	0.39	578	20.58
35	Turn right on Sunset Dr / The Strand and follow around Belle Isle to MacArthur Bridge (at clock)	1.53	589	22.11
36	Bear left and cross MacArthur Bridge (in far southbound lane, against traffic) to bridge entrance ramp (Runner Exit)	0.57	597	22.68
37	Bear left on bridge entrance ramp to E. Jefferson Ave, then proceed to Mt. Elliott St	0.46	597	23.14
38	Turn left on Mt. Elliott St to Wight St	0.15	587	23.29
39	Turn right at Wight St (stay right at traffic circle) to RiverWalk entrance	0.04	587	23.33
40	Turn left at RiverWalk entrance, and follow RiverWalk to River Place Dr/Jos Campau St	0.72	579	24.05
41	Turn right on Jos Campau St to Atwater St	0.09	579	24.14
42	Turn left on Atwater St to Rivard St	0.83	579	24.97
43	Turn right on Rivard St to E Larned St	0.23	596	25.20
44	Turn left on E Larned St (against traffic) to Griswold St	0.66	595	25.86
45	Turn right on Griswold St (in southbound lanes, against traffic) to W. Fort St	0.13	602	25.99
46	Turn left on W Fort St (in eastbound lanes, against traffic) to east of Cass Ave (Finish)	0.36	607	26.22

Bill Ewing  
Operations Director  
16Jun16



2016 Detroit Free Press/Talmer Bank International Half Marathon Turn by Turn Instructions- Draft 16Jun16

These are the DRAFT turn by turn instructions for the Detroit Free Press/Talmer Bank International Half Marathon, scheduled for Sunday, October 16, 2016 at 7:00 AM. The distances shown here are determined from satellite photos using MapMyRun.com and have been adjusted. The course is pending approval and USATF measurement & certification

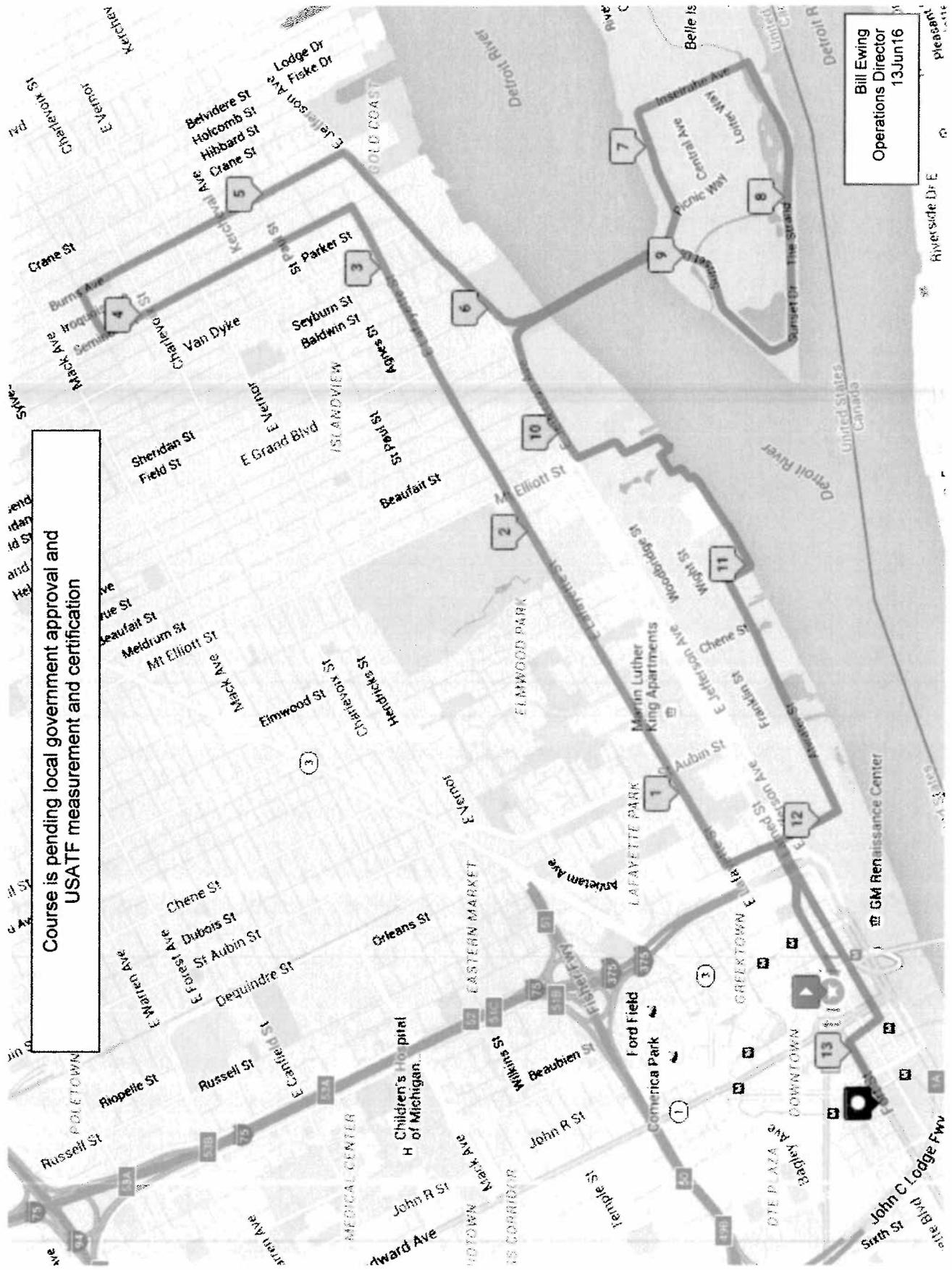
Turn #	Description	Leg Distance	Elevation (Ft)	Cumulative Distance
Start	W. Fort St, east of Cass Ave, at southeast corner of the Anchor Bar building (Start)	0.00	607	0.00
-	Straight (west) on W. Fort St to W. Grand Blvd	1.88	590	1.88
1	Turn right on W. Grand Blvd (in northbound lanes, with traffic) to northbound I-75 Service Drive	0.05	591	1.93
2	Turn right onto northbound I-75 Service Drive to Ambassador Bridge "Truck" entrance ramp (bottom of bridge ramp)	0.60	589	2.53
3	Turn right at bottom of bridge ramp and follow bridge to unused ramp / immigration booths west of the bridge	1.64	600	4.17
4	Turn right (180 degrees) onto Huron Church St, then straight to Riverside Dr	0.59	590	4.76
5	Turn right on Riverside Dr to Goyeau St	1.88	595	6.64
6	Turn right on Goyeau St to Park St	0.23	600	6.87
7	Turn right on Park St to Windsor Side Tunnel Plaza Exit	0.05	601	6.92
8	Turn left at Windsor Side Tunnel Plaza Exit (Use Booth #'s 8, 7 & 6) to Plaza Turnaround	0.08	601	7.00
9	Turn left (180 degrees) and proceed to U.S Side Tunnel Plaza (Use Booth #'s 10, 9 & 8), then to W Jefferson Ave	1.16	586	8.16
10	Turn left on W Jefferson Ave (in eastbound lanes, against traffic) to the John C Lodge Fwy	0.21	602	8.37
11	Merge right onto John C Lodge Fwy (in southbound lanes, against traffic) to W Jefferson Ave ramp	0.33	589	8.70
12	Turn left (30 degrees) on W Jefferson Ave ramp to Rosa Parks Blvd/W Jefferson Ave Extension	0.80	603	9.50
13	Bear right on W Jefferson Ave Extension (becomes Rosa Parks Blvd) to Porter St (Turnaround)	0.32	594	9.82
14	Turn left (180 degrees) at Porter St, then southbound on Rosa Parks Blvd to W Lafayette Blvd	0.19	595	10.01
15	Turn right on W Lafayette Blvd to W 18th St	0.43	594	10.44
16	Turn right on W 18th St to Bagley Ave	0.38	595	10.82
17	Turn right on Bagley Ave to Rosa Parks Blvd	0.44	595	11.26
18	Turn left on Rosa Parks Blvd (in northbound lanes, with traffic) to Leverette St	0.06	596	11.32
19	Turn right on Leverette St to Trumbull St	0.23	599	11.55
20	Turn right on Trumbull St to Porter St	0.18	599	11.73
21	Turn left on Porter St to Brooklyn St	0.14	600	11.87
22	Turn left on Brooklyn St to Leverette St / Michigan Ave	0.18	600	12.05
23	Turn right on Michigan Ave to Griswold St	0.78	601	12.83
24	Turn right (45 degrees) on Griswold St (in southbound lanes, with traffic) to W Fort St	0.15	592	12.98
25H	Turn right on W Fort St (in westbound lanes, with traffic) to east of Cass Ave (Finish)	0.13	596	13.11

