

DIGITAL LITERACY

City of Detroit Fast Facts



EQUITABLE ACCESS

All City of Detroit residents should have equitable access to high-speed internet in their homes as well as, devices, and basic digital skills training. The City Office of Digital Equity & Inclusion is committed to addressing the inequities that have contributed to the digital divide as we continue to seek opportunities to work with local and national stakeholders to close the digital divide by 98% in the next 5 years.

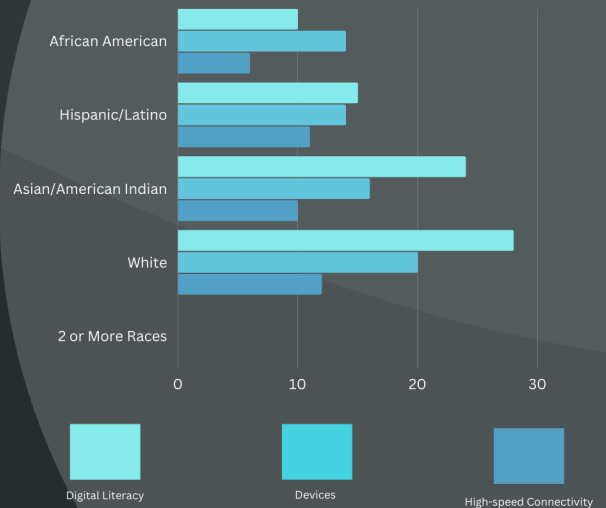
Equitable access to smart technology, including smartphones, tablets, laptops, and affordable high-speed internet has now become a basic need to advance in today's society. The digital divide creates a division and inequality around access to basic digital resources that are requirements in 21st and 22nd century. Today's virtual environments, requires individuals to have foundational computer skills to access just basic needs online resources. As technology evolves, our job is to continuously seek resources and tools to build basic digital literacy skills and exposure.

WHAT IS THE DIGITAL DIVIDE

WHAT ARE WE FACING

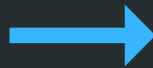
One -third of American workers lack the digital skills required for work today's workforce, school and life ----- . 50% of Black workers and 57% of Latino workers need digital upskilling. 16% of adults nationally are not digitally literate, that's almost 32 million Americans who do not have sufficient 21st century digital literacy competences aligned to simply accessing computers. An unemployed person who has internet at home, access to a device and basic digital literacy skills will be employed seven times faster than one who does not and will earn \$5,000 more per year.

Lacking Digital Skills by Ethnic Group



Scan to access

City of Detroit
Digital Equity & Inclusion Website



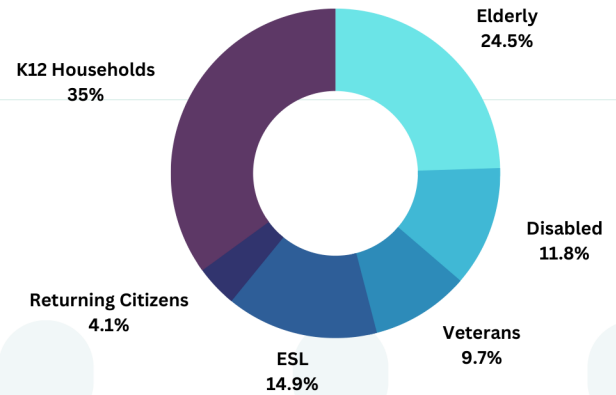
DIGITAL EQUITY & INCLUSION

City of Detroit Fast Facts



WE BELIEVE

Bridging the socioeconomic disadvantages is directly related to bridging the digital divide. By providing residents with digital equity tools and resources focused on shifting the mindset, access and affordability. Creating opportunities to gain access to affordable high-speed internet, smart devices, loaner devices, digital literacy courses, and IT workforce training, apprenticeship, internship and job placement.



CITY OF DETROIT DIGITAL EQUITY SIX PILLARS



Access To IT Workforce Training, Apprenticeship, Internship & Job Placement

Online and in-person IT workforce courses, precertification, certification accessible via a citywide learning management system (LMS) with location to national tech courses. free, corporate sponsored to subsidized.



Access To Digital Literacy Courses

Online and in-person basic digital literacy courses, telehealth, city online services, fintech, social media, online resources and promoting city DEI public service announcement digital YouTube Channel.



Access To Local Digital Equity Resources

Tech hubs in the community, tech cafes in local small businesses, public libraries, device loaner programs, tech support and refurbished/recycling device program.



Access To Smart Technology

Laptops, tablets, phones TV's, watches,, telehealth and all in home devices.



Affordable High-Speed Internet

ACP Sign-up, Low-Income Internet Services, Jet Packs, Hot Spots, Fiber and Fiber/Fixed Wireless available to low-income residents.



Broadband Fiber Infrastructure

Citywide Fiber or Fiber/Fixed Wireless Plan, Poverty Neighborhoods, low-income housing and MDU's.



BE A CITY OF DETROIT DIGITAL EQUITY PARTNER!