



MAYOR'S OFFICE

Coleman A. Young Municipal Center
2 Woodward Avenue, Suite 1126
Detroit, Michigan 48226

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July 10, 2023

Dear Halloween in the D Sponsor:

Each year the City of Detroit celebrates Halloween in the D. This family-friendly celebration includes a host of Halloween activities at police precincts, recreation centers, city parks and fire stations. Over 30,000 Detroit youth and their families take part in activities with over 225,000 pieces of candy distributed. We also recognize the contributions of residents that serve year-around as volunteers with their block clubs, community organizations and area radio patrols in each City Council district.

This year our team is looking forward to another year of providing cheer and entertainment with safe, family friendly Halloween activities. The police precincts, fire stations and parks and recreations will host a variety of activities like trunk or treats and drive- throughs, haunted houses, and more to engage community members and allow our youth to get the full Halloween experience.

Your sponsorship this year will go toward our effort to give Halloween joy to Detroit kids. Enclosed you will find a pledge form and information on various sponsorship levels and activities. If you have any questions, please contact **Tonie Stovall** at tonie.stovall@detroitmi.gov or (313) 236-8521.

Thank you for your commitment to the City of Detroit and to our annual Halloween in the D. Your support will help us celebrate this new chapter in Detroit's history and contribute to making Detroit's neighborhoods a great place to live.

Sincerely,

Mike Duggan, Mayor



2023 SPONSORSHIP PACKAGES

Platinum Sponsorship / \$10,000 +

- Company remarks included in promotional video
- Company name listed in news release
- Company logo on City's Website as contributor
- Company logo on promotional shirts*
- Company name/ logo social media promotion
- Company logo included in wrap-up newsletter

Diamond Sponsorship / \$7,500

- Company remarks included in promotional video
- Company name listed in news release
- Company logo on City's Website as contributor
- Company logo on promotional shirts*
- Company name/ logo social media promotion
- Company name included in wrap-up newsletter

Gold Sponsorship / \$5,000

- Acknowledgement in promotional video
- Company name listed in news release
- Company name listed on City's Website as contributor
- Company logo on promotional shirts*
- Company name/ logo social media promotion
- Company name included in wrap-up newsletter

Silver Sponsorship / \$2,500

- Company name listed in news release
- Company name listed on City's Website as contributor
- Company name/ logo social media promotion
- Company name included in wrap-up newsletter

Bronze Sponsorship / \$1,000

- Company listed on City's Website as contributor
- Company name/ logo on social media promotion
- Company name included in wrap-up newsletter

Additional Sponsorship Opportunities / \$250

- Small businesses, nonprofits, and faith-based organizations can make in-kind or financial donations and/or provide volunteers

DISCLAIMER: No company or organization will receive any preferential treatment or other advantages from the City of Detroit because of making a donation. *Depending on donations



Department of Neighborhoods
Fire Department
General Services Department
Parks & Recreation Division
Police Department



SPONSORSHIP AND DONATION FORM

CONTACT INFORMATION

Business Name _____

Contact Name _____

Address _____

Work Phone _____ Fax _____ Email Address _____

"HALLOWEEN IN THE D" FINANCIAL COMMITMENT

Make checks payable to: **Treasurer, City of Detroit**. Write "**Halloween in the D Donation**" in the note section. Mail checks to: **City of Detroit, Executive Office, Coleman A. Young Municipal Center, 2 Woodward Avenue, Suite 1126, Detroit, MI 48226**. The City of Detroit has partnered with a non-profit to act as a fiscal agent for Halloween in the D donations when needed. If your company would like to donate to "Halloween in the D" through a fiscal agent, please contact Tonie Stovall at tonie.stovall@detroitmi.gov for further details. All donations made to the City of Detroit directly, or through the fiscal agent, are tax deductible.

I pledge \$ _____ . I will submit a check for the above amount within 30 days of the signature date below.

Signature _____ Date: _____

The individual signing above represents that s/he has signing authority on behalf of the sponsoring business.

VOLUNTEERS

Volunteer Dates: Candy Packing • October 24- 26

Trunk or Treat or Drive-through locations • October 31 Number of Projected Volunteers _____

DONATION OPPORTUNITIES

Remarks

Candy (individually packaged) Snacks (chips, cookies, etc)	
Adopt A Location Provide volunteers or additional support to precincts or fire stations	