Bill Ewing  
Operations Director  
16Jun16

# 16 Detroit Free Press/Talmer Bank Marathon

Sunday, October 16, 2016

U.S. Only Half Marathon Course- Draft 13Jun16



Course is pending local government approval and USATF measurement and certification

Bill Ewing  
Operations Director  
13Jun16

2016 Detroit Free Press/Talmer Bank Marathon U.S. Only Half Turn by Turn Instructions- Draft 16Jun16

These are the DRAFT turn by turn instructions for the Detroit Free Press/Talmer Bank U.S. Only Half Marathon, scheduled for Sunday, October 16, 2016 at 10:30 AM. The distances shown here are determined from satellite photos using MapMyRun.com and have been adjusted. The course is pending approval and USATF measurement & certification

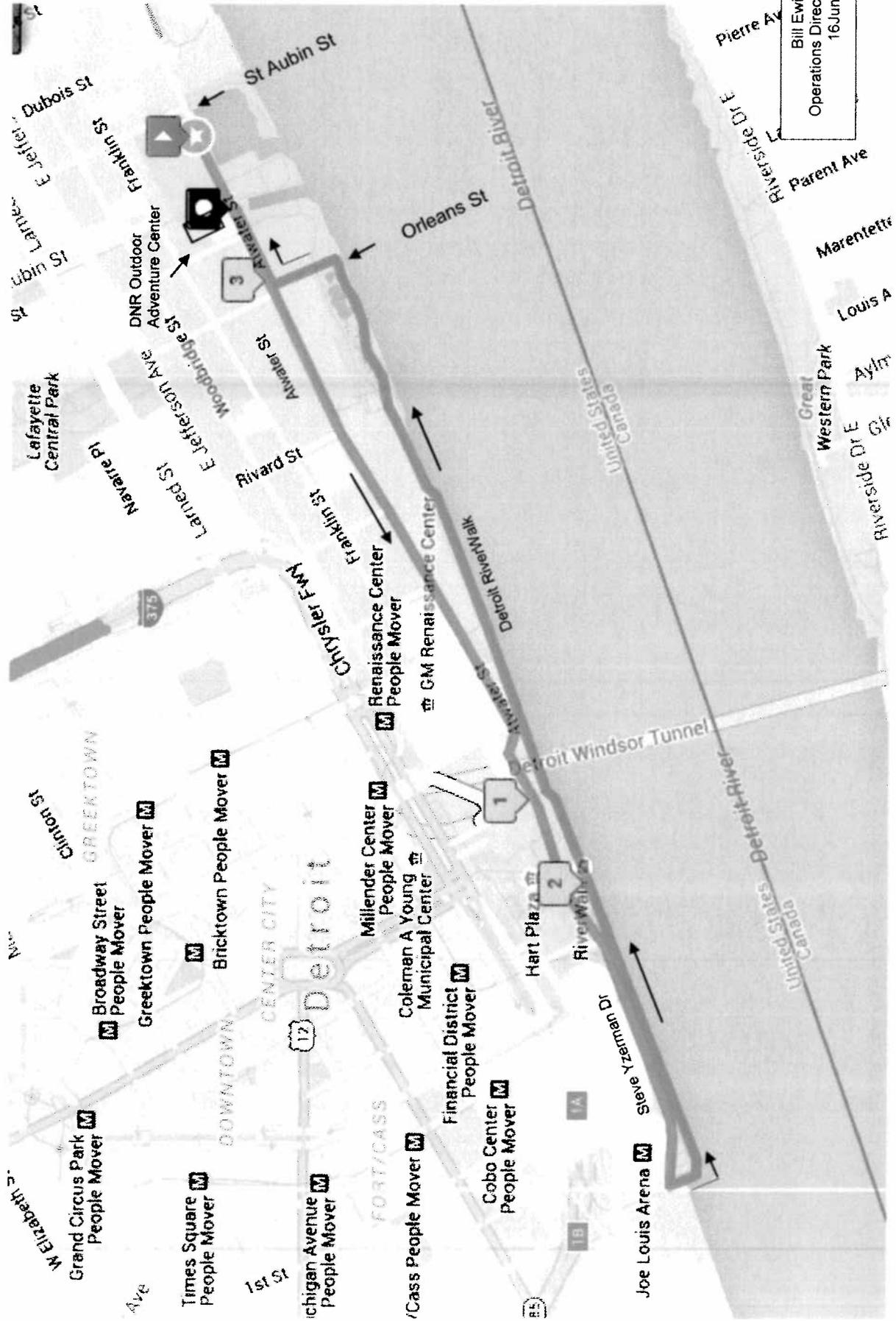
Turn #	Description	Leg Distance	Elevation (Ft)	Cumulative Distance
Start	Cadillac Square (eastbound), east of Bates St (Start)	0.00	600	0.00
-	Straight on Cadillac Square (eastbound) to Randolph St	0.05	601	0.05
	Turn right on Randolph St to E Congress St	0.01	592	0.06
	Turn left on E Congress St (against traffic) to Rivard St	0.48	596	0.54
	Turn left on Rivard St to E Lafayette Blvd	0.18	598	0.72
	Turn right on E Lafayette Blvd (in westbound lanes, against traffic) to Seminole St	2.49	595	3.21
	Turn left on Seminole St to Goethe St	0.92	606	4.13
	Turn right on Goethe St to Burns St	0.15	602	4.28
	Turn right on Burns St to E Jefferson Ave	0.98	597	5.26
	Turn right on E Jefferson Ave (in westbound lanes, with traffic) to MacArthur Bridge exit ramp (Runner Entrance)	0.74	597	6.00
	Bear left at ramp and cross MacArthur Bridge (in far northbound lane, against traffic) to Riverbank Dr (at clock)	0.61	590	6.61
	Bear left on Riverbank Dr (at clock) to Inselruhe Ave (stay in far left hand lane, against traffic)	0.47	578	7.08
	Turn right on Inselruhe Ave to Sunset Dr / The Strand	0.39	578	7.47
	Turn right on Sunset Dr / The Strand and follow around Belle Isle to MacArthur Bridge (at clock)	1.53	589	9.00
	Bear left and cross MacArthur Bridge (in far southbound lane, against traffic) to bridge entrance ramp (Runner Exit)	0.57	597	9.57
	Bear left on bridge entrance ramp to E. Jefferson Ave, then proceed to Mt. Elliott St	0.46	597	10.03
	Turn left on Mt. Elliott St to Wight St	0.15	587	10.18
	Turn right at Wight St (stay right at traffic circle) to RiverWalk entrance	0.04	587	10.22
	Turn left at RiverWalk entrance, and follow RiverWalk to River Place Dr/Jos Campau St	0.72	579	10.94
	Turn right on Jos Campau St to Atwater St	0.09	579	11.03
	Turn left on Atwater St to Rivard St	0.83	579	11.86
	Turn right on Rivard St to E Larned St	0.23	596	12.09
	Turn left on E Larned St (against traffic) to Griswold St	0.66	595	12.75
	Turn right on Griswold St (in southbound lanes, against traffic) to W. Fort St	0.13	602	12.88
	Turn left on W Fort St (in eastbound lanes, against traffic) to east of Cass Ave (Finish)	0.23	607	13.11

