# FIAT CHRYSLER AUTOMOBILES ANNUAL COMMUNITY BENEFITS UPDATE MEETING

December 7<sup>TH</sup>, 2020



#### MEETING AGENDA

#### CITY OF DETROIT

- **WELCOME & INTRODUCTION**
- **CBO MONITORING AND ENFORCEMENT**
- **COMMUNITY BENEFITS UPDATE CITY OF DETROIT COMMITMENTS**

#### FIAT CHRYSLER AUTOMOBILES

- FCA DETROIT ASSEMBLY COMPLEX **UPDATE**

COMMUNITY BENEFITS UPDATE -**FCA COMMITMENTS** 

**NAC DISCUSSION** 

**GENERAL Q & A** 



#### THANK YOU NEIGHBORHOOD ADVISORY COUNCIL!

- Rhonda Theus Elected by Impact Area Residents
- Michelle Jackson Elected by Impact Area Residents
- Jerry King Appointed by Council President Jones
- Juliette Okotie-Eboh Appointed by Councilmember Ayers
- Jay Henderson Appointed by Councilmember Spivey
- Darnell Gardner Appointed by Planning & Development
- Henry Williams Appointed by Planning & Development
- Curtis Perry Appointed by Planning & Development
- Thomas Hardiman Appointed by Planning & Development

## CBO ENGAGEMENT PROCESS WHAT WE HEARD FROM THE COMMUNITY

9 CBO
MEETINGS
HOSTED BY
CITY

+1,200 ATTENDEES

Local hiring & Job Training

Home repair resources

Youth
Access to
Education

MARCH
- APRIL
2019

Beautify the area & monitor air quality

Expedited demolitions

Keep trucks off residential roads

#### ONCE CBO MEETINGS ARE COMPLETED



Community Benefits
Report is sent the NAC
& posts to website

Monitoring & Enforcement Period: Annual Meetings and Biannual Compliance Reports

#### COMMUNITY BENEFITS PROVISION CONTENT

## Enforcement Mechanisms for the Community Benefits Provision

Ex. Claw-back of City-provided-benefits, revocation of land transfers or land sales, penalties and fees

List of Benefits That
Developer has Agreed
to Provide

Requirement for Developer to Submit Compliance Reports

Community Engagement Requirements

The Community Benefits Provision Agreement remains in effect throughout the duration of the project

#### ONCE CBO MEETINGS ARE COMPLETED

**EXPANSION** 

All documents and reports are posted on City of Detroit Website:

**Detroitmi.gov/CBO** 

PDD hosts **Public Annual Update** Meeting with NAC and Developer (at least 2 years)



BUSES DEPARTMENTS GOVERNMENT JOBS PAY WATER

ENGLISH ESPAÑOL BENGALI العربية MORE

SEARCH



Where am I: Home > Planning and Development Department > Design and Development Innovation > Community Benefits Ordinance > Past CBO Engagement **FIAT CHRYSLER JEFFERSON NORTH ASSEMBLY PLANT** 

CONTACTS



Aaron Goodman Manager - Community Benefits Ordinance (313) 224-3577 goodmana@detroitmi.gov



Planning and Development Young Municipal Center 2 Woodward Avenue - Suite 808 Detroit, MI 48226 (313) 224-1339. Fax: (313) 224-1310

· Monday - Friday 9:00 am -5:00 pm



#### DEPARTMENT MENU

News & Events Documents

In partnership with the City of Detroit, Fiat Chrysler Automobiles plans to expand its Jefferson North Assembly Plant. Subject to the execution of the terms outlined in the MOU, the city

## COMMUNITY BENEFIT MONITORING BY CRIO

#### THE ORDINANCE

### The Civil Rights, Inclusion, and Opportunity Department (CRIO) monitors Tier 1 Projects under the Community Benefits Ordinance

#### **TIER 1 PROJECTS ARE:**

An investment of Seventy-five Million Dollars (75,000,000) or more

#### AND

Public support in the form of land transfers that have a cumulative market value of

One Million Dollars (1,000,000)

and/or

Tax breaks that abate more than One Million Dollars (1,000,000)

## CRIO is responsible for <u>monitoring, enforcing, and investigating</u> Community Benefits Commitments

- 1. A CRIO Inclusion Analyst will send the developer a biannual CBO status request letter and a reporting form. This form requires the developer to provide an update on all Community Benefits Agreement commitments
- 2. The Developer has 14 days to complete the reporting form
- 3. The Inclusion Analyst will review the submitted information and request a project walkthrough, documented proofs, and/or additional clarification within 14 days of the submission to verify commitments if necessary

#### **CRIO BIANNUAL REPORT**

#### FCA October 2020 Report Status

Status Update	Status Update Explanation		
	On Track- Actions taken towards satisfying commitment	28	
	Off Track-Commitment not fulfilled	0	
	Off Track-Compliance Plan Submitted	0	
	Compliance Effected by Covid-19	1	
	Not Started- No action taken	6	
	Additional information requested	0	
Completed	Commitment fulfilled	31	
<b>Total Commitmen</b>	66		

### Reports are produced twice a year for projects 6 months and older

Reports can be found at: Bit.ly/cbocm



#### **ENFORCEMENT**

## SEND US YOUR COMMENT OR CONCERN

#### **bit.ly/CBOComment**

- All Violations must be submitted in writing to CRIO using the link above
- Reported violations are shared with the Enforcement Committee
- CRIO investigates all allegations and presents findings in writing
- The Committee's findings are presented in writing to the NAC, Developer, and/or Complainant

## CRIO DEPARTMENT CONTACT

#### **Tenika Griggs**

Incentives Compliance Manager tenika.griggs@detroitmi.gov O: (313) 224-3593 C: (313)671-6756

#### **Jacob Jones**

Inclusion Analyst

Jacob.Jones@detroitmi.gov

C: (586) 625-6496

www.detroitmi.gov/crio

## COMMUNITY BENEFITS UPDATE CITY OF DETROIT INVESTMENTS

## COMMUNITY BENEFITS PROVISIONS OVERVIEW



Workforce training and job opportunities for Impact Area residents and Detroiters

Targeted education programs for Impact Area students

Focused demolitions and blight removal

Sound barrier wall and beautification projects to mitigate development impacts

Neighborhood Planning Study and Impact Fund

Home Repair Resources for Impact Area Safer streets through truck routing plan and traffic calming

Programs to support small businesses in Impact Area

## CITY OF DETROIT INVESTMENTS SUMMARY



Workforce & Education (\$5.0M)

- Detroit at Work
- Grow Detroit's Young Talent (Summer Youth Employment)
- Detroit Promise

Housing (\$5.9M)

- 300 demolitions over next three years
- Impact area rehabs of publicly owned property
- Detroit Land Bank Side Lot & "Own it Now" programs

Other Neighborhood Improvements (\$0.8M)

- Chandler Park, West End & Riverbend Neighborhood Plan
- Marketing campaign to promote the impacted area

Construction Impacts (\$5.7M)

- Traffic calming and road improvements
- Beniteau wall construction and beautification



#### Commitment

- City of Detroit Invests \$5.4M to complete 300 demolitions in the Impact Area
- 100 demolitions / year from 2019 2021
- Priority on Beniteau St.
- Demolitions can be tracked at: <u>https://detroitmi.gov/webapp/detroit-neighborhood-improvement-tracker</u>
- Demolitions start within 9 months from agreement



#### Year 1 (5/13/19 - 5/12/20)

- Impact Area Goal: 100
- Impact Area Actual: 116
- 16 in resident selected Priority Area

#### Year 2(5/13/20 - 5/12/21)

Current as of 12/3/2020

- Impact Area Goal: 100
- Impact Area Actual: 97
- 64 in resident selected Priority Area
- An additional 32 are under contract (yellow dots), of which 27 are in the Priority Area
- ~\$4.9M spent as of December 2020