Bill Ewing  
Operations Director  
16Jun16

# 16 Detroit Free Press/Talmer Bank Marathon

Saturday, October 15, 2016

5K Course- Draft 16Jun16



## 2016 Detroit Free Press/Talmer Bank Marathon 5K Run Turn by Turn Instructions- Draft 16Jun16

These are the DRAFT turn by turn instructions for the Detroit Free Press/Talmer Bank 5K Run, scheduled for **SATURDAY, October 15, 2016 at 9:00 AM**. The distances shown here are determined from satellite photos using MapMyRun.com. The course is pending approval and USATF measurement & certification

Turn #	Description	Leg Distance	Elevation (Ft)	Cumulative Distance
Start	Atwater St, west of St Aubin St (Start- near DNR Outdoor Adventure Center parking lot)	0.00	580	0.00
-	Straight on Atwater St (becomes Steve Yzerman Dr) to Detroit RiverWalk on east side of Joe Louis Arena	1.55	578	1.55
1	Turn left on Detroit RiverWalk to Detroit River	0.04	580	1.59
2	Turn Left on Detroit RiverWalk to Detroit Riverwalk Dead End (near Milliken State Park)	1.31	579	2.90
3	Turn left on Detroit RiverWalk (at Dead End) to Atwater St	0.09	578	2.99
4	Turn right on Atwater St to DNR Outdoor Adventure Center (Finish)	0.12	579	3.11

Bill Ewing  
Operations Director  
16Jun16



2016 Detroit Free Press/Talmer Bank Marathon Kids Fun Run Turn by Turn Instructions- Draft 16Jun16

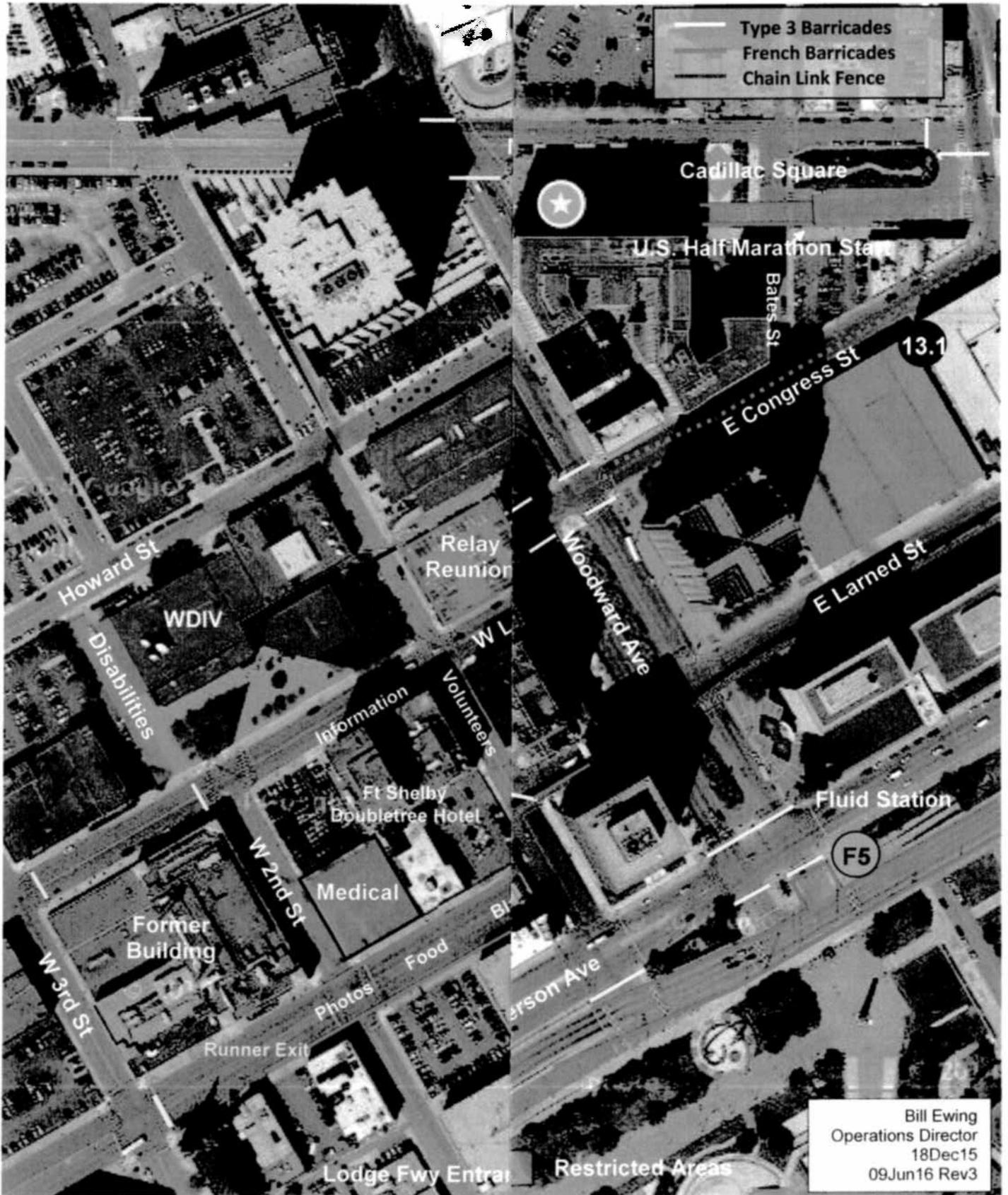
These are the DRAFT turn by turn instructions for the Detroit Free Press/Talmer Bank Kids Fun Run, scheduled for SATURDAY, October 15, 2016 at 10:30 AM. The distances shown here are determined from satellite photos using MapMyRun.com. The course is pending approval, and will not be formally measured or certified.

Turn #	Description	Leg Distance	Elevation (Ft)	Cumulative Distance
Start	Atwater St at DNR Outdoor Adventure Center side door (5K Finish & Kids Run Start)	0.00	580	0.00
-	Straight on Atwater St (westbound) to Miliken State Park Asphalt Path (Detroit RiverWalk)	0.02	578	0.02
1	Turn left on Miliken State Park Asphalt Path (Detroit RiverWalk) to Detroit RiverWalk "4 Way" Intersection	0.16	580	0.18
2	Turn left on Detroit RiverWalk to Pedestrian/Bike Path Dead End	0.03	579	0.21
3	Turn right on Detroit Riverwalk to Rivard Plaza Cullen Family Carousel	0.23	582	0.44
4	Turn right (180 degrees) on Detroit Riverwalk Asphalt Path to Detroit RiverWalk "4 Way" Intersection	0.23	580	0.67
5	Turn left on Detroit Riverwalk to Atwater St	0.06	578	0.73
6	Turn right on Atwater St to DNR Outdoor Adventure Center side door (Finish)	0.18	580	0.85

Bill Ewing  
Operations Director  
16Aug16

## Start-Finish Area

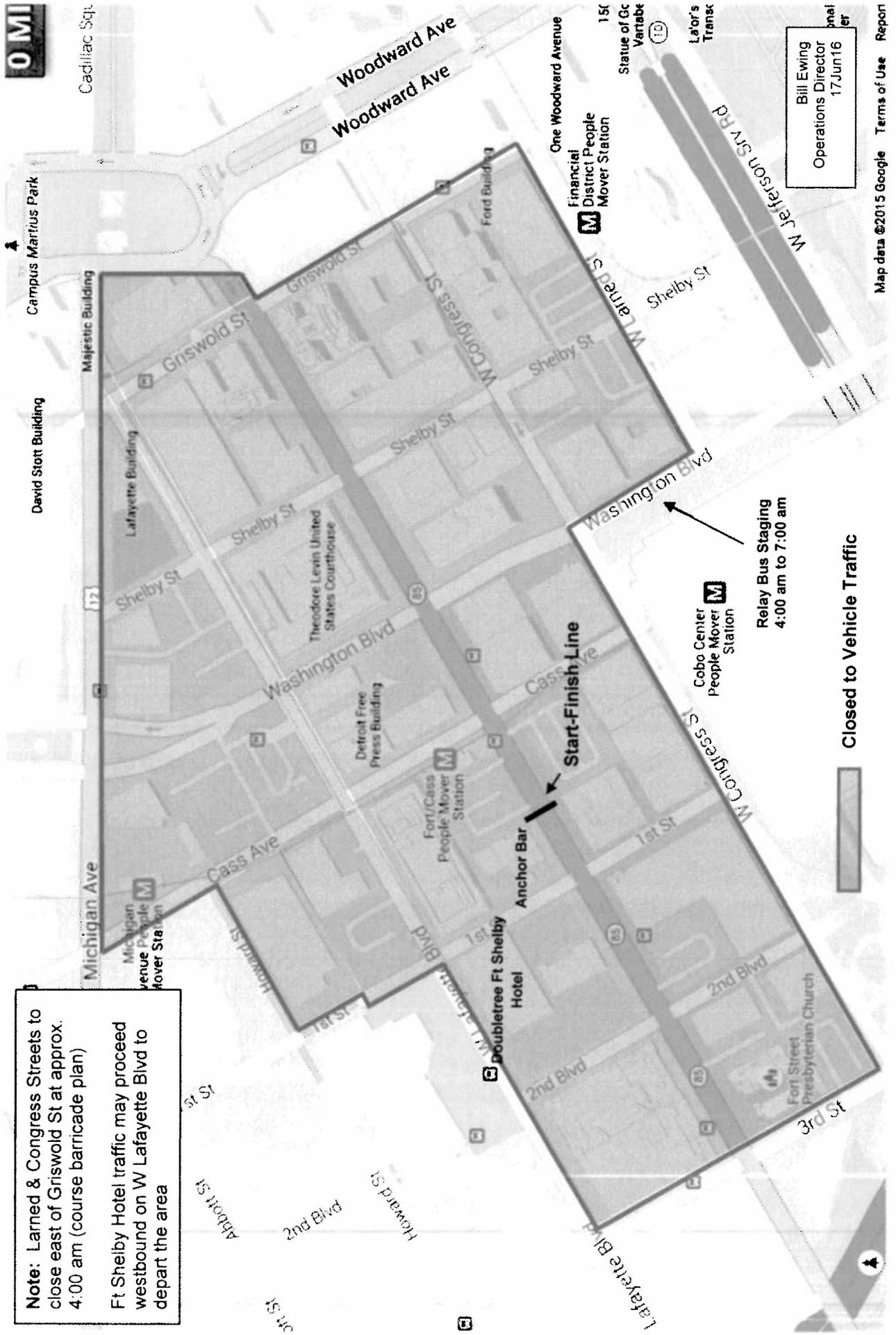
- Start-Finish Line Area Diagram (Draft)
- Start-Finish Line Area Street Closures Maps
- Temporary Structures Diagrams
  - Start-Finish Line Truss
  - Photographers' Bridge
  - Bleacher Sections (12 ea)