#### BEFORE







4580 Beniteau

Demolished: 9/30/2020



#### **BEFORE**

#### **AFTER**





4542 Lillibridge Demolished: 11/4/2020

## NEIGHBORHOOD STABILIZATION DEMOLITIONS AWAITING FUNDING & BOND RELEASE

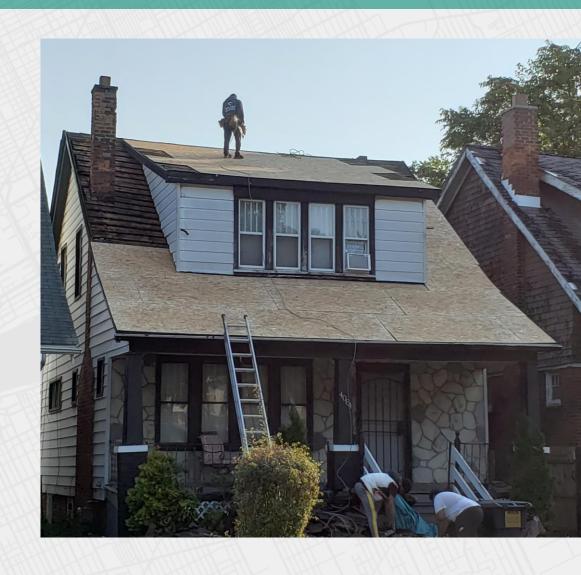






#### **Commitments:**

- FCA invested \$1.8M in a home repair program administered by the City of Detroit
- Up to \$15,000 per home
- Phase I Priority on Beniteau St. to be followed by Phase II in whole Impact Area
- Maximum leniency in resolving eligibility issues
- Home repair intake to begin within 3 months from agreement
- Those not eligible for the home repair program will be connected to the 0% Home Repair Loan application process





#### Phase I – Beniteau Street Homes

- Intake began August 2019
- Submitted Applications 69
- Canceled\* 13
- Pipeline 56
  - Bid Process 2
  - Awarded 4
  - Notice to Proceed 18
  - Under Construction 17
  - Completed 15

Remaining units are scheduled to be under construction by the end of April 2021 and completed in July 2021

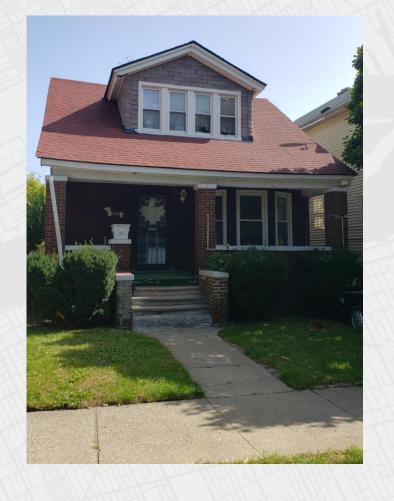




#### **BEFORE**



#### **AFTER**



4630 Beniteau



#### **BEFORE**



#### **DURING CONSTRUCTION**



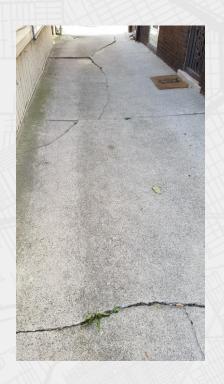
#### **AFTER**



3571 Beniteau



#### **BEFORE**



**DURING CONSTRUCTION** 



AFTER



4458 Beniteau



#### Phase II – Impact Area with HRD's Bridging Neighborhoods

- \$900K available for Phase II = 60 recipients
- Informational meetings will be held weeks of February 15<sup>th</sup> and 22<sup>nd</sup>, 2021
- Application period: March 1, 2021 April 12, 2021
- Recipients selected by May 3, 2021
- Recipients will be selected & prioritized based on an Impact Area Score, as there are thousands of households in the Impact Area
- Must be an owner-occupant to be eligible

Provide your contact information @ <u>bit.ly/fcahomerepair</u> for program updates & Email <u>fcahomerepair@detroitmi.gov</u> with any questions



#### Phase II – Impact Area with HRD's Bridging Neighborhoods

- To determine an applicant's Impact Area Score, points will be awarded for
  - Income level
  - Proximity to FCA site & truck routes
  - Length of ownership will be a tiebreak for applicants with the same score

Impact Area Score		4	3	2	1	
		Distance from FCA Site & truck routes				
			1,001 -	2,001 -	>3,000+	
		<1,000 ft	2,000 ft	3,000 ft	ft	
7		< 30% AMI	11	10	9	8
6	<u>a</u>	< 40% AMI	10	9	8	7
5	Level	< 50% AMI	9	8	7	6
4	ne	< 60% AMI	8	7	6	5
3	Income	< 70% AMI	7	6	5	4
2	In	< 80% AMI	6	5	4	3
1		< 90% AMI	5	4	3	2

Provide your contact information @ <u>bit.ly/fcahomerepair</u> for program updates & Email <u>fcahomerepair@detroitmi.gov</u> with any questions

### NEIGHBORHOOD STABILIZATION BSEED CONSENT AGREEMENTS



#### Commitment:

The Building Safety Engineering and Environmental Department (BSEED) will enter into consent agreements (which creates leniency and the potential for waiver) to those homes that are in the process of securing a home renovation grant or loan.



BSEED is monitoring 48213, 48214, and 48215 Zip Codes for residents that are qualified for Consent agreement. As of December 7<sup>th</sup> there are 831 consent agreements for those Impact Area Zip Codes.







#### Commitment

- Side Lot Sales
- "Own it Now" Home Sales Event
- Invest \$500,000 into the complete and/or partial rehabilitation of DLBA homes in the Impact Area
- Residents to be involved in the selection of vacant home rehab process



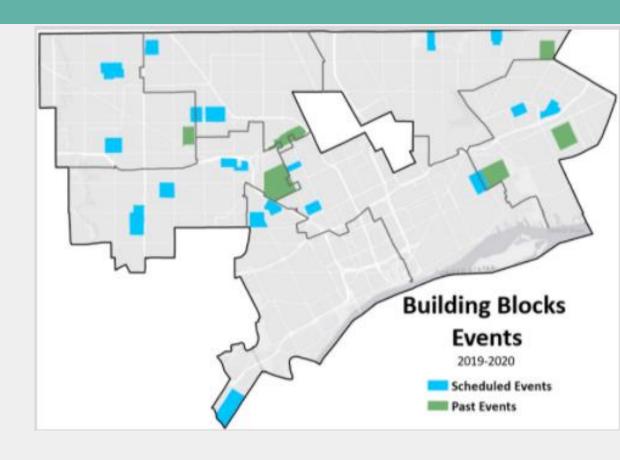


#### **Selecting Event Neighborhoods**

- Adjacency to occupied home density
- MLS value increase
- Housing typology
- Geographic proximity to city-led strategies

#### **Selecting Properties for Sale**

- Condition
- Location
- Public input

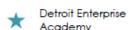




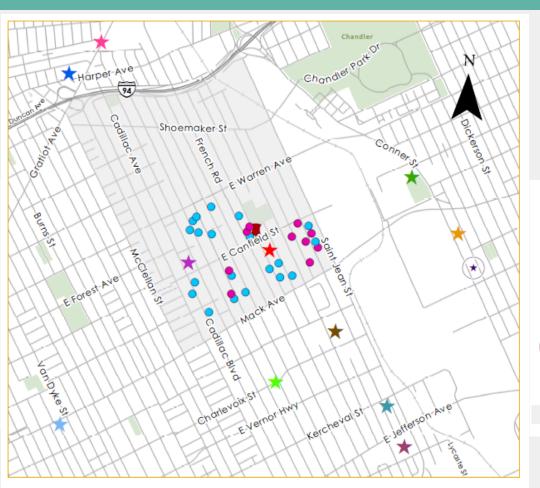
#### **DLBA Building Blocks Events**







- Detroit Lions Alternative
  Academy
- Detroit Police Department
  5th Precinct
- Eastside Community
  Network
- ★ Farmer John Food Center
- Dr. Ossian Sweet House
- OIN Sale
- Pending Sale









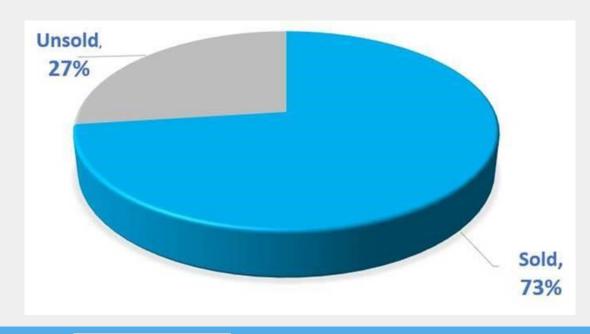
- The Commons
- Barack Obama
  Leadership Academy
- Triangle Hardware
- ★ Salvation Army
- East Canfield Community
  Flower Garden
  - West End/ Canfield



Building Blocks Event - East Canfield Village Held August 3<sup>rd</sup>, 2019









New Build Opportunities

Bundled Single-Family Homes

Commercial Property

Residential Projects

Land Based Projects

Bundles of single-family houses in the same neighborhood. These bundles are designed for small-scale developers with capacity to rehab multiple houses at once.