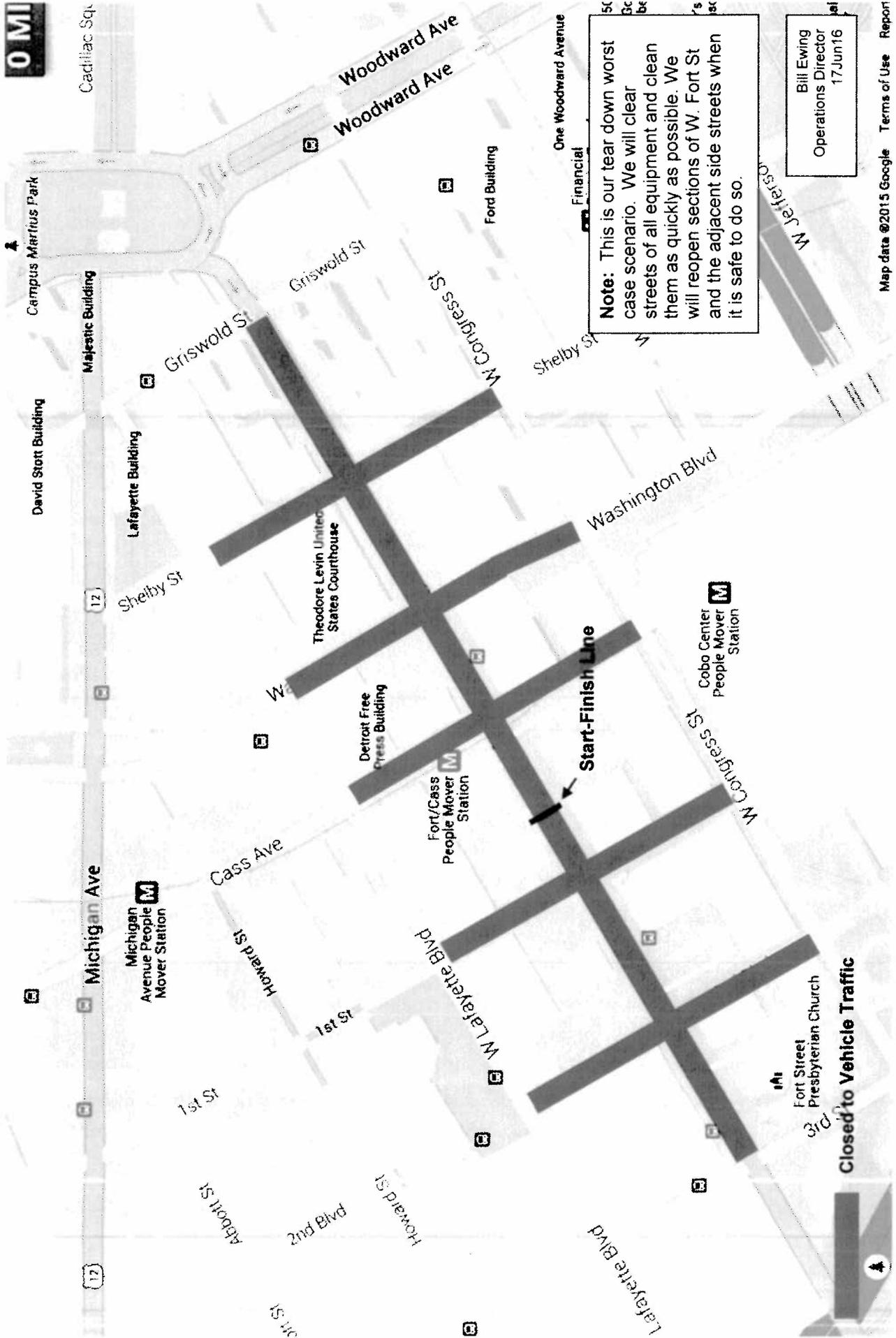
**2016 Detroit Free Press/Talmer Bank Marathon**  
**Start/Finish Area Barricade Plan (Draft)**  
**Sunday, October 16, 2016- 2 AM to 4 PM**

**Note:** Larned & Congress Streets to close east of Griswold St at approx. 4:00 am (course barricade plan)  
 Ft Shelby Hotel traffic may proceed westbound on W Lafayette Blvd to depart the area