Buyers must purchase all properties in the bundle. Please review the proposal guidelines before submitting an offer to the appropriate broker in the below listing.

4 homes on Garland

3960 Garland

3870 Garland

3827 Garland

#### Featured Property Sales – East Canfield Village





DLBA Properties in FCA Impact Area	Currently For Sale	Sold since April 1, 2019
Auction Homes	0	2
Own It Now Homes	48	133
Side Lots	1550	178

#### DLBA Property Sales - FCA Impact Area

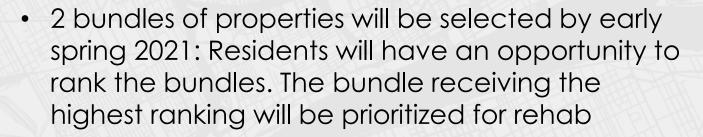




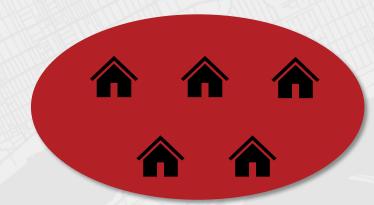








Construction is planned to start summer of 2021



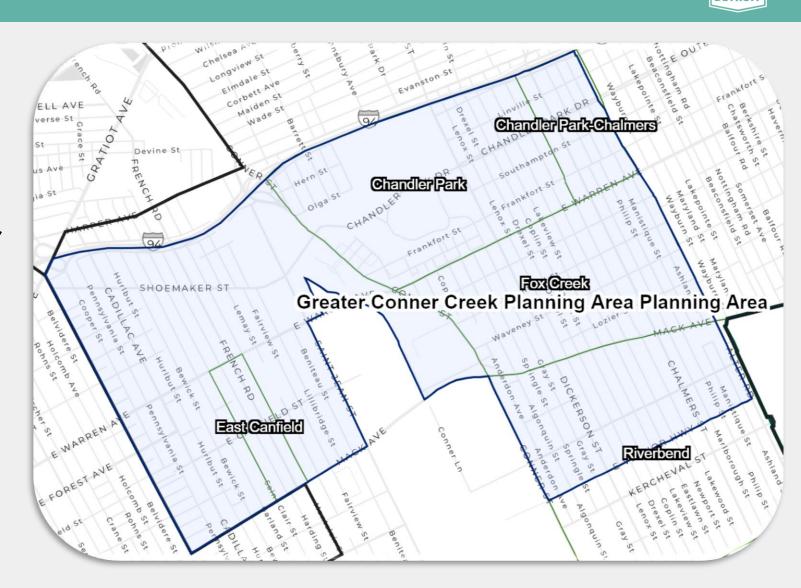




## ENGAGE IMPACT AREA IN PLANNING ACTIVITIES NEIGHBORHOOD FRAMEWORK

#### Commitment

- The Greater Conner Creek
   Neighborhood Framework plan will
   be conducted by the Detroit
   Planning & Development
   Department in the Chandler Park,
   East Canfield Village, and
   Riverbend neighborhoods
- Impact Fund: \$800k invested by FCA to support projects identified by the neighborhood framework
- Neighborhood Marketing Plan to be created as an outcome of neighborhood framework



## ENGAGE IMPACT AREA IN PLANNING ACTIVITIES NEIGHBORHOOD FRAMEWORK

### The Greater Conner Creek Neighborhood Framework will guide investment to improve core assets in the following focus areas



#### HOUSING & NEIGHBORHOOD STABILIZATION

- Keeping Detroiters in their homes
- Rehabilitation of vacant houses
- Residential blight removal



#### **PUBLIC LAND STEWARDSHIP**

- Community access to land
- Maintenance of alleys and non-structural blight
- Opportunities to improve park and recreation amenities



#### COMMERCIAL & ECONOMIC DEVELOPMENT

- Neighborhood asset mapping and marketing plan
- Small business assistance
- Identify and support retail corridors / nodes
- Industrial development with appropriate buffers and protections for the neighborhood



#### **MOBILITY & STREETSCAPES**

- Traffic calming and truck routes to reduce impacts
- Balance the needs of all users of the street and sidewalks
- Improved mobility and access to jobs and amenities

### ENGAGE IMPACT AREA IN PLANNING ACTIVITIES NEIGHBORHOOD FRAMEWORK

#### How to get involved

- Invite us to present at your community group gatherings
- Tell your neighbors about the planning process and invite them to participate
- Attend future town halls and related community events about the plan (both online and in person)
- Share your neighborhood stories, experiences, existing community plans and ideas with us!

#### Contact us!



Aaron Goodman
Urban Planner +
Community Benefits
Ordinance Manager
Planning & Development
Department

313-224-3577 (o) 313-452-0687 (m) goodmana@detroitmi.gov

First community forum and public launch tentatively planned for Spring 2021

### ENGAGE IMPACT AREA IN PLANNING ACTIVITIES DTE ELECTRICAL ANALYSIS

#### Commitment:

Request DTE to complete a full analysis of the electrical infrastructure of the impact area of Beniteau to McClellan bordered by Mack and East Warren within 60 days of the agreement.

This report will identify the issues with this power grid and the cost to make the necessary repairs to address these issues.

#### Result:

Upon the City's request DTE completed a full analysis of the electrical infrastructure of the impact area.

DTE's analysis did not reveal reliability issues and there is adequate electrical supply for the neighborhood in the impact area following the upgrade to FCA.



### **ENGAGE IMPACT AREA IN PLANNING ACTIVITIES**

### TREE & WEED REMOVAL

### CITYOF

#### Commitment

Tree and weed removal in City and DBLA owned vacant lots and regular and continued maintenance in the impact area.

### Targeted efforts in Impact Area 40 Board Ups

- 8 on Beniteau
- 14 on Lillibridge
- 18 on various streets in the area

### Debris Clearing - 16 parcels/lots (some lots were occupied by vacant homes)

- 10 on Beniteau
- 3 on Lillibridge
- 3 on various streets in the area

642 Trees removed in FCA Impact Area

#### **Future maintenance**

- Vacant Lot Cutting: 4 cuts a year on a fixed schedule
- Residents can report issues on <u>"See-Click-Fix</u>" (Improve Detroit App)
- Trees: If residents have a concern about trees on the city right of ways (not private property or vacant lots) please call forestry department at 313-871-5461
- Trees of concern will be evaluated for maintenance and addressed as resources are available





### ENGAGE IMPACT AREA IN PLANNING ACTIVITIES DWSD ASSISTANCE

#### Commitment:

From the time of this agreement, City of Detroit Water and Sewerage Department (DWSD) will postpone service interruptions in the impact area for two weeks to allow residents who have delinquent water bills to apply for funds through the Water Residential Assistance Program (WRAP).





### Water Residential Assistance Program (WRAP) Applications and Enrollment in Impact Area Zip Codes

#### **Applied Applied** Enrolled Applied Enrolled Enrolled Year 1 Year 2 Year 3 Total

#### Result:

DWSD confirmed there were no service interruptions in the impact area for the first two weeks following this agreement. Any resident can avoid service interruptions once they apply for WRAP dollars. Once customers apply, their account is taken is taken off the service interruption list.

### SMALL BUSINESS SUPPORT DEGC PROGRAMS



#### Commitment

- City committed to leveraging two existing small business programs (Motor City Match and Motor City Restore) to provide support to new and small business owners in the impact area. Residents can begin to take advantage of these programs immediately
- Specific focus be given to small business start-ups in the impact area

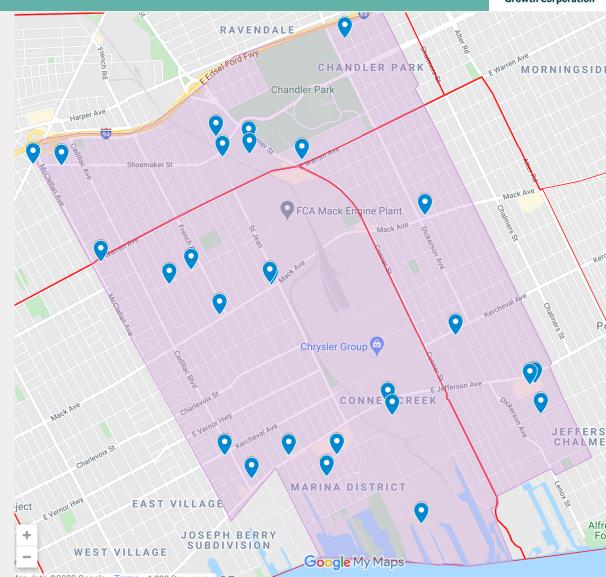


Grand opening of Diamond Smiles Dentistry Motor City Match Winner - July 2019

# SMALL BUSINESS SUPPORT DEGC PROGRAMS



Businesses in FCA Impact Area awarded grants or services from Motor City Match, Motor City Restore, or DEGC administered pandemic relief grants starting in July 2019



# SMALL BUSINESS SUPPORT DEGC PROGRAMS



#### 2019 - 2020 Activities

- The District 4 Business Liaison (DBL), Martell Bivings, walked the footprint to meet all existing Business Owners to introduce them to the DEGC, Motor City Match and Motor City Restore, and Detroit's business ecosystem
- Connected aspiring entrepreneurs with TechTown to help start their business plan and helped existing business establish a web presence
- Helped 6 new businesses to open including Diamond Smiles Dentistry a Motor City Match cash winner, which opened in June 2019
- Helped 45 businesses fill out and submit their Property Exemption applications
- Helped secure over \$150,000.00 in grant dollars to the FCA footprint

#### 2019 - 2020 Activities

- Resolved 30 business issues
- Established a WhatsApp group for Jefferson, Mack, and E. Warren to allow Business Owners and commercial property owners to communicate with one another and directly with the DEGC
- Delivered Personal Protection Equipment to business

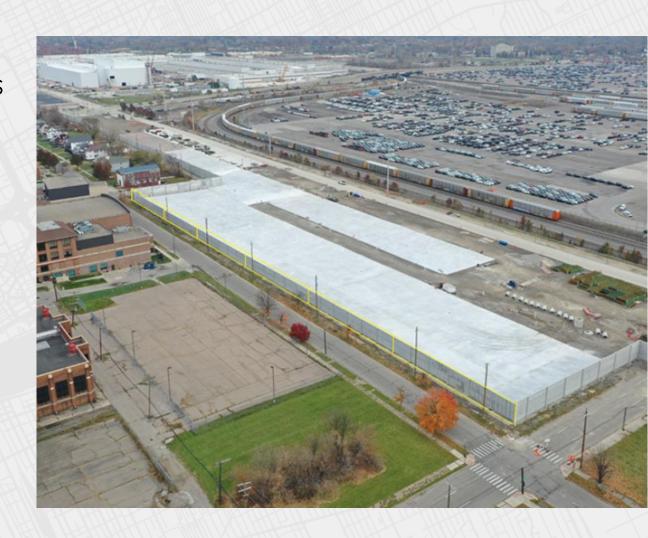
#### **Next Steps**

- Inform Business Owners about the Pure Michigan Small business Relief Grant that opens December 15, 2020
- Schedule Zoom calls to owners with needed resources
- Inform Business Owners and Residents about Detroit Means Business (Detroit Means Business | COVID-19 help for small and local businesses)



#### Commitments

- City constructs a wall along St. Jean Street as a sound barrier to FCA plant. Barrier will run from Warren Avenue to Kercheval Avenue
- Wall design to be approved by residents along Beniteau Street through a series of meetings to end in May 2019
- Height of wall to be determined at the completion of sound study
- FCA provides support on wall aesthetics by planting ivy and adding potential murals along portions of the barrier





#### **Sound Barrier Process**

- Six meetings held with Beniteau residents focusing on the wall design
- Visual preference survey conducted
- Survey hand delivered to every house on Beniteau
- 19 surveys returned
- "Dry Stack Stone" was community's preferred design

#### VISUAL PREFERENCE SURVEY

#### What design do you want to see in your neighborhood?

Attention Beniteau Street residents! As part of the Fiat Chrysler plant expansion project, a sound barrier will be constructed along the alley behind Beniteau Street to protect residents from noise and unattractive views.

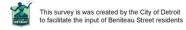
Six meetings were held with Beniteau residents—and based on resident input, six design options were developed. All of the options are composed of pre-cast concrete. The chosen option will be stamped into the concrete and ivy will be grown on its surface.

Please take a moment to voice your opinion on which design option you want to see in your neighborhood. Thank you!

#### Return this survey to:

Curtis Perry, 4687 Beniteau Street Darnell Gardner, 4458 Beniteau Street





#### VISUAL PREFERENCE SURVEY

#### What do you think of these patterns?

Sample sound barrier panel	Pattern Detail	O It's great O It's alright O It's terrible	Comments:
Ashlar Stone Sample sound barrier panel	Pattern Detail	O It's great O It's alright O It's terrible	Comments:
Dry Stack Stone Sample sound barrier panel	Pattern Detail	O It's great O It's alright O It's terrible	Comments:
Sample sound barrier panel	Pattern Detail	O It's great O It's alright O It's terrible	Comments:
Minnesota Ashlar 2 Sample sound barrier panel	Pattern Detail	O It's great O It's alright O It's terrible	Comments:
<u> </u>		O it's terrible	







- Mural will be the largest art installation in the City of Detroit at 15' tall and stretch over 1,500' long
- City of Detroit held a series of meetings with residents to gain feedback and alignment on mural
- Over 100 artists responded to "Call for Artists" Request for Proposal (RFP) released in Feb 2020
- Selection Committee included 2 NAC members, 2 students from Southeastern High School and Detroit Enterprise Academy, a professional art juror, City of Detroit and FCA representatives
  - Committee members have met to begin the artist selection process
  - After COVID-19 Delay, finalists interviewed in December 2020
  - Continued engagement meetings after announcement of artist selection



Artists will begin work on murals in Spring 2021 with goal of completion by October 2021





March 2020 Community Q & A at DEA

Notes From January 2020 Visioning Sessions w/ NAC, Southeastern HS, and Detroit Enterprise Academy

Landrack CA MURAL POSET

Landrack CA MURAL POSET

Landrack CA MURAL POSET

Landrack Can waterfall Belle

Safari Jeanh Sobrestell Bubble

Ethigh Energy Warntteppy Uplifting

Everyon People Different longue

Blue Pink Pastels add Blackttestry Vernors

Community History Earth-Clinate change

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Find a may to fit complement Unique Design tems

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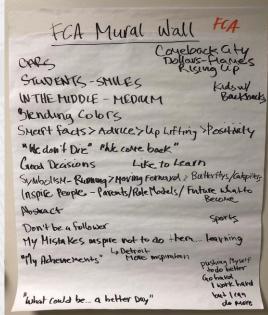
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Cyck of Growth ... Love / Care for Others. Oronous My Muse.



### MITIGATE DEVELOPMENT IMPACTS TRAFFIC DESIGN & CALMING



#### **Commitments**

- The City Department of Public Works will work with FCA truck routing and area residents to develop a plan for preferred neighborhood traffic calming measures
- Detroit Public Works will install preferred traffic calming to ensure trucks do not drive along residential streets. This includes: speed cushions, one-way street conversions, and posted signage
- The St. Jean route of the Iron Belle Trail will be removed as part of this project. New routing of the Iron Belle Trail will be considered



### MITIGATE DEVELOPMENT IMPACTS TRAFFIC FLOW DESIGN



FCA, City and MDOT conducted a comprehensive traffic impact study

MDOT designed most efficient I-94 interchange to satisfy volume (see Diverging Diamond design on right)

FCA helped secure a \$2.8M State of Michigan grant for Conner improvements

- Resurfacing started in November 2020 and will be completed in Spring 20
- New two-way cycle track on eastside of Conner
- Lights on Mack Ave. bridge upgraded

#### COMMUNITY CONNECTOR BRIDGES - IRON BELLE TRAIL





Conner Avenue Over I-94 Existing (Looking South)

Conner Avenue/Iron Belle Trail Over I-94 Proposed - Artist's Rendering



### MITIGATE DEVELOPMENT IMPACTS TRAFFIC FLOW DESIGN & CALMING



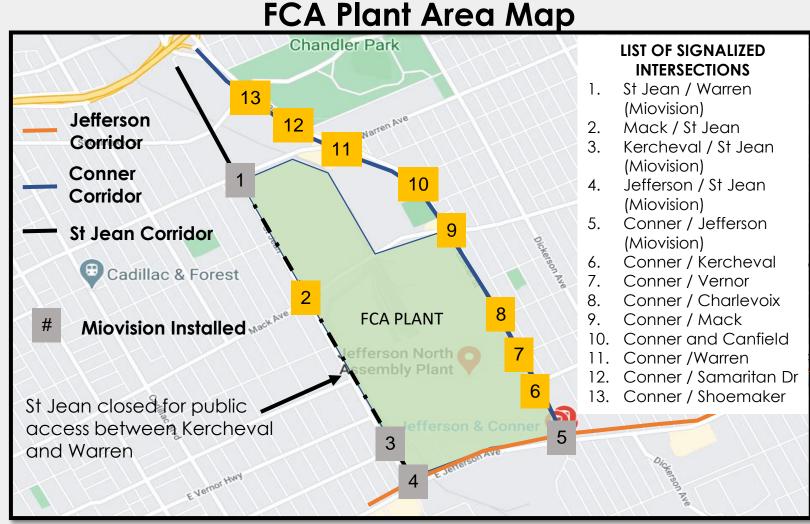
Truck routing and preferred neighborhood traffic management measures:

#### **Traffic Monitors and Signal Timing**

- Signal optimizations
- Installing ITS equipment
- Providing left turn phases

80 Speed cushions in vicinity of FCA plant

Posted "No Trucks" signs to restrict tuck traffic from Vernor and Kercheval



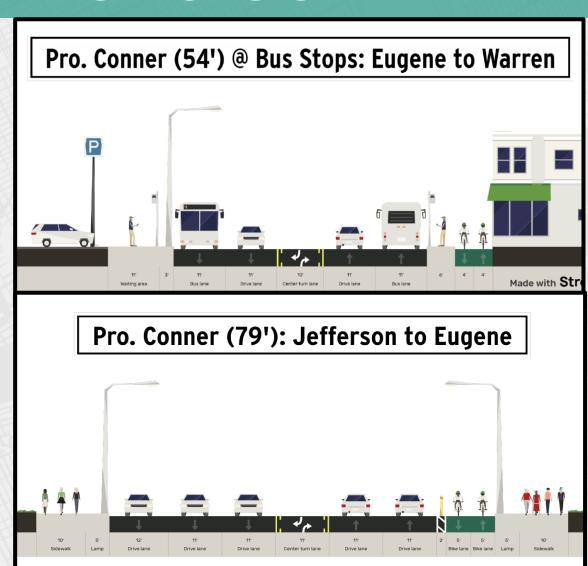
\*Signal timing changes were implemented to improve progression along Conner and Jefferson corridors during shift change time

# MITIGATE DEVELOPMENT IMPACTS IRON BELLE TRAIL REROUTING TO CONNER



#### **Conner reconfiguration**

- Construction and resurfacing started. For safety purposes
- Cycle track moved to east side south of Warren
- North of Warren will be reconfigured to 3+Center+3 lanes + off-road cycle track



### EDUCATION PROGRAMS BARACK OBAMA LEADERSHIP ACADEMY



- The City of Detroit has begun the fundraising process with Barack Obama Leadership Academy, formerly known as Timbuktu Academy
- The City's Office of Development and Grants has reached out to potential donors for securing the \$50,000 towards computer lab and library improvements and continues to make progress towards this goal



### EDUCATION PROGRAMS DETROIT PROMISE SCHOLARSHIPS



Status Updates	On-Track?
City commits \$500,000 to fund scholarships through the Detroit Promise – disbursed June 2019	<b>✓</b>
The Detroit Promise funds will be administered by the Detroit Regional Chamber	<b>✓</b>
The scholarships will be earmarked specifically for students of the impact area (MOU)	

#### What is the Detroit Promise?

Debt-Free Tuition at Partnering 2-year and 4-year Colleges for Detroit High-School Seniors

### Total Students Registered for the Promise (by graduation class)

- 2019: 228 students
- 2020: 181 students
- 2021: 33 students to date

### Yearly Snapshot for Students in the FCA Impact Zone (48213, 48214 & 48215)

Invoices paid in 2019-2020\* (by zip-code)

48213 = 6

48214 = 9

48215 = 5

Total = 20

\*Note: invoices are only paid for those students where the cost of tuition is not fully covered by the Federal Pell Grant. Historically, 75% of Detroit students are fully covered by Pell.



# EDUCATION PROGRAMS GROW DETROIT'S YOUNG TALENT (GDYT)

#### Commitment

 City commits \$500,000 to fund the Grow Detroit's Young Talent (GDYT) summer youth employment program

#### Results

- \$500,000 disbursed in June 2019
- Interested youth can apply for 2021 at <a href="https://gdyt.org">https://gdyt.org</a>



#### **GDYT Participation - All Zip Codes**

Status	2019	2020		
Applied	15,825	15,728		
Registered	6,366	6,518		
Worked	5,537	5,141		

### GDYT Participation in FCA Zip Codes (% of Impact Zone Numbers of Total Numbers)

	2019				2020			
Status	48213	48214	48215	Total	48213	48214	48215	Total
Applied	491	354	289	1,134	465	351	218	1,034
Registered	195	169	123	487	153	162	94	409
Worked	182	123	105	410	130	150	76	356

# EDUCATION PROGRAMS CAREER TECHNICAL EDUCATION (CTE)



### In 2020, FCA has contributed \$1.5M to expand CTE programming and launch Advanced Manufacturing Career Academy

- Phase 1 of construction at Southeastern HS was completed in November
  - 3 classrooms were renovated to house the 'Introduction to Advanced Manufacturing' and 'Computer Networking' classes
- Phase 2 of construction is expected to start in Spring 2021
  - Roof of Southeastern HS will be replaced
  - More classrooms will be renovated to house additional Advanced Manufacturing and CTE courses
- Career Pathways are being developed in partnership with FCA that will result in student internships and GDYT opportunities







# ACCESS TO TRAINING AND JOBS DETROIT AT WORK



#### **Commitments**

- Detroit at Work provides \$2M in-kind outreach, screening, pre-application support and interviewing services
- FCA and Detroit at Work collaborate to develop and implement pre-application readiness training programs
- Impact Area residents receive priority access to hiring events and applications and Detroit at Work provides quarterly updates regarding pre employment and workforce development within the impact area



# ACCESS TO TRAINING AND JOBS DETROIT AT WORK





16,000+ Detroiters on the list

10,300+ Detroiters applied

5,500+ Interviews completed

# ACCESS TO TRAINING AND JOBS DETROIT AT WORK



### **Supporting Detroiters Minimizing Challenges**







- Tutoring
- Application workshop
- Computer support
- Call center/email communication

- Workshops online/ in person
- Practice questions
- Transportation

- Manufacturing readiness training
- Transportation
- Candidate live support

### ACCESS TO TRAINING AND JOBS DETROIT AT WORK

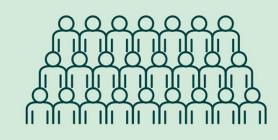


- 2,182 impact area residents eligible to apply (13%)
- 2,983 eligible candidates reported criminal or felony backgrounds (18%)
- 461 eligible candidates reported veteran status (3%)



#### **Engaging Detroiters**





16,000+ Eligible

per district 1,300+ Attendees









































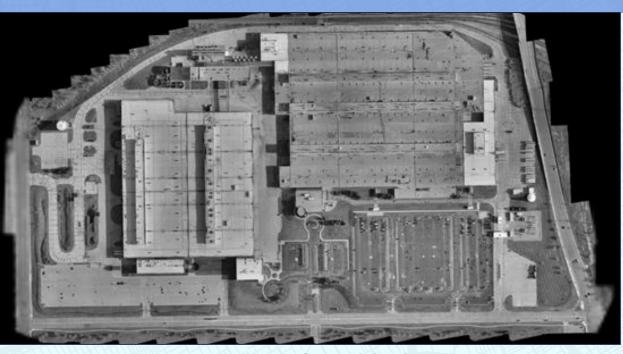


# CONSTRUCTION UPDATE OVERVIEW

- Overall Site
- Body Shop
- General Assembly
- New Paint Shop
- New Vehicle Test Track
- Rail Yard Expansion
- Charlevoix Entrance
- DTE Expansion

### CONSTRUCTION UPDATE OVERALL SITE





#### December 2018

- 1,590 parking spaces
- 1,753,000 sq. ft. of manufacturing space
- Manufacturing in one building