Bill Ewing  
 Operations Director  
 17Jun16

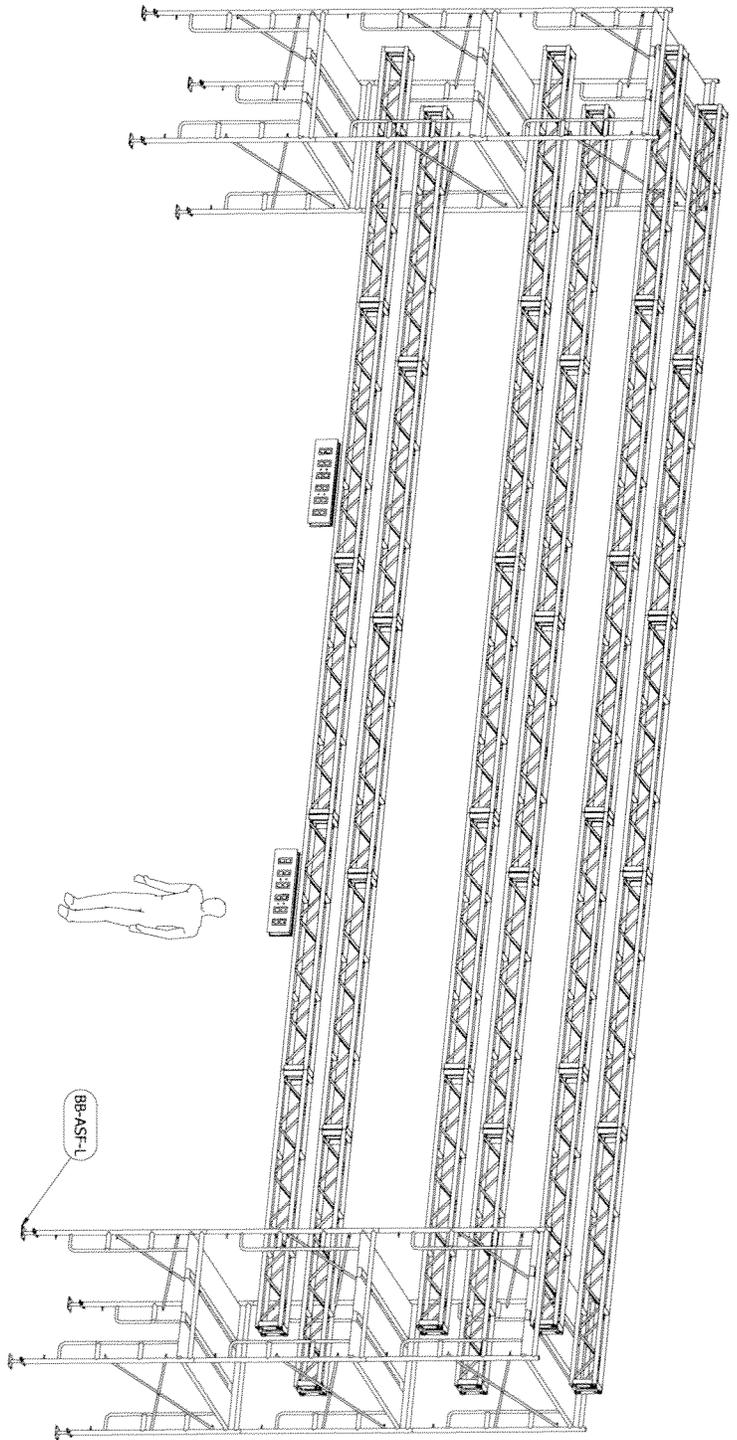
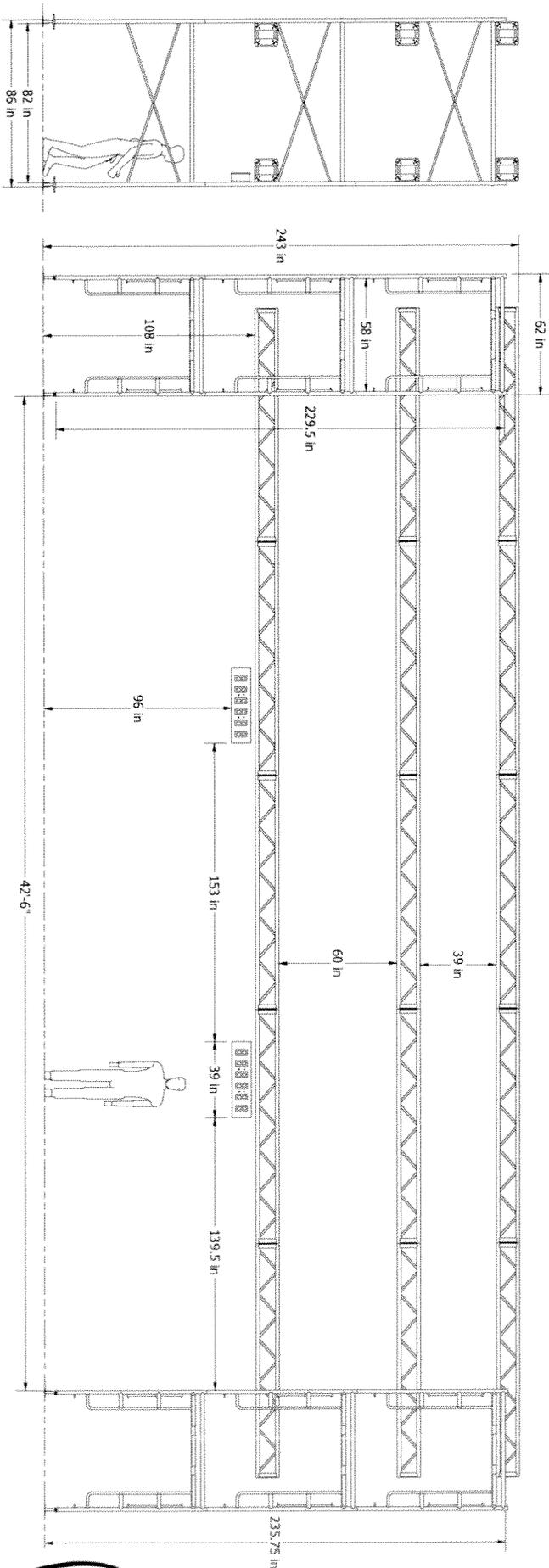
**2016 Detroit Free Press/Talmer Bank Marathon**  
**Start/Finish Area Barricade Plan (Draft)**  
**Sunday, October 16, 2016- 4 PM to 6 PM**

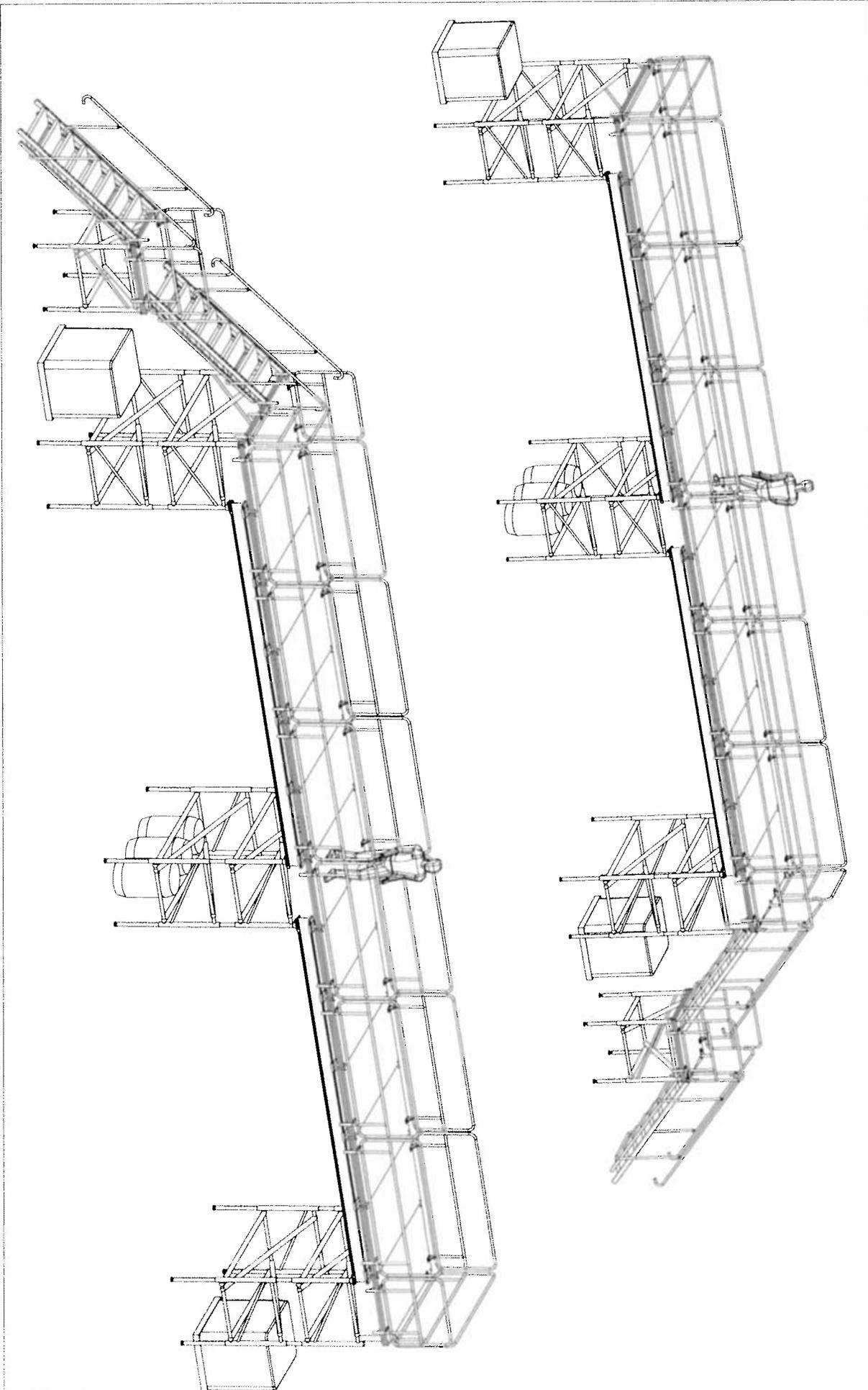


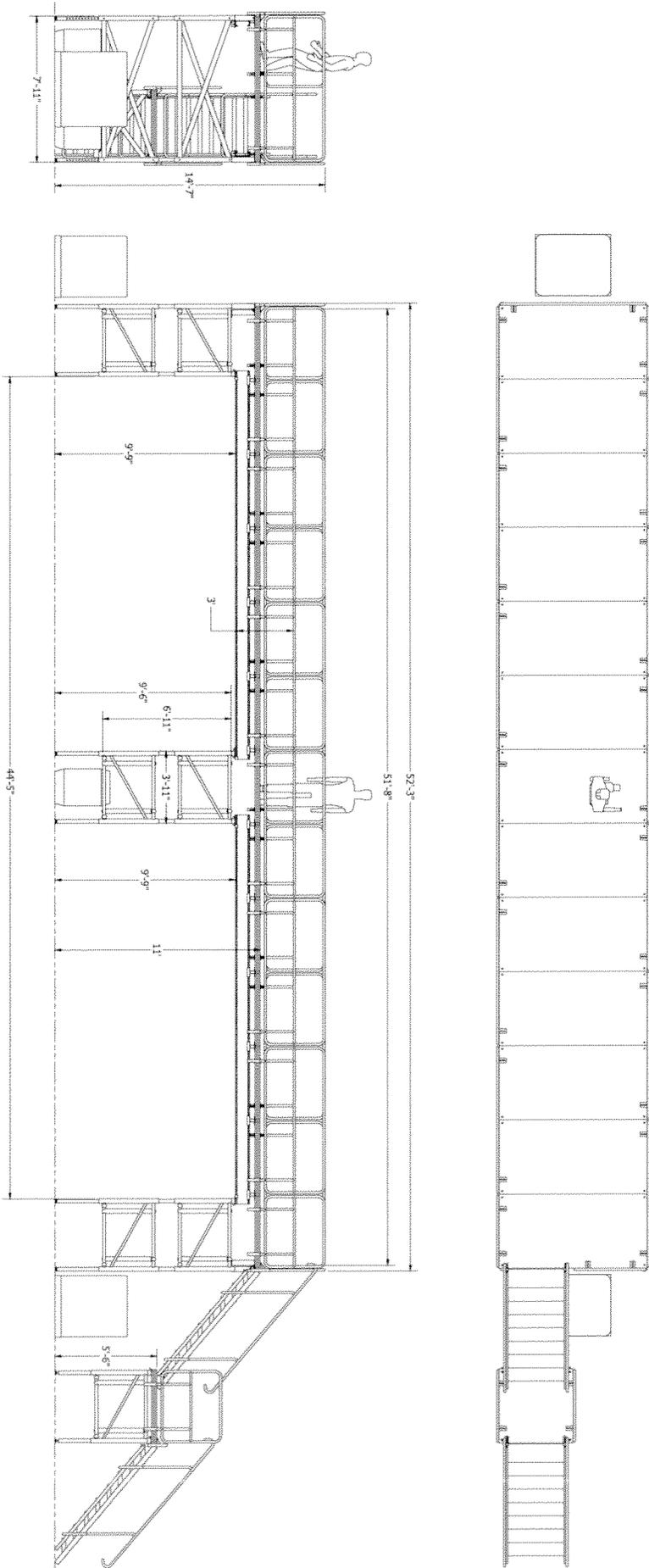
**Note:** This is our tear down worst case scenario. We will clear streets of all equipment and clean them as quickly as possible. We will reopen sections of W. Fort St and the adjacent side streets when it is safe to do so.