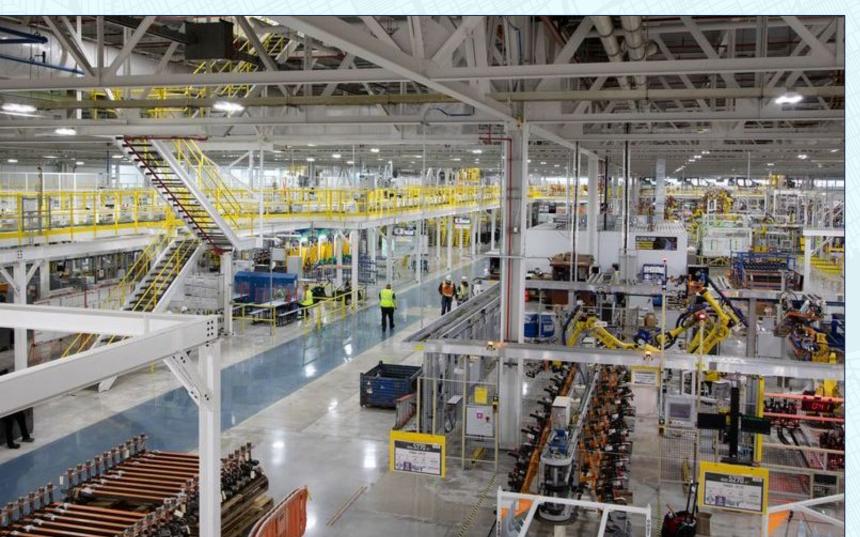


#### November 2020

- 3,100 parking spaces
- 2,495,100 sq. ft. of manufacturing space
- Manufacturing in three buildings
- New and updated site entrance
- Upgrades to ancillary buildings

# CONSTRUCTION UPDATE BODY SHOP





- Building Size: 646,600 sq. ft.
- Facility used for welding the vehicle body together
- New Metrology Center
- New HR Hiring Center

# CONSTRUCTION UPDATE GENERAL ASSEMBLY





- Building Size: 1,053,000 sq. ft.
- Building used for the final assembly of all components within the vehicle
- New Vehicle Quality Lab
- New Vehicle Test Track
- New Roofing System

# CONSTRUCTION UPDATE NEW PAINT SHOP





- 795,500 sq. ft.
- World class environmental controls
- New state of the art air circulation for energy conservation
- LEED certification pending

# CONSTRUCTION UPDATE NEW TEST TRACK



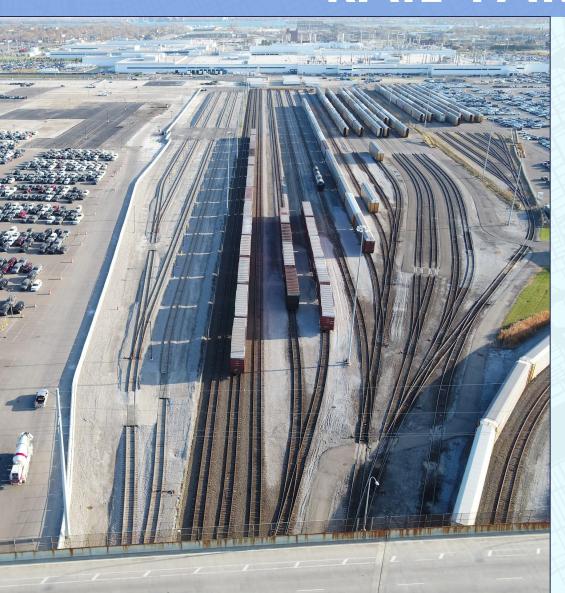


- 95,000 sq. ft.
- Testing operations protected from weather
- Facility includes unique driving surface
- Improved vehicle safety and quality



# CONSTRUCTION UPDATE RAIL YARD EXPANSION

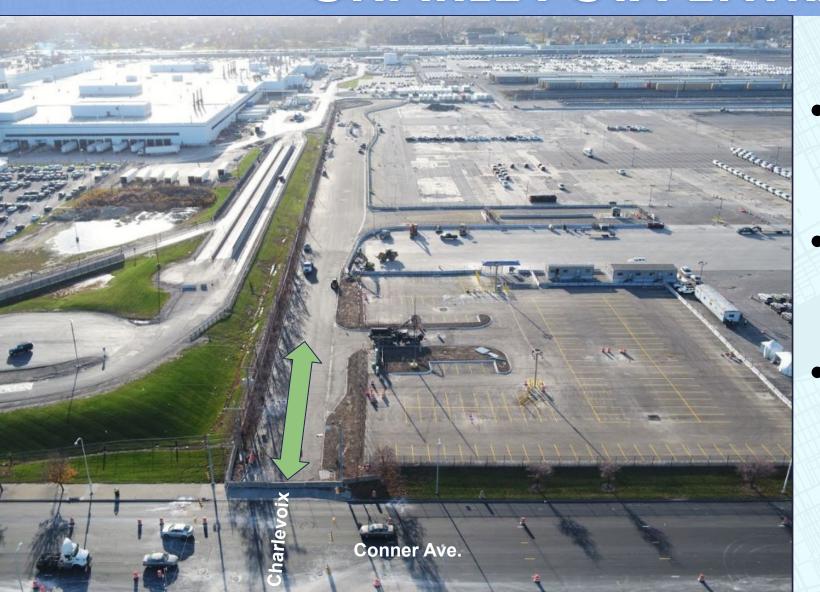




- Rail yard serves Detroit Assembly Complex Jefferson and Mack
- Addition of 4 new rail spurs
- Increased capacity by 47 rail cars

# CONSTRUCTION UPDATE CHARLEVOIX ENTRANCE

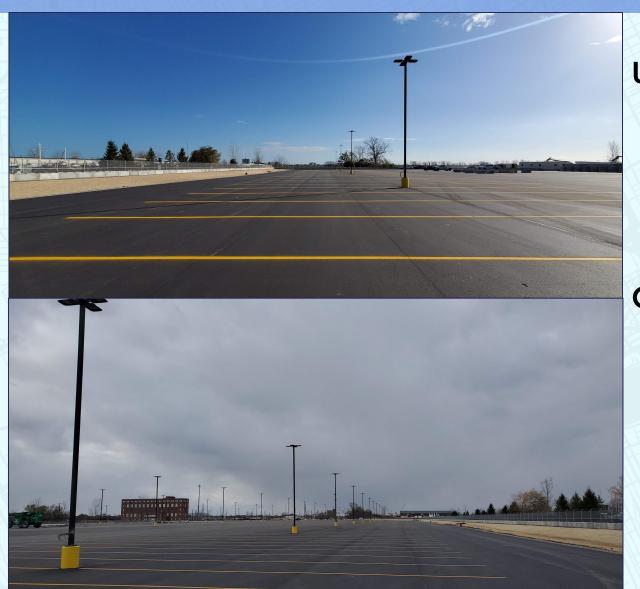




- New entrance developed in response to community traffic study
- Purpose is to divert truck traffic away from residential streets and onto Jefferson and Conner
- Area used for parts deliveries and shipment of finished vehicles from Jefferson and Mack plants

# CONSTRUCTION UPDATE DTE EXPANSION





#### **Update**

- Site is paved and painted
- Lighting is being installed
- Beautification scheduled Spring 2021

#### **Once Completed**

- The property will be a finished vehicle parking lot and trailer loading area
- Site will be used as a Michigan and Ohio dealer distribution center



### FCA COMMUNITY BENEFITS UPDATE

































# FCA COMMUNITY BENEFITS INVESTMENT SUMMARY

**PROGRAMS** 

Stormwater, traffic, vegetative buffer, landscaping, trees, murals and

**Workforce and Training** 

**Construction Mitigation** 

community beautification

**FCA** 

COMMITMENT

\$1.4M

\$13.8M

**FCA CONTRIBUTIONS** 

TO DATE

\$1.4M

**STATUS** 

COMPLETED

<ul> <li>FCA will partner with Detroit at Work to support hiring related to recruiting, pre-screening and vetting related to production jobs</li> <li>FCA will provide work readiness training</li> <li>State incentives for DESC training program in Detroit</li> </ul>	\$5.8M	\$5.8M	COMPLETED
<ul> <li>Manufacturing Career Academy at Southeastern High School</li> <li>DPSCD facility investment for career and technical education</li> <li>Adult and youth training programs in advanced manufacturing</li> <li>Partner with Wayne County Community College District to launch Automotive Manufacturing Program</li> </ul>	\$4M	\$1.5M	ON TRACK
<ul> <li>Home Repair Grants</li> <li>\$15,000 non-cash grant to invest in and repair residents homes</li> </ul>	\$1.8M	\$1.8M	COMPLETED
Neighborhood Improvement  • Community directed projects	\$.8M	\$.4M	ON TRACK

Total







































# WORKFORCE AND TRAINING OVERVIEW

- Early Application Windows for Detroiters
- Interviewing Detroiters
- Salaried and Skilled Trades Jobs
- Returning Citizens

# WORKFORCE AND TRAINING APPLICATIONS & INTERVIEWS

#### **FCA Prioritized Detroit Residents**

- Two early application windows opened before general public with focus on:
  - Residents in Impacted Area
  - Returning Citizens
  - Veterans
- FCA conducted over 5,000 in-person interviews
- Successful candidates receive a conditional offer of employment



## WORKFORCE AND TRAINING SALARIED & SKILLED TRADES

#### FCA Comprehensive Recruitment Strategy for Detroiters

- Targeted marketing campaign
- Customized community recruiting events
  - Tents at Eastern Market, Detroit Lions tailgate, veterans outreach, faith-based organizations and partnerships with City of Detroit and Wayne County
- Established academic partnerships







# WORKFORCE AND TRAINING RETURNING CITIZENS

#### **BAN-THE-BOX EMPLOYER**

- A criminal record is <u>not an automatic bar to employment</u>
- FCA does not ask applicants to disclose criminal histories until after they have accepted a conditional offer of employment in order to ensure candidates are given equal treatment throughout the interview and selection process
- FCA takes several factors into consideration when making hiring decisions for returning citizens, such as the nature and date of the offense and the candidate's age at the time of the offense



### EDUCATION OVERVIEW

- Southeastern High School
- Wayne County Community College District

## EDUCATION SOUTHEASTERN HIGH SCHOOL

Manufacturing Career Academy - Launched Fall 2020



- FCA Partnership with City of Detroit and DPSCD
- Industry Certificate
- Career Pathways
- Adult Training Program



### EDUCATION SOUTHEASTERN HIGH SCHOOL

202 students enrolled in Introduction to Advanced Manufacturing

39 students enrolled in Information Technology Networking Infrastructure

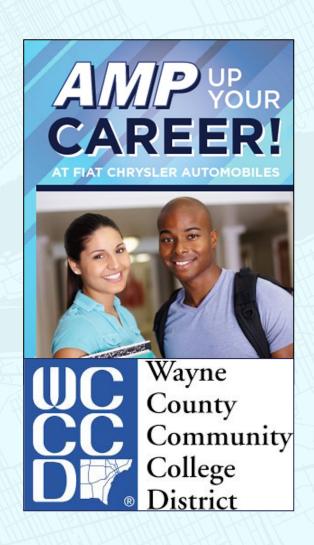
- New laptops installed with curriculum software
- Installation of CNC machine, robotic arm and air compressor
- FCA manufacturing and engineering executives featured as guest speakers
- DESC and DPSCD to launch adult Career Technical Education in same classrooms (timing under review due to COVID)



### EDUCATION WAYNE COUNTY COMMUNITY COLLEGE

### **Automotive Manufacturing Program**

- FCA will establish a partnership with WCCCD to create an Automotive Manufacturing Program
  - Program delayed due to COVID as school is closed
  - Curriculum under development













































































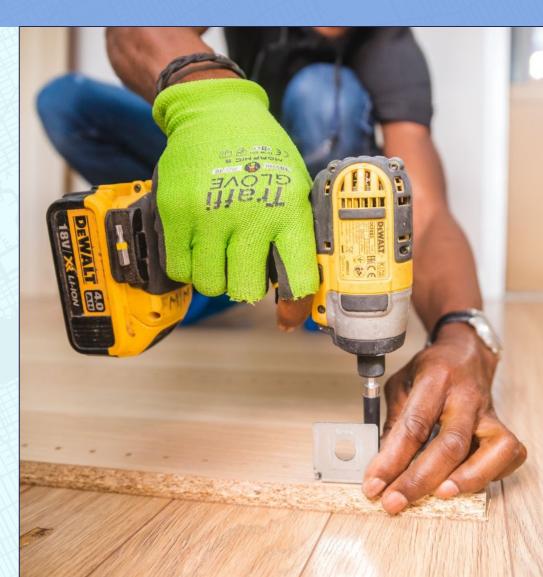


# HOUSING & NEIGHBORHOOD IMPROVEMENTS OVERVIEW

- Home Repair Grants
- Impact Neighborhood Fund

# HOUSING & NEIGHBORHOOD IMPROVEMENTS HOME REPAIR PROGRAMS

FCA invested **\$1.8M** in a home repair Program administered by the City of Detroit's Housing and Revitalization Department



### HOUSING & NEIGHBORHOOD IMPROVEMENTS IMPACT NEIGHBORHOOD FUND



**FCA will invest \$400,000** in 2020 (with another \$400,000 contribution in 2021) to support projects in Chandler Park, West End and Riverbend neighborhoods



### CONSTRUCTION MITIGATION



































# CONSTRUCTION MITIGATION OVERVIEW

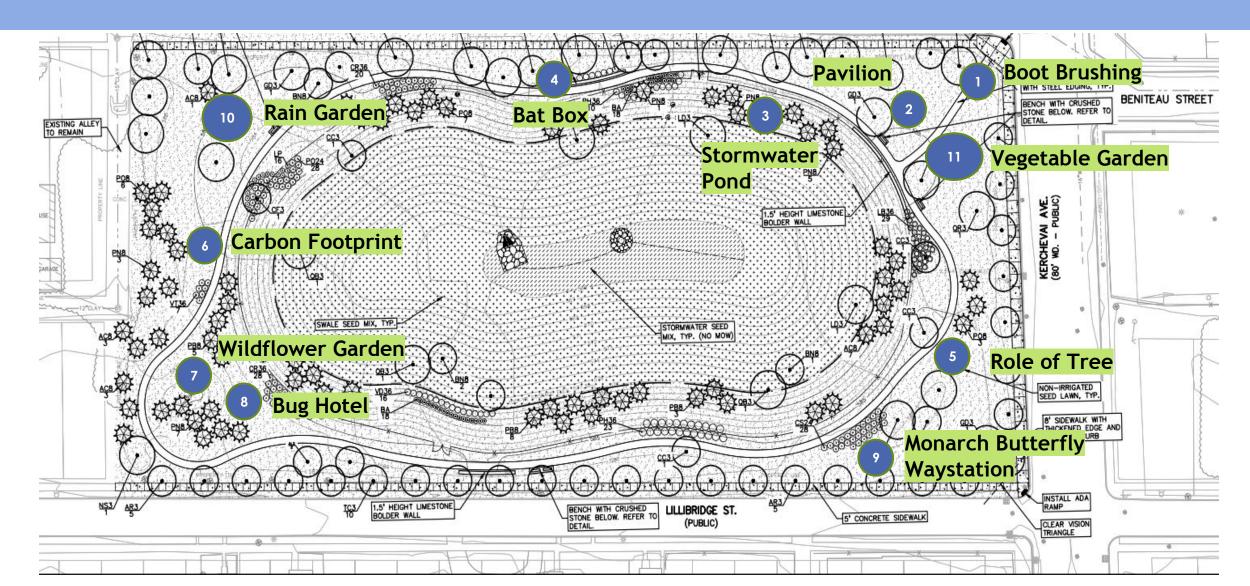
Stormwater Park

Vegetative Buffer, Landscaping and Trees



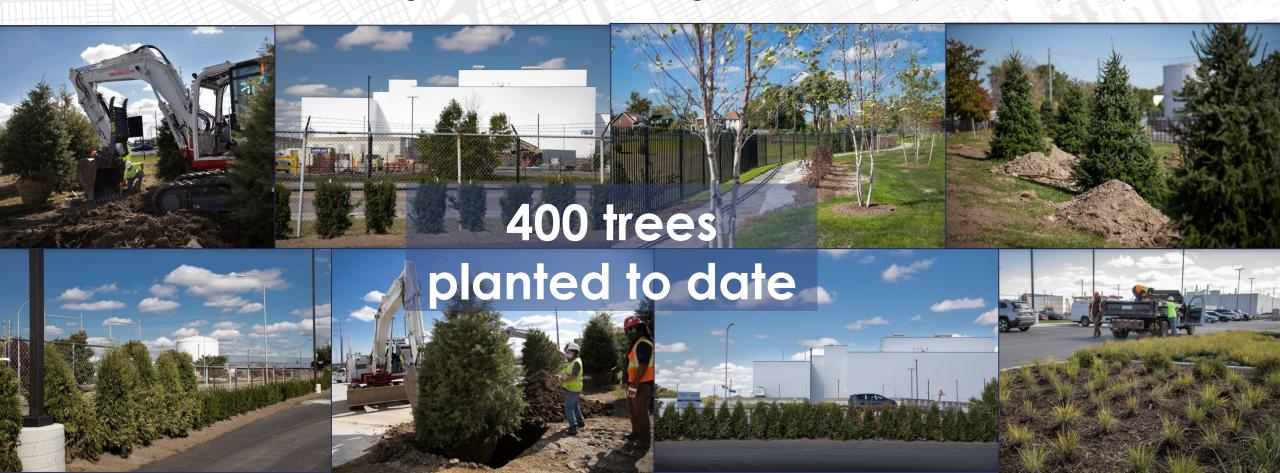


# CONSTRUCTION MITIGATION STORMWATER PARK



### CONSTRUCTION MITIGATION VEGETATIVE BUFFER, LANDSCAPING AND TREES

Increasing the urban tree cover and enhancing green buffer, air filtration and stormwater management by planting 600 trees on plant property.



### MINIMIZING OUR ENVIRONMENTAL IMPACT

We have a great responsibility - and plan - to minimize the environmental impact on the community for this and future generations

NOT PART OF CBA

#### **Reviving the Tree Canopy**

Partnering with Greening of Detroit to **plant 500 trees** throughout the neighborhood to
maximize results





#### **Constructing Education Plaza**

Supporting the Chandler Park Conservancy to launch construction of **Detroit's first** environmental education plaza





#### Monitoring the Air Quality

Installed state-of-the-art, ambient air quality monitoring station to monitor and report nearby particulate matter and nitrogen oxides





#### **Beautifying Stormwater Park**

Constructing **neighborhood pavillion and educational stops** at existing stormwater park
along Beniteau Street and Kercheval Avenue







#### **Lighting the Bus Stops**

Installing solar-powered bus stop shelters together with the Detroit Department of Transportation





#### Restoring Blighted, Vacant Lots

Transforming **300 vacant lots into green spaces** where blighted homes once stood







These projects are part of the Mack Permit to Install (No. 14-19) "Additional Projects Plan" approved by the State of Michigan.







































## OTHER CBA PROJECTS OVERVIEW

- Traffic Calming and Community Feedback
- Now Hiring Truck Drivers
- Small Business Support
- Continuing Community Engagement

### OTHER CBA PROJECTS TRAFFIC CALMING & COMMUNITY FEEDBACK

- FCA Launched 1-800-REPORT-9 (737-6789) in August 2019 and is currently live and accepting calls 24 hours a day
  - FCA Logistics team directs truck traffic to use Conner and Jefferson and avoid residential streets
- Reduce our carbon footprint: FCA partners with SmartWay®,
  to help the industry reduce the carbon footprint of our
  transport fleet as well as our suppliers' trucks.
  - FCA vehicle transport carrier is in top category for low CO2 emissions performance (Grams per Ton-Mile)
  - FCA truck fleet is in the 2nd best category for Nitrogen and Particulate Matter emissions performance (Grams per Ton-Mile)



# WORKFORCE AND TRAINING NOW HIRING TRUCK DRIVERS

#### **FCA TRANSPORT**

- FCA is hiring 91 Truck Drivers through March of 2021 in Detroit, Toledo and Windsor, Ontario
- FCA Transport utilizes top of the line equipment
- FCA Transport Detroit Terminal truck drivers are needed to:
  - Drive dedicated routes in Michigan, Ohio, Indiana and Ontario, Canada
  - Provide transfer and switching services between a dock and trailer holding
  - Most loads are "drop and hook" and "no touch freight"
  - All routes require a Class A CDL license and ability to obtain a Free and Secure Trade (FAST) endorsement

Job posting and qualifications on FCA Careers

https://careers.fcagroup.com/job/11459933/truck-driver-detroit-mi



## OTHER CBA PROJECTS SMALL BUSINESS SUPPORT





MATCHMAKER

Supplier Diversity
21st Annual
Virtual
Matchmaker

9 Distinguished Speakers

700+ Attendees

160 Supplier Exhibiting

Invited Detroit-based suppliers to exhibit 2019 and 2020 MatchMaker networking events Working with MMSDC to mentor and grow Detroit based minority-owned business Only automaker to invest in Plug and Play Detroit, a technology incubator growing minority-owned business Awarded back-to-back 'Corporation of the Year' honors from the National Minority Supplier Development Council

### OTHER CBA PROJECTS CONTINUING COMMUNITY ENGAGEMENT



FCA4DETROIT.COM



FCA4DETROIT@FCAGROUP.COM

**#FCA4DETROIT** 



FCA4DETROIT QUARTERLY



### JOB OFFERS TO DETROITERS































### **WORKFORCE AND TRAINING** JOB OFFERS TO DETROITERS

### FCA has offered over 4,100 jobs to Detroiters

### Detroiters eager to begin jobs at new FCA plant

Fiat Chrysler has extended 2.3K work offers for east side site

> BY BREANA NOBLE The Detroit News

Detroit - Benny Wilkinson had been out of a job since March when he received an email in August that Fiat Chrysler Automobiles had hired him to work at its new plant on the city's east side.

"I told people I felt like I had just been drafted to the NBA," the 36-year-old Detroiter, who lives a in surrounding neighborhoods to 10-minute walk from the plant, told The Detroit News. "It's going down. It's finally hitting, y'all.' Ev-

Fiat Chrysler in February 2019 said it would invest \$1.6 billion to have submitted their applicaexpand its former Mack Avenue Engine Complex to produce a new three-row, full-size Jeep SUV as well as the next-generation Jeep Grand Cherokee. Production will begin next quarter, and the automaker forged an agreement with the city and residents

make the 4,950 new positions at the new plant and the adjacent updated Jefferson North Aserybody was all happy and sembly Plant available to Detroiters first.

> More than 16,000 Detroiters tions with the help of the city and Detroit at Work. Hundreds of job readiness events in the fall and spring helped prepare residents to apply. Fiat Chrysler has conducted 4,139 interviews and ex-

Please see Detroiters, Page 2A



"It wouldn't have mattered where" the FCA jobs was, said Benny Wilkinson of Detroit, "If it had been Ohio, I would've been there."



resume. I would like to make the

neighborhood for 25 years, hopes from Fitzgerald Finishing LLC daughter's mother and several his new role with FCA is building because of the coronavirus pan-friends work for the automaker. a foundation for a carpor. "I don't like having to put on there left him barely able to cover worked there for decades.

nyresume another layoff, wheth- the bills, Wikinson said. Having or it was a layoff from downstr-taken some carpentry classes in where the FCA jobs was, Wilkin-the Ram 1500 pickups. ng, or I had to quit or the pan-the past, he was picking up some son said. "If it had been Ohio, I demic," Willdnson said. "I don't odds jobs in addition to unem- would've been there." job I have be the end of my re-old daughter, is eager for the sta-like. He traded spagnetti dinners sume unless I become an entire-bility: "With being able to be a for a steak meal to calebrate. He meet and mingle with different and family: "It's somewhere you do, you want it to be at Chrysler."

The Detroit native mostly has there is somebody fighting for promotes from within worked in plants since graduat- you. It's not, 'How am I going to



part of the union, you know that also likes that Flat Chrysler often people and work with all the new want to work because they appro-

He actively had been search- on the site of the former Mack part Foods LLC, and was a line ing and applying for tobs with Assenue Engine Complex. He will Flat Chrysler for two years, but demic after one and a half wars. Some have retired from FCA or installing headlights and tall

mand Calla way. 32, of Dat rolt shows his FCA and UAW lacket. Callaway is one of the bandiciantes of FCA's reament to make jobs at the automaker's new plant on the city's east side a valiable to Detroiters first.

Eagor to gothis foot on the lad-

November start date at the plant

"The sconer I can get in with ten or shifting roles when his worked in shipping and receiving Chrysler, the somer I can start arms weren't long enough to re- at auto supplier American Axie & But it's a bonus he soon will be learning," Wilkinson said on voi- ach a certain part on the vehicle. Manufacturing for five years. "It's able to walk to work if he would unteering to start in Sterling. He's not so tired where he feels he kind of hard not to have a lob it

He adds he feels valued, with work." ng from Southeastern High faed my child and all those der Wilkinson began ahead of his managers checking in every so of-



"I triid nancial tot like I had just been drafted to the NRA " said Borry Wilkinson, hired as a production operator at FCAs new plant.



lights, attaching sensors on mir- Callawayhelps assemble a Ram 1900 pickup at FCAs Starting Heights "It wouldn't have mattered nors and installing air vents on. Assembly plant. He will move to its new plant when it's correlated

Likewise. Callaway, the other westry in son with a communica

### 448 offers to Impact Area residents

• nearly 80% of residents interviewed