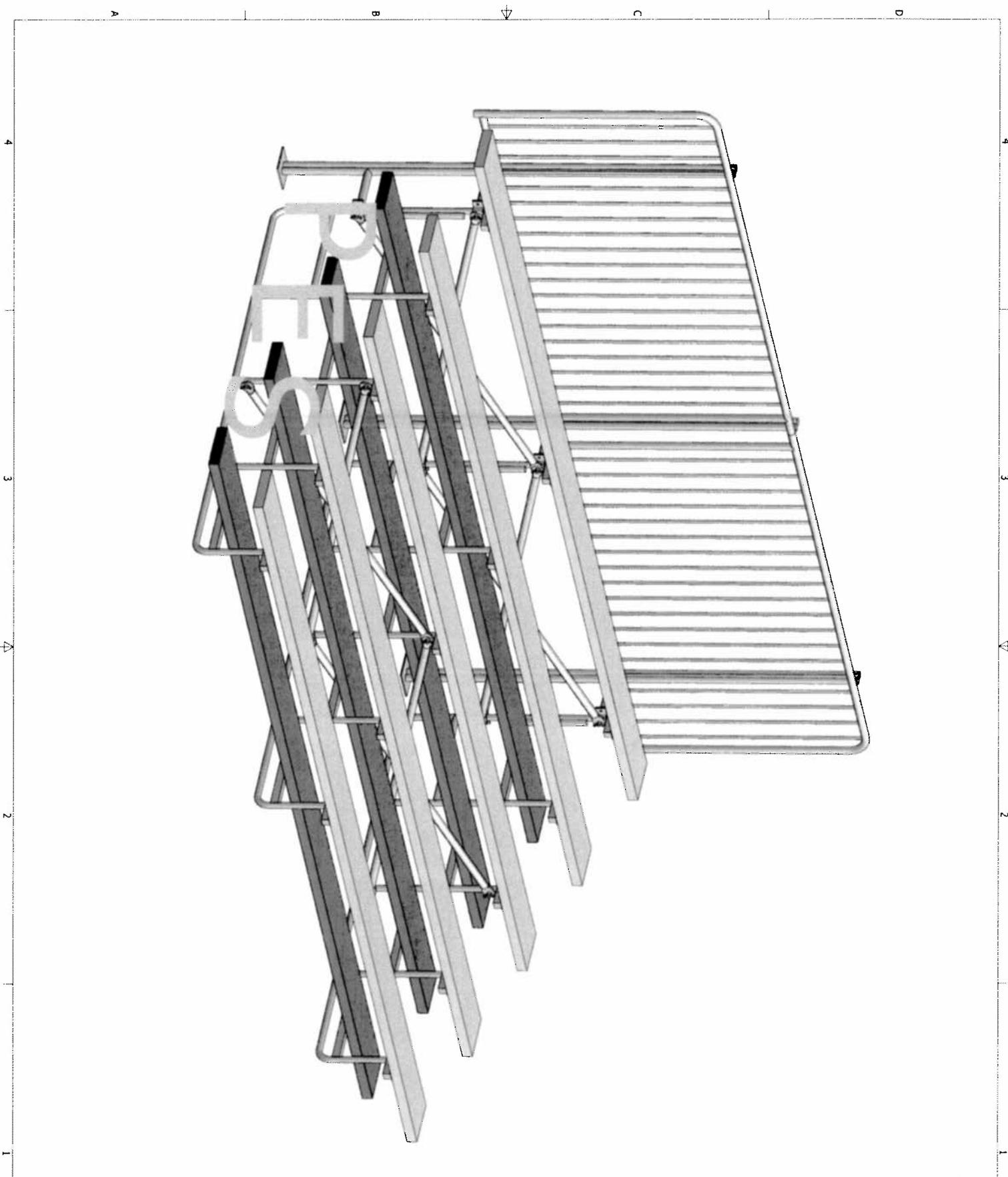
Bill Ewing  
 Operations Director  
 17 Jun 16

**Closed to Vehicle Traffic**

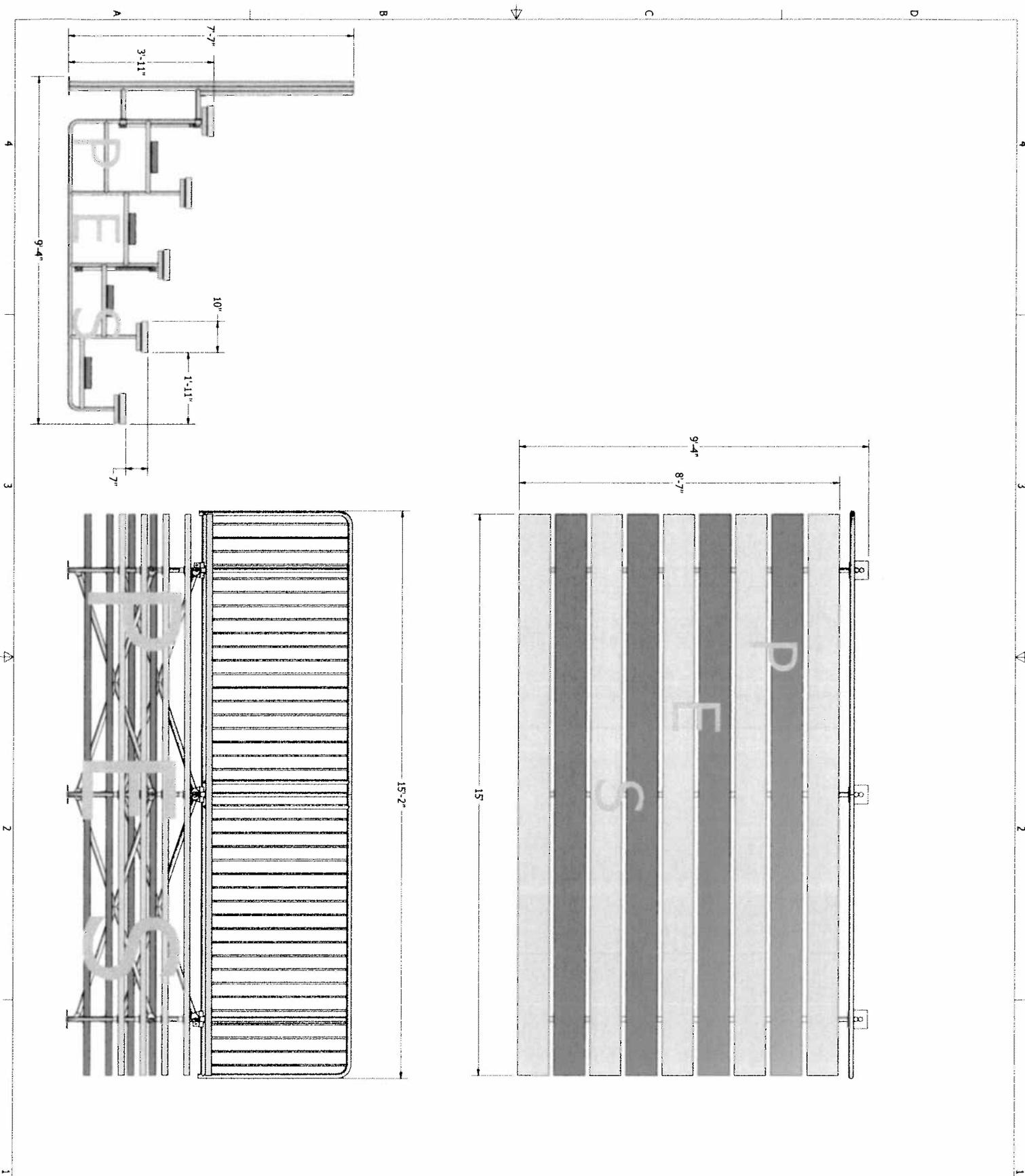








Sheet 1 of 2	JOB NO.	Event Date	39600 Schoolcraft Rd. Plymouth, MI 48170 (734) 420-1000 Fax 420-7991 www.performance-es.com	Job Title	Designed By <b>JRouten</b>	Date 2/17/2010	Special notes and comments
		Row		Scale	Customer	Reviewed By	



<b>Performance</b> EVENT SERVICES 39600 Schoolcraft Rd. Plymouth, MI 48170 (734) 420-1000 Fax 420-7991 www.performance-es.com	Job Title  Customer	Designed By <b>JRouten</b>	Date 2/17/2010	Special notes and comments
	Reviewed By	Vendor Contact information		

Sheet 2 of 2

## Event Contact